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Over the years HOOLEY'S and QUALITY have become synonymous. Now the sale you've been waiting for has arrived. A reputation built on quality is yours with every purchase and stands behind every sale at HOOLEY'S. From a small beginning 18 years ago, Neil Hooley has expanded to his present location. This has all been made possible by YOU the satisfied shopper. Shop now and SAVE WHILE THE SELECTION IS STILL GOOD AT HOOLEY'S in Charlottetown and Montague.

MEN'S SUITS

COME EARLY to save on these beauties, all meticulously tailored by Canada's finest craftsmen in the needle trade. All taken from our regular stock and tailored to fit your budget.

REGULAR TO \$85.00
44.88

2 PANT SUITS **34.88**

Sport COATS **PANTS**

Regular to \$45.00
WHILE THEY LAST ONLY

Regular to 19.95

24.88 **14.88**

Balance Of WINTER JACKETS

Ski Jackets, Parkas, Work Jackets are still clearing at only 1/2 price. Don't miss this chance to get that new jacket at only.....
5.99

ONE SUIT

A chance to win a new EASTER WARDROBE AWAITS YOU AT HOOLEY'S.

A beautiful Suit in the newest spring shades **69.50**

White Dress Shirt **5.00**

Valued at **1.50**

Tie to go off that new suit Valued at **1.50**

FREE -- FREE -- FREE -- FREE

MEN'S DRESS HOSE

These dress hose are of the finest quality, of all colors and materials, now only **99c**

UNDERWEAR

Balance of winter underwear now all clearing at **1/2 Price**

NEW FOR SPRING TOPCOATS

For spring 1964 HOOLEY'S have selected a fine group of spring suits, sport coats, and topcoats. See HOOLEY'S TODAY.

One group coats in fine English wool, gabardines, poplins and lamaines. Regular to \$59.50 all at this low price, at only **19.98**

FOR TREMENDOUS SAVINGS ON BOYS WEAR SHOP HOOLEY'S IN MONTAGUE.

HOOLEY'S

MEN'S WEAR STORES

150 St. George St. Charlottetown and Montague



Local Rink Downs Quebec In Mixed Curling Ch'ship

TORONTO (CP) — Ernie Boushy of Winnipeg completed five rounds without a loss in the Canadian mixed curling championships Wednesday, defeating an 87 win over the Will Biron rink from Sudbury, Ont. in an extra end.

Saskatchewan, with a 15-4 victory over Ontario in second spot with four wins and one loss.

The Karl Stronach foursome from Kingston, N.S., won its first game of the tournament, a 10-5 decision over Newfoundland.

Prince Edward Island downed Quebec 8-7 to move into fourth place with three victories and one setback.

Gil LeMoine knocked out an opposing rink with his last stone of the game to count three and gave his Trail B.C. rink a 10-9 win over New Brunswick and third place in the standings with three triumphs and one defeat. The Trail squad have had one bye.

CHANGED TACTICS

Boushy scored the tie with the last stone in the 10th end, then changed his playing tactics. The Manitoba skip kept calling for guards in an attempt to build up a maze in front of the house.

Boushy was trying to draw

into the circle hoping for a miss on the final rock of the game by the Northern Ontario rink. It happened exactly that way.

The Manitoba leader also received expert guidance and precision curling from his third, Len Light, his second, Garry DeBlonde and lead, Rex McKen-

zie. The Dean Miller rink from Westbury, Sask., overpowered the Malcolim White foursome from Belleville, Ont., scoring four double and three triple ends.

Newfoundland, skipped by Bill Allen of St. John's, held the lead over Nova Scotia for the first six ends. Two three-ends in the sixth and eighth frames for the Stronach-skipped crew, plus a pair of doubles in the seventh and ninth ends, spelled defeat for Allen.

DOWN IN QUEBEC

The Cliff Macdonald foursome from Charlottetown scored a single marker in the 10th end to give them an 8-7 victory over Bill Tracy and his Bagotville, Que., rink.

Tracy took a 5-0 lead in the first three ends with a triple and two singles, but was on the losing side of a 4-5 count after the sixth end. Tracy tied the game with a pair in the ninth end.

British Columbia counted in only three ends against the Irving Miller quartet from Inverness, N.B., but a four-ender in the fifth and two three-ends in the eighth and 10th were all that was needed.

FIFTH ROUND

N. Ont.	02 110 101 00—
Manitoba	200 002 020 11—
Ontario	000 101 030 0—
Sask.	212 020 303 2—
Nfld.	110 110 000 1—
N.S.	000 003 232 0—
P.E.I.	000 312 010 1—
Quebec	311 000 002 0—
N.B.	111 101 103 0—
B.C.	300 040 030 2—

Bye—Alberta

STANDINGS

P	W	L
Manitoba	5	0
Saskatchewan	5	1
British Columbia	4	3
Prince Edward Island	5	2
Alberta	4	2
Quebec	4	2
Newfoundland	5	3
Northern Ontario	4	3
Ontario	4	3
New Brunswick	5	4
Nova Scotia	5	4

SHORT ECFOES

By Norman Macdonald
Summerside Bureau of The Guardian

Merrillwell Finish For Game

Burt L. Standish might have written the script for that game between Eagles and Combines on Monday night. For the spring chickens in the audience, let us explain that Standish wrote the Frank and Dick Merrillwell stories in the early years of the century. When his team was three for a couple of four-outings in the ninth inning, Frank Merrillwell specialized on getting two strikes on him, the hitting a grand slam homer. Or being tied up in an odd ball, by his enemies, he'd chew his way loose and arrive at the gridiron just in time to romp the length of the field for a couple of touchdowns and win the football game. When the chips were down, Merrillwell was way up. The books cost a quarter, and we remember looking through a store win-

Summerside Faces New Loss

It is only about two weeks since Frank Smith left us, a stranger to softball, but rapidly getting the rules of the game, and seems to enjoy himself very much as a player. As president he dealt with the problem in the near future as a player and tact. Many of the softball players, and those in other ways who in the near future will regret to hear of Canon Ferguson's departure from Summerside.

