ON THE AIR

TUESDAY PROGRAMS

CFCY TV

1.30 p.m.—Musicale
2.00 p.m.—Film Festival
2.30 p.m.—Today at Home
3.00 p.m.—As The World Turns
3.30 p.m.—Take Thirty
4.00 p.m.—The Secret Storm
4.31 p.m.—Razzle Dazzle
5.00 p.m.—Fireball XL-5
5.30 p.m.—Music Hop
6.00 p.m.—TBA
6.31 p.m.—Gazette
7.01 p.m.—CFCY-TV News
7.15 p.m.—Lowell Huestis at the Organ
7.30 p.m.—The Lucy Show
8.00 p.m.—Dr. Kildare
9.00 p.m.—Jack Benny
9.30 p.m.—Danny Kaye
10.30 p.m.—Front Page Challenge
11.00 p.m.—News Magazine
11.30 p.m.—Other Voices
12.00 p.m.—CBC TV News
12.13 a.m.—Local Weather
12.14 a.m.—Sign Off

CKCW TV

9.57 a.m.—Station Sign On
10.00 a.m.—National School Telecast
10.30 a.m.—N.S. School Telecast
11.30 p.m.—Across Canada
12.00 o.m.—Friendly Giant
12.15 p.m.—Chez Helene
12.30 p.m.—Butternut Square
12.50 p.m.—CBC News
1.00 p.m.—Tuesday Playbill You For Me
2.30 p.m.—At Home With Helen Crocker
3.00 p.m.—As The World Turns
3.30 p.m.—Take Thirty
4.00 p.m.—Secret Storm
4.30 p.m.—Razzle Dazzle
5.00 p.m.—Fun Time
6.00 p.m.—Supper Club
6.15 p.m.—Lionel Television News
6.25 p.m.—Weather
6.30 p.m.—Sports
6.35 p.m.—Supper Club
7.00 p.m.—Moncton Choral Society Christmas Concert
7.30 p.m.—Ripcord
8.00 p.m.—Bunkhouse Boys
8.30 p.m.—Petticoat Junction
9.00 p.m.—Jack Benny
9.30 p.m.—Danny Kaye
10.30 p.m.—Front Page Challenge
11.00 p.m.—Other Voices
12.00 p.m.—CBC TV News
12.15 a.m.—Viewpoint
12.20 a.m.—Lionel Network News
12.25 a.m.—Station Sign Off

CFCY RADIO

TUESDAY

6.30—News and Weather
6.35—Morning Roundup
6.45—Island Weather, Mar. Temp.
6.46—Morning Roundup
8.05—News and Weather
7.00—Hebrew Christian Hour
7.15—Morning Roundup
7.30—News and Weather
7.35—Farm Report
7.41—Morning Roundup
7.45—Island Weather, Mar. Temp.
7.46—Morning Roundup
8.00—Sports Capsule & Scoreboard
8.01—News
8.11—Weather
8.16—Morning Roundup
8.45—Weather
8.50—Atlantic News Roundup
8.58—Thought For Today
9.00—News & Voice Reports
9.11—Preview Commentary
9.16—Notes and Music
9.30—Five Roses Sweepstakes
9.35—Notes and Music
9.55—What's The Song Contest
10.00—News and Weather
10.05—Notes and Music
10.15—Stop The Record
10.18—Notes and Music
10.50—On Tour
11.00—News and Weather
11.05—Notes and Music
11.30—Stop The Record
11.33—Notes and Music
11.45—Bulletin Board
11.50—Notes and Music
11.55—Atlantic News Roundup
2.00—Weather
2.05—Town and Country Time
2.30—News and Weather
2.45—Town and Country Time
1.00—News and Weather
1.05—Town and Country Time
1.15—What's On Tapp
1.45—Town and Country Time
2.00—News and Weather
2.05—Mostly Music
3.00—News Headlines and Weather
3.03—Trans-Canada Matinee
3.30—Tops In Pops
4.00—News Headlines and Weather
4.03—Canadian Roundup
4.10—Tops In Pops
4.57—Stop The Record
5.00—News and Weather
5.05—The Outports
5.25—Marine Weather
5.28—The Outports
6.00—News and Weather
6.15—On Parliament Hill
6.20—Today's Editorial
6.25—Sports Parade
6.30—Business Barometer
6.35—Tonight's Music
6.45—Sleepytown Express
7.00—Back to the Bible
7.30—News and Weather
7.45—Program Schedule
7.46—Lone Guide Program
8.00—Tonight's Music
8.58—News Headlines and Weather
9.00—Christian Frontiers
9.30—Talent Festival
10.00—CBC Nat. News, On Parliament Hill and Speaking Personally
10.30—Music Scene
11.00—News and Regional Weather
11.05—Starlight Serenade
12.00—News and Weather
1.35—Starlight Serenade
2.00—CBC News, Weather and Sports

