

CLEAR THE DECKS

For Our Greatest Mid-Summer Storewide Sale THURSDAY - FRIDAY - SATURDAY -- STORE CLOSED ALL DAY WEDNESDAY --

There is every indication that prices are due for another upward trend.—But here's a big money-saving sale.—Regular Merchandise - broken lines and sizes - limited quantities in some cases—and substandards. Three big days and you will find terrific bargains all over the store from the third floor to the basements—broken ranges of ladies' dresses worth up to \$25.00, going at only \$3.00; small quantity of house dresses at \$1.00—Men's suits, worth up to \$62.50, going at \$34.95—others at \$24.95 and less. 25% off all boys' suits—and hundreds of other real bargains.

Look over this terrific list of specials for more details—Sorry No Phone Orders.

Ladies' Wear

2nd FLOOR

Ladies! Be early if you want to get in on these bargains—the quantities in some cases are not big but the prices are terrific. Imagine getting a dress originally priced as much as \$25.00 for only **\$3.00**
A housedress—although only 17 in the lot for only **\$1.00**

Come early and don't be disappointed. Housedresses—14 only—broken lines good colors.—Special sale price each **\$1.00**
18 only ladies dresses—originally priced up to \$25.00 and Now clearing at only, each **\$3.00**

Ladies! Here's terrific bargains.—Over 200 dresses—In fact every Crepe Dress—every Linen Dress—every Atural dress—and every Sun Dress in the store is being cleared out at this great sale at **1-3 OFF**

Be early and be sure of a good selection. 50 only spring coats—light colors—smart styles. Clearing at 1/2 price. **\$12.50**
Coats reg. \$25.00 going for only **\$14.75**
Coats reg. \$29.50 going for only **\$16.25**
Coats reg. \$32.50 going for only **\$18.75**
Coats reg. \$37.50 going for only **\$18.75**
Entire balance of our ladies covert cloth coats going at **1-3 OFF**

Shortie coats—only 16 in the lot—regularly priced up to \$32.50. Now priced to clear at only **\$19.50**
Shortie coats—8 only—some priced up to \$32.00. Now priced at only **\$13.50**
Spring suits—smart assortment—Reg. \$22.50 to \$32.50.—Buy 'em during this sale at 1/3 off. **\$15.00**
\$22.50 suits for only **\$18.34**
\$27.50 suits for only **\$21.67**
\$32.50 suits for only **\$21.67**
Ladies cotton circular skirts—buy one for as low as \$1.97—Special at 1/3 off. **\$1.97**
\$2.95 skirts going for only **\$4.64**
\$6.95 skirts going for only **\$5.97**
\$8.95 skirts going for only **\$5.97**

Towel Specials

SUBSTANDARDS

Hand towels—solid colors of pink, blue and green—sizes 15" x 30" **59c** pr.
Towels—striped and multi colored Size 18" x 36"—Sale price **89c** pr.
Bath towels—plain colors of blue, red, and flamingo—Size 23" x 45"—would be \$3.85 pr. if first quality—Special sub-standard price **\$2.39** pr.
Heavy quality Jacquard towels—wine, green, chartreuse, rose and mauve—Size 22" x 42"—would be \$4.85 pr. if first quality. Special substandard **\$2.79** pr. clearing price
Glass towels with typed borders and checks—size 17" x 30" and 20" x 32" **3 for \$1.00**
Typed Irish linen tea towels—a very special value—Size 22" x 32"—Special Sale price **59c** each.
Scotch lace table cloths—size 72" x 90" **\$2.98** each
Special clearing price
Table cloths—attractive printed designs in colors wine, gold, peach, green and grey. Clearing at this sale—1/2 price. Size 54" x 54"—Reg. \$2.98 priced to clear at **\$1.49** each
Size 54" x 72"—Reg. \$3.98 priced to clear at **\$1.99** each
Wonderful specials in Print Cottons and Gingham, all 36" wide
Print cottons Regular 43c Clearing at **29c** yd.
Print cottons Regular 53c Clearing at **39c** yd.
Print cottons. Regular 65c and 75c Clearing at **49c** yd.
"Fruit of the Loom" prints. Reg. \$1.00 Clearing at **69c** yd.
Checked gingham. Special clearing at **59c** yd.

Lingerie Dept.

2nd FLOOR

The \$1 Table

What a wonderful assortment—girdles—panties—brassieres—lingerie—sportswear, and even some last year's bathing suits and every one goes at only **\$1.00**
Ladies bathing suits—lots of summer weather ahead. Balance of our entire stock—including Jantzen—Rose Marie Reid—Gordon McKay—and other famous makes going at 1/3 off. Regular \$4.95 to \$12.95 and Now going **\$3.20 to \$8.64** at from
Shorts—Halters—Play suits—everything in these lines cut for this great sale. Be early—get 'em at **1-3 OFF**
Girdles—Broken sizes in good quality girdles—clearing at 1/2 price. **\$1.75**
\$3.50 girdles for only **\$4.00**
\$8.00 girdles for only **\$5.50**
\$11.00 girdles for only **\$5.50**

House Furnishings Dept.