Better Condition Was Difference

The Windsor Maple Leafs triumphed the Parkdale Royals 11-3 and 16-1 the Royals were apparently much better than that if you look at the scores at the end of the first period. The Royals lacked conditioning rather than playing skill. But conditioning is part of the game. A team has got to be ready to play three periods of hockey, and our Combines were worse. Hence the conclusion that Sandy's dandies were outclassed.

Former Player Gives History

The first Borden Nationals hockey team was organized in 1906 and I was a member of that aggregation. The Borden Nationals were organized in Wellington's paper when he incorrectly suggested the first Nationals club was organized some 10 years later.

We used to meet in Strang's store, near the station, and that is where we chose the Nationals' colors of grey with red collars and cuffs, with a red "N" on the chest.

They used to take special trains to games at Summerside and they travelled by horse and sleigh to games in Bedouque, recalled the former engineer on the CNR.

They had an open air rink with a board fence around it approximately six feet high. They had electric lighting, too, he added.

Personnel of the team was Jack Gaudin in goal, along with Frank Dalziel and Albert Dalziel who were brothers. Willie Higgins, Clayton Green, Albert Jay, who was later a captain on the career, Arnet Howatt and a Doucette man whose name Mr. Dalziel could not recall last night.

CURLING DRAW

Following is the curling draw for the Belleville Golf and Winter Club for today.

Finals Clark Championship sponsored by Rogers Hardware

Ice 3 — M. Kennedy, B. Leitch, C. Dowling, H. James vs. E. Taylor, J. Hellors, B. Jardine, H. Kelly.

Ice 2, 2, and 4 open for scratch games.

Canadian Legion Championship

Ice 2 — J. Cooke, A. Wilson, I. Cadmore, K. Peain vs. A. MacLeod, D. MacIvor, K. Kennedy, D. McCormack.

Ice 1, 3 and 4 open for scratch games.

CURLING DRAW

The following is the curling draw for Friday in the Confederation Renspel at the Charlottetown Curling Club. Registration of teams will take place ten minutes before scheduled.

Ice 1 — D. Matheson vs. C. Craig (St. J.)

Ice 2 — R. Ketch vs. L. Crawford (Fred.)

Ice 3 — P. Sinclair (Mont.) vs. L. Cormier (Mont.)

Ice 4 — J. Gray (Mont.) vs. Dr. Baird (Fred.)

Ice 5 — R. Carr vs. L. Wintzen (St. J.)

Ice 1 — F. MacInnes (Rel.) vs. E. Georges (St.)

Ice 2 — Dr. Fraser (West.) vs. H. Steeves (Mont.)

Ice 3 — D. O'Rourke vs. W. Vaughan (Fred.)

Ice 4 — H. Dobson vs. Dr. McDonald.

Ice 5 — C. Hebert (Mont.) vs. B. LeClair.

Covehead Downs Mermaid 11-6

Covehead blasted Mermaid 11-6 in a Sunny Isle Farm League game last night.

D. Hughes paced the winners scoring attack with a "Hot Truck" and other moments were K. Macdonald 2, B. 2, G. Macdonald 1, G. Vessey 1, G. MacCallum 1, and B. Simpson.

Mermaid scoring honors were distributed evenly among a Slob 2, Bishop 2, and D. Macdonald 2.

ARREST PAST

PRAGUE (Reuters) — Norman Stone, a 23-year-old Scottish historian, and James Wilson and other men were arrested in Czechoslovakia because they tried to smuggle a Czech national across the border, the Czechoslovak news agency Czecha reported Wednesday. The agency said they had confessed and had been taken into custody by the state prosecutor's office in Bratislava.

Ch'town Ass'n Holds Shoot

The following is a result of the shoot held by the Charlottetown Civilian Rifle Association on the 17th of March.

Perley Taylor 86

R. Jenkins 77.6

Tom Lewis 77.6

Fred Johnson 77.5

A.K. March 76.4

Scott Macdonald 76.6

R.C. Barville 76.6

Ken Jay 76.4

P.J. Landigan 76.4

Len Macdonald 76.4

Bruce Robertson 76.4

Allison Coles 76.4

Donald MacLean 76.4

Sam Walker 76.4

Wayne Deion 76.4

Paul Johnson 76.4

Wilber Birt 76.4

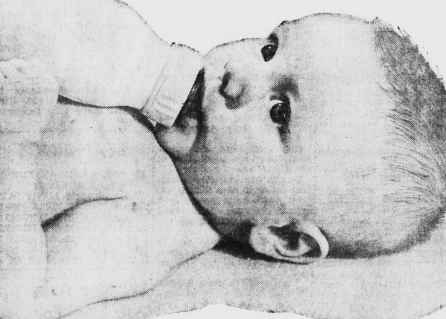
Paul Fisher 76.4

MORTGAGES

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"SO... who needs bread!"



Not you young man — not yet anyway! But, give yourself a few more months ... let those teeth start sprouting ... discover the thrills of crawling. Then ask who needs bread!

White bread, as part of a proper diet, can play an important role in replacing energy. And who uses energy more than youngsters?

Ben's Buttermilk Bread is white bread — sliced, enriched, delicious. But, don't wait till baby's bigger to try it... you'll enjoy Ben's Buttermilk right now!



Ben's BUTTERMILK made with real BUTTERMILK

20 OZ. (567g) NET WT. (14.1 FL. OZ.)

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