CBA

TUESDAY

7.00—The Morning Show, Part 1
8.00—The Morning Show, Part 1
7.03.33—Various
8.00—CBC News and Inland Weather
8.15—Maritime Sportscast
8.21—The Morning Show, Part 2
8.35—Max Ferguson
9.00—CBC News
9.11—Commentary
9.16—A.M. Chronicle
9.15—Playroom
9.30—To Market With Music
1.00—CBC News
1.05—Joan Marshall
1.15—For Consumers
1.20—Record Album
1.30—The Archers
1.45—Trumpeters Lullaby
2.00—Jamboree Junction
2.15—Maurice Pearson

Introducing New Wardrobes Involves Many Tacit Rules

By JEAN SPRAIN WILSON

NEW YORK (AP)—France's haughty world of haute couture has had more time in which to perfect its own social phenomenon, the style collection opening, but the Yankees are rapidly settling into some peculiar and colorful traditions of their own.

This is evident in the garment district here as the semi-annual hysteria called the fashion buyers' market shapes up again.

The American method of introducing next season's idea for making this season's wardrobes obsolete is steeped in status-striving and involves a great many tacit rules of behavior.

Buyers' openings are for buyers. Yet only the biggest buyers, plus friends of the designer, magazine editors, and the New York press are able to get into the carpeted showrooms in the tall buildings along Broadway and Seventh Avenue.

Within each of these groups is the kind of rivalry that would delight any student of modern mores. In the higher echelon are the big department store officials and purchasers of high fashion goods. They will not hobnob with the ready-to-wear or sportswear buyers from their own store or town.

COZY CLUMPS

Socialites and entertainment personalities gather in comfortable little clumps among themselves. Staff members from the pure fashion magazines will not mix readily with writers from women's magazines with a varied format.

This caste system is observed carefully by most showroom directors.

Celebrities and the buyers known to be big spenders get the choice seats, with lesser rows going correspondingly to lesser lights.

Deciding what to wear to an opening is not easy for any woman. If she can afford it, she flatters the designer by choosing one of his creations. However, she must be careful not to wear anything current, lest buyers suspect the fashion house caters to a large private wholesale clientele. Anyway, it is more flattering to select a style the designer created several years ago, thus illustrating the timelessness of his fashions.

Socialites scrutinize the terribly chic magazine editors, always the first to be seen in the newest things. They mentally note whether the fashion experts park their boots on a rainy day or wear it out leathered to the knees.

There are those, on the other hand, who carefully select so-called classic designs that cannot be identified in terms of designer, price or season. When Jacqueline Kennedy was in the White House, the uniform of the fashion day was the basic sleeveless sheath in either wool or linen, worn with pearls and pumps. Now the Chanel-style suit with a shell blouse is de rigeur.

Prize plum among fashion show invitations is Norman Norell's black-tie occasion, glittering with the elite from the worlds of fashion and society. At his opening, as well as at the posh, rose-banked showrooms of New York's Christian Dior house, and the intimate little hotel suite of Gustav Tassel, the commentary is nil. As announcement of the first style number hushes the din, a rhythm-like miss magically materializes in a doorway, noiselessly glides down the carpeted pathway, pivoting here and there, and disappears. Except for program rustling and nervous coughing, the atmosphere is as still as a funeral parlor.