3rd FLOOR

BIG WALLPAPER SPECIALS FINAL CLEARANCE

All wallpapers left in stock priced in three price groups to clear—all double roll prices.
Wallpaper, reg. priced up to 70c Now clearing at **39c**
Wallpaper reg. priced from 80c to \$1.00 Now clearing at **49c**
Wallpaper reg. priced from \$1.10 to \$1.50 Now clearing at **79c**
Wallpaper—6 only patterns—naturally they are "duds" to be going at this price—regular prices were \$2.00 and \$2.50 per double roll **59c** per roll Now take it away at only
"Ibex" flannelette blankets—70" x 90"—first quality—white with colored borders of blue or pink. Limit of two pair to a customer **\$5.49** pr. Sale special
Grass mats—ideal for summer cottage or sun porch Size 36" x 60" each **\$1.29**
Size 4 1/2 ft x 7 1/2 ft. each **\$2.49**
Cretone and drapery material—48 inches wide—clearing lines—ideal for slip covers and drapes. Regularly priced up to \$2.98 yd. and **\$1.19** yd. Now clearing at only
Homespun—Monk's cloth design—48 inch width—multi colored.—Reg. \$2.00 per yd. **\$1.49** Special sale price only per yd.
Net curtaining—English lace net rayon and cotton—light ecru shade.—Reg. 79c yd. Specially priced for this sale at only per yd. **49c**
Filled curtains—ivory marquisette 2 1/2 yd. long and 35 inches wide—small and large dot designs.—Reg. \$3.95 and \$4.25 **\$2.89** Special sale price per pr.

Linen Department

3rd FLOOR

Specials that are Extremely Good

Bleached sheeting—fine quality sheeting bleached snowy white—long wearing smooth texture 72" width **\$1.19** per yd.
81" width **\$1.29** per yd.
Hemmed bleached sheets—first quality made from fine, smooth, long wearing cotton. Size 72" x 100". Reg. \$9.50 pr. Special sale price **\$7.95** pr.
"Substandard" sheets—very hard to tell and we believe them to be practically as good as first quality—first quality price \$11.50—Now buy these excellent quality subs at only **\$8.50** pr.

Linen Dept. (Continued)

Clearing line of colored bordered sheets—Mauve border only—Substandards—1st quality \$12.95. **\$6.95** pr. Now get a terrific buy in these subs at only
"Substandard" pillow cases—colored borders of peach, gold and mauve—sizes 42" x 33"—worth \$2.25 if first quality. Special clearing price **\$1.39** pr.
"Substandard" hemstitched pillow cases—a heavy close weave to ensure long wear. Size 42" x 33"—Sale price **\$1.39** pr.
"Colonial" hemstitched pillow cases—first quality—size 42" x 33"—Reg. \$2.00 pr. Now going at this special Sale price of **\$1.69** pr.
Pillow cases—buy 'em by the dozen—heavy quality—plain hemmed—ideal for hotel or cabin use—Size 42" x 33"—Priced low for quantity buying **\$7.95** per doz.

Yard Goods Dept.

3rd FLOOR

Four pieces only, silk jersey eyelet—56 inches wide—in colors pink, powder blue, white and yellow. Reg. \$1.35 yd.—Special sale price per yd. **98c**
American printed washable crepes in small and large floral designs—42 inches wide—Reg. \$2.25 yd. Now specially priced at—per yd. **\$1.39**
One range of plaid gingham—36 inch width in a good assortment of colors—reg. \$1.50 yd. Special clearing price per yd. **\$1.09**
Washable striped cottons—reg. \$1.49 yd and **98c** Now clearing at per yd.
Three pieces only, plaid organdy—38 inch width—white background in color combinations of white/brown; white/red; white/navy.—Reg. \$2.25 Special clearing price per yd. **\$1.59**
One piece only, plaid hemstitched organdy 38 inch width in smart color combination of white and royal blue.—Regular \$2.25 yd. and Now going at the special clearing price of per yd. **\$1.59**
American washable printed crepes—42 inch width, in small and large designs. Reg. \$1.75 yd. Now clearing at per yd. **\$1.09**
One only piece 44 inch width striped silk jersey, white with yellow color combination. Reg. \$1.49 Now clearing at per yd. **79c**
Printed English rayon crepes, washable and uncrushable, 36 inch width in small designs—reg. \$2.25 yd. **\$1.49** Special at per yd.
A smart range of English cottons—printed, washable and uncrushable—good range of colors—Reg. \$1.49 and \$1.59.—Special at per yd. **\$1.19**
Clearing line of "waffle pique" 36 inches wide, plain colors, pink, grey, powder blue, tangerine, lime, yellow, and chartreuse green. Regular \$1.25 yd. **89c** Special sale price per yd.
Figured waffle pique in large floral patterns—36 inches wide. Reg. \$1.50 yd. **\$1.00** Special clearing price per yd.
Cotton Chambray—36 inch width—plain colors—green, grey, beige.—Regular \$1.25 yd. **98c** Special Sale Price per yard.
Eyelet pique 36 inch width in colors pink, navy, yellow, powder blue and rose. Reg. \$1.95 yd. **\$1.29** Special Sale price per yd.
Swiss muslin—5 shades to choose from—pink, scarlet, navy, brown, powder blue.—Reg. \$1.25 yd. Now reduced to clear at per yd. **89c**

MOORE & McLEOD limited