



108th

Birthday SALE

\$ 2400 IN PRIZES

TO 12 LUCKY SHOPPERS

WIN ONE OF THESE GENEROUS
PAID-UP CHARGE ACCOUNTS

JUST IMAGINE - - Shopping to your heart's content in Holman's great department stores without it costing you one penny.

6 WINNERS AT EACH STORE

- 1st PRIZE—Two \$500 paid up charge accounts
- 2nd PRIZE—Two \$250 paid up charge accounts
- 3rd PRIZE—Two \$150 paid up charge accounts
- 4th, 5th and 6th PRIZE—Six \$100 paid up charge accounts

THE DRAWING WILL BE FUN

... HERE'S WHAT WE PLAN TO DO

Every night of the sale Monday to Saturday inclusive at 7 p.m. over the CFCY-TV News Program we will draw two winners — this makes 12 winners in all.

Then at 7:15 Saturday night July 10 over CFCY-TV with simultaneous broadcast over CFCY radio we will assemble all 12 winners in the studio, introduce them to you and they will draw their own prizes to see who wins the grand prizes of \$500.00 paid-up charge accounts and who goes home with \$250, \$150 or \$100 Holman charge accounts. Be sure to watch CFCY-TV news every night — you may be a lucky one.

HERE'S HOW TO

WIN

Simply visit our Birthday Sale Booth in the furniture department Charlottetown Store, First Floor Summerside Store and pick up your FREE birthday Ballot. Contest open to any Holman customer over 18 years of age. Holman employees and their immediate families are not eligible.

NO OBLIGATION

NOTHING TO BUY



ATTENTION NEWLYWEDS - TO - BE

If you are planning to set-up housekeeping this year — We invite you to come in during this big sales event and select your requirements of Furniture, Appliances and Apparel, taking advantage of the many big savings now available.

IF not immediately required use our LAY - AWAY PURCHASE PLAN . . . FREE storage NO INTEREST until delivery.

A COMFORTABLE SOFA BY DAY — A BED FOR 2 AT NIGHT

Space Saver Sofa & Bed

- Full 72" in length
- Good quality flat fabric covering
- Coil spring construction
- Sturdy hardwood frame
- Bedding compartment under seat
- Brown, green, wine or charcoal
- Reg. 54.95
- No Down Payment—5.00 Monthly
- Also available in long wearing 100% nylon frize covering, choice of brown, raisin, green or turquoise.
- Reg. 59.95
- No Down Payment—6.00 Monthly

42.97
47.97

MELINDA 40 PC.

Dinner Set

- Attractive leaf design in Soft Shades of brown, green and gold decorates this good quality semi-porcelain dinner set by Myatts of England.
- A complete service for eight in cups and saucers 5" plates, 7" plates and 10" plates.

21.97
Regular 30.40

Bath Towels

- First Quality and Imperfects
- Made by Camtex
- Big Thick and Thirsty
- A big choice of florals, stripes and plains
- Fringe edge and dobby borders
- Size 22 x 44"
- Bath Size
- Reg. 2.98
- Hand Size
- 15 x 36" Reg. 1.59

1.97 pr. 97^c pr.

Athletic Boots

- Specially priced Athletic boots of sturdy canvas
- Cushion arch insoles
- Black with white trim
- Little Gents 6 - 10
- Size 1 - 5

1.27 1.47
1.37 1.67

Casual Pants

- Neatly tailored for the young man in popular slim fitting no pleat style
- Regular looped waistband
- Well styled for custom-like fit and comfort
- Plain or neat checks in olive, blue, black, beige, brown
- Size 28 - 36

3.97

Regular 4.98 - 5.98

OUR MOST POPULAR PRICED

Men's Suits

- Tailored from all wool, silk and wool, wool and terylene fabric in 2 or 3 button front style with single or twin pleats
- Plain and neat designs in olive, charcoal, grey, blue, brown
- Sizes 36 - 46 in regular and tall

49.97

Reg. 69.95 to 89.95

FOR THE ACTIVE BOY, STURDY

Pants and Jeans

- Reinforced to take plenty of punishment in long wearing chino or denim to take tough day-in day-out wear
- 1/2 boxer or regular waist with belt loops all around
- Some styles with double knees
- Sanforized and machine washable
- Latest popular shades of wheat, powder, black, brown
- Size 6 - 16

2.87

Regular 3.69 - 3.98

B. C. ROYALS

Cedar Shingles

- Resists rot and decay for years of durable service
- 24" length
- 3 bundles per square
- Two grades: No. 2 B. C. Royals and No. 3 B. C. Royals

No. 2 B. C. Royals Reg. 17.95
No. 3 B. C. Royals Reg. 15.95
14.17 sq. 13.37 sq.

Douglas Fir Plywood

- Large, easily installed 4' x 8' sheets
- Adaptable to any building project
- Fabricated with waterproof glue for moisture resistance
- Stronger than many materials that are thicker and heavier
- Proven strength for years of lasting satisfaction

5/16 Thick Standard Grade Reg. 4.29
5/16 Thick Select Grade Reg. 5.29
5/8 Thick Standard Grade Reg. 8.49
3.17 SHEET 3.87 SHEET 6.77 SHEET

Gold Medal Bicycles

- Strong tubular steel frame
- Chrome plated trim
- Chainguard on all models
- Padded vinyl seat for long wear and comfort
- Reliable coaster brake for safe smooth stops
- Red for boys and blue for girls

20" Wheel Size 39.47
24, 26, 28" Wheel Size 39.97

FOR STEAM AND DRY IRONING

General Electric Steam Iron

- With water level gauge
- Lightweight
- For steam and dry ironing
- Heat control for all fabrics
- Cool moulded handle
- Regular \$17.95

15.47

Reg. 17.95

Girls' Bathing Suits

- Cottons in four styles
- Bloomers, boy legs, cotton prints, woven checks
- Some Denim Look
- Sizes 4 - 6x
- Sizes 7 - 14

Reg. 1.98 Reg. 2.98
1.47 1.97

Bulky Cardigans

- Washable Acrylic fibres
- Buttons to the neck with small collar
- Some collarless styles
- Shades, white, pink, blue and beige in novelty knits

Reg. 4.98 - 5.98 3.97

Shorts and Jamaicas

- In twills, duck, novelty prints and poplins
- All washable fabrics, extremely well tailored
- Colors, white, pink, blue, black, navy, beige and tan
- Sizes 8 - 20

Regular 2.98 - 3.98 1.97

Summer Swim Suits

- Large selection to choose from
- New styles — 2 pieces, bikinis and one pc. blouson
- Round necklines, low, low backs, boy legs, etc.
- Nylon lastex, stretch nylon, lace look, all fitted with contour bras
- Solids and prints
- Sizes S. M. L. and 32 to 40

Reg. 10.95 to 19.95 6.97

A Few With Slight Imperfections

SALE ENDS SATURDAY, JULY 10TH