The designer is unseen until the last mannequin, usually in a spectacular formal gown, fades away amid a sudden release of violent applause and shrieks of approval. Only then does the diffident man peer out the door, blush, murmur a few thank-yous, and retreat, possibly in fright from the dozens of manicured hands grasping frantically for his.

SOME WILL TALK

The non-shy designer types among the upper stratosphere of houses, such as Pauline Trigere, Adele Simpson and Louise Estevez, comment on their own shows. When Hollywood designer Jean Louis brings his collection to New York, the heads of the spillover crowds bob in the doorways trying to glimpse celebrity faithfuls like Kathy Crosby, Loretta Young, Joan Crawford or Marlene Dietrich, some of whom model for him.

Nor does anybody with any Seventh Avenue savvy Miss Oleg Cassini's witty opening collection performances. When the dapper Cassini, dubbed the Bob Hope of Seventh Avenue, became Mrs. Kennedy's couturier, he censored himself somewhat. Nevertheless, his spicy descriptions of his own designs are the most quoted in the industry.

Down on the popular-price level, the ready-to-wear manufacturers often add glamor to their openings with a hired celebrity as commentator.

Many manufacturers, particularly those in the lingerie field, purchase an entire professional performance. These shows are a thriving business on Seventh Avenue. Many a stage-struck kid earn between show-business bookings by dispensing song-and-dance sales pitches with jawbreaker lyrics like "10 per cent orlon, 20 per cent dacron and 70 per cent polyester fibre."

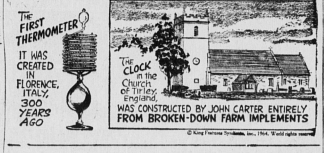
Some times manufacturers take over a swank spot like El Morocco or the Latin Quarter for an evening the buyers from back home won't soon forget.

Whatever the system, it seems to work. The fashion industry is the sixth largest in the United States.

RIPLEY'S BELIEVE IT OR NOT

THE MAN WHOM INSOLENCE MADE RICH AND FAMOUS!

BECRI MUSTAPHA, of Istanbul, BY REFUSING TO STEP OUT OF THE PATH OF SULTAN MURAD IV SO PIQUED THE INTEREST OF THE COUNTRY'S RULER THAT HE MADE MUSTAPHA HIS CHIEF COUNCILOR—FOR THE NEXT 10 YEARS MUSTAPHA WAS THE MOST IMPORTANT COMMONER IN THE TURKISH EMPIRE



Radioactive Fallout Data Is Announced

UNITED NATIONS (CP)—Radioactive fallout in 1963 from nuclear explosions exceeded that of any previous year, the United Nations scientific committee on atomic radiation said here.

The committee's 1964 report said long-lived fallout in 1962 was three times that of 1960-61, and that of 1963 was higher still. With the ending of atmospheric and underwattr testing in December 1963, descending fallout for 1964 was expected to drop to two-thirds of that in 1963, the report said.

Short-lived fission products decayed to negligible levels during 1963, so no further dose will come from the stratosphere after 1964, the report added.

A scientific source close to the committee said the committee had reached no conclusions concerning underground testing.

GAS LEAK DANGERS

He said there was no published evidence of water contamination from underground tests. As for venting—the leaking of radiation into the air—gases formed by underground explosions could carry comparatively heavy amounts of contamination, the source said.

The committee said it was not yet possible to assess how nuclear radiation already disseminated by testing, would affect the spread of cancerous malignancies among humans, if at all.

The report was compiled before the recent first atomic test by China.

RUSSIAN AIR SERVICES

The Russian minister of civil aviation has announced that Soviet planes now fly regular services to 36 countries.

