

HOLMAN STORE NEWS

Bringing You Up-to-Date
On What's New And
Interesting at Holman's

EASTER-TIME IS BLOSSOM-TIME FOR THE YOUNG CROWD! Now is the Time to Shop for Easter Fashions in Miniature while the selections are complete in Holman's Both Stores Youth Centre.

EASTER COTTONS for the "Bunny Bunch" who take sizes 2 to 6X... Solid shades of silky, cotton broadcloth made up in little girl styles that are truly cunning. In the 2 to 3X group you will find wee frocks that play up a zoo motif, these have tiny puff sleeves, round collars, gathered skirts with a tie back sash and a whole row of animals on the bodice. In the 4 to 6X group are adorable smocked dresses with round necks, puff sleeves, all around tie sash and a two tiered frilly skirt. These new and cute Easter Fashions are 3.98 each.

When your 7 to 12 girls start to clamor for glamour, the answer is lovely, colorful GINGHAM. The blending of green, red and white in a delightful plaid, lends itself to a style that features a longer pointed collar, a gathered skirt, cuffed sleeves and a dainty, snow-white vest of linen-like cotton trimmed with pearl buttons. This little Spring Dress is priced 5.98.

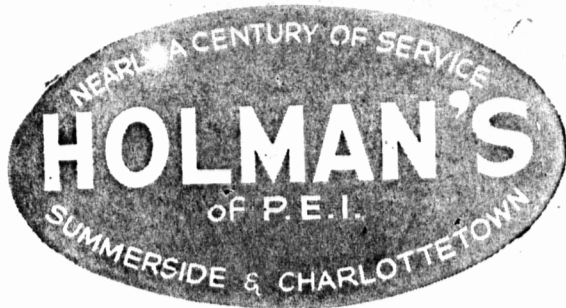
The Teenager loves crisp cotton, so the embossed Everglaze in either blue, rose or yellow with white, will be her heart's desire... and especially so, when it has a separate net Crinoline. This smart dress in sizes 10 to 14X is on long torso lines with a back button closing, a skirt of wide unpressed pleats, cap sleeves and a wide, shallow "V" neckline, the price of this really "show-off" dress is 8.98.

LITTLE BOYS who take size up to 3X look smart and feel smart in WASH SUITS of fine Cotton. The short trousers with elastic waistbands and self belts are in solid shades—navy or brown seersucker or broadcloth; they are teamed with boyish print shirts with the pattern printed on a fresh white background of either seersucker or cotton broadcloth. Mannishly styled with a convertible collar and short sleeves, the price per suit is just 1.98.

EASTER just would not be Easter without a new Easter Bonnet for your wee lassie. Holman's Both Stores Youth Centres have a charming array of fetching Easter Bonnets in a variety of different styles and straws, these are flower bedecked and the price is 2.98 and 3.98 for cunning sets of matching Hat and Purse.

The Easter Bunny approves COAT SETS for the little girl and boy who take sizes from 1 to 6X. The Girls' Sets are in soft pastel shades and include corduroy, suede, wool checks, blended rayons and the Domil treated "Toss 'N Spin" Fabrics, these are priced from 5.98 to 13.98. The small Boys' Sets are tailored in either double or single breasted styles of corduroy, twill, checked blend, wool tweed and polo cloth in a variety of Spring-like colors. Each Coat has a matching Eton Cap of the same material, these Sets are priced from 5.98 to 14.98.

To Satisfy Your Children's Eye-View of Easter, Shop For Them Now and All The Time in Holman's Both Stores Youth Centres.



everything looks *Rosy* for Easter



Roses and other Spring posies are a-blooming in beautiful profusion throughout our Easter Fashions!... They're strewn over our crisp print dresses! And our smartest suits, our most becoming coats range in flower colors from delicate pastel shades to rich deep hues. Come choose now! ... Our styles will do wonderful things for You.

A Tailored Suit of finely woven tweed in Spring shades of rose or aqua. The fitted jacket has a five button closing, padded hips and simulated pockets. The knife slim skirt has back walking pleats. Sizes 12 to 18, each **39.98**

A Smart Box Suit of hand crafted tweed in shades of brown. The squared-off jacket has small set-in pockets and a half belt at the hipline. Pencil slim skirt with back walking pleats. Sizes 12 to 18, each **39.98**

HOLMAN'S
Both Stores
LADIES' WEAR

the spectator...
fashion demands it!

The two tone look of spring and summer fashion makes this the most versatile pump imaginable. The perfect fit, the lightness, the hidden comfort make it something very special.



Sizes 4 1/2 to 9 1/4
AAA to B Widths

13.95

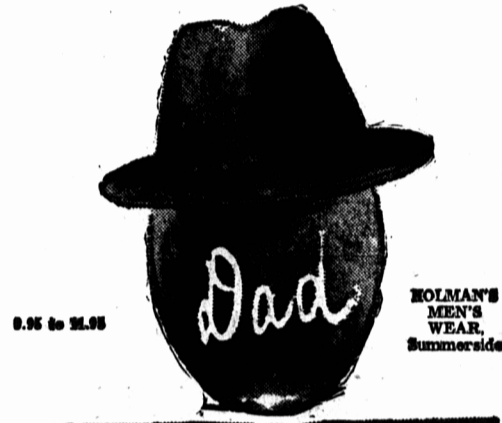
Foot AIR STEP'S
MAGIC SOLE...
an airy cushion that
pillows your step.

Air Step

— HOLMAN'S Both Stores FOOTWEAR —



and don't forget
a new bonnet
for 4 good eggs!



Begin... or end... with a bonnet! But be sure you're in an Easter mood! We've just the hats to meet this mood and moment! Sissy little rollers for sis, handsome replicas of Dad's for brother, dashing new domes for Mom... and snappy short-brimmed new felts for Dad! Yes, you'll find hats for the whole family... the right fashion, the right price... at HOLMAN'S!

HOLMAN'S SHOE DEPARTMENT - CHARLOTTETOWN... FOOTWEAR FOR ALL THE FAMILY