DAILY CROSSWORD

ACROSS

1. Blunders
5. Unruffled
9. Stop
10. Notion
11. Tanned leather
12. Holding devices
14. Sounded, as a goose
16. Turkish title
17. Nester
18. Personal pronoun
19. A shield division: Her.
21. At home
22. Funeral pile
25. Chin beard
27. Flower container
29. Milkfish
30. Motherless calves
33. Raise
36. Conjunction
37. Back line of a stocking
39. Nautical mile: Jap.
40. Service charge
42. Became fogged
45. A mockery
48. Plague
49. Clock face
50. Explorer: ——— the Red
51. Beach material
52. Nevada city

DOWN

1. Fairness in dealing
2. Regrets
3. Frees
4. High, in price
5. Townsman
6. Fuss
7. Siberian river
8. Girl's nickname
9. Vessel
13. Rational
15. The late ——— Hammarskjold
19. African worm
20. Jolly-boat
23. Floor covering
24. Goddess of discord
26. Japanese fish
28. Born
30. Remove, as a hat
31. Mountain nymphs
32. Golfer: ——— Snead
34. Method of painting on wet plaster
35. The rise and fall of an ocean
38. A bishop's headdress
41. Silkworm
43. Wither
44. Thin plate
46. Metal container
47. Old times

Yesterday's Answer

(12-1)

DAILY CRYPTOQUOTE — Here's how to work it:

A X Y D L B A A X R
is L O N G F E L L O W

One letter simply stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters, apostrophes, the length and formation of the words are all hints. Each day the code letters are different.

A Cryptogram Quotation

RITFT EFT ROY DTATFC WYI PYAZHU PTH—ZHRTFTCR EHI WTEF.—HEBYDTYH

Yesterday's Cryptoquote: NO BEAST SO FIERCE BUT KNOWS SOME TOUCH OF PITY.— SHAKESPEARE

(© 1964, King Features Syndicate, Inc.)

CONTRACT BRIDGE

By B. JAY BECKER

South dealer.
Both sides vulnerable.

NORTH
♠ Q 10 2
♥ 10 8
♦ A Q J 6
♣ Q 10 8 2

WEST
♠ A
♥ A 6 5 3
♦ 9 7 5 3 2
♣ K J 6

EAST
♠ 8 7 5 3
♥ Q J 9 7 2
♦ — 6
♣ 9 5 4 3

SOUTH
♠ K J 9 6 4
♥ K 4
♦ K 10 8 4
♣ A 7

The bidding:

South	West	North	East
1 ♠	Pass	2 ♦	Pass
3 ♦	Pass	3 ♠	Pass
4 ♠	Dble.		

Opening lead — nine of diamonds.

"It is trite but true that hand valuation is 'mental play.' To estimate the trick-winning value of his hand, the player must foresee the conditions that will obtain when the cards are actually played. The better the player, the more accurate his valuation; for he can foresee only those plays which he can actually execute."

The foregoing is an excerpt from the recently published Morehead on Bidding, by the celebrated writer and authority, Albert H. Morehead.

The author cites the accompanying hand, among others, which dramatically illustrates the point. He does so, in the present case, from the standpoint of a defender (West).

If we study the West hand by itself, without reference to the bidding, it would be somewhat optimistic to expect to take four tricks against a spade game voluntarily undertaken by North - South.

However, in the light of the bidding, particularly the diamond response by North and the diamond raise by South, West has every right to look forward to defeating the contract.

He can reasonably assume that North - South have a total of seven or eight diamonds and that East consequently has a singleton or a void. West should be willing to back his assumption by doubling four spades and then leading a diamond so that he may enjoy to the limit the fruit of his reasoning.

The debacle which ensues is no doubt greater than West should really expect, but it is not altogether surprising. East ruffs the diamond and returns the queen of hearts. West captures the king with the ace and gives East another diamond ruff.

East cashes a heart and then returns a club. Regardless of what the unfortunate declarer does, he must now lose a spade, a club, and still another diamond ruff. He goes down four — 1,100 points — as a result of the mental projection of the play which West was able to form from looking at his hand and listening to the bidding.

OUR BOARDING HOUSE MAJOR HOOPLE