

# BETTER BUSINESS BULLETIN

## BUSINESS DIRECTORY AND INTERESTING CONTEST FOR ALL OUR READERS

PASS! THIS SPECIAL TREAT ALL AROUND AND

### DRINK HEALTH



**MOTHER'S DAY**

TAKE HOME A GOOD SUPPLY OF GARDEN CITY CHOCOLATE DRINK. It's Delicious. It Peps you up when you're tired. It's cooling, satisfying and refreshing. Serve it ice-cold, or heat it and serve as a wholesome night cap. Just try today.

**THE PURE MILK COMPANY**  
Corner of Great George and Fitzroy Streets  
"Save the Child and Build the Nation"

**Y. M. C. A. CAMP GROUNDS**  
CANOE COVE  
Open July and August

Inquiries invited from Organizations sponsoring Camps.

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FOR YOUR SPECIAL **MOTHER'S DAY** FOOD SUPPLIES PHONE US 246-J

A trial order will convince you that our prices are as low as the lowest. Get your slips here. Several others have won prizes on our slips. You can too.

**MacPHEE BROS.**  
55 Prince Street

### EXPLANATION OF CONTEST

The Charlottetown Guardian's "BETTER BUSINESS BULLETIN" has been published each Saturday for a number of weeks, and will be continued until the twenty-sixth week, with the last appearing in the issue of August 8, 1936. The Charlottetown Guardian will issue three prizes each week: 1st, \$3.00; 2nd, \$2.00; 3rd, \$1.00. All prizes will be issued in the form of merchandise orders that will be honored by any advertiser on this Bulletin.

#### CONTEST RULES

Each week the name of some one or more advertisers on this Bulletin will be taken and words will be listed from the letters making up the name. Each word listed begins with one of the letters of the advertiser's name. These words so listed will be purposely omitted from the copy material appearing in a corresponding number of advertisements, one word only being left out of any one advertisement. Having read each advertisement carefully and locating those in which the words were omitted, contestants must write the name of the advertiser in whose announcement a word was missing, along with the missing word in each individual one. Also state the merchant or merchants whose names were used as key letters for the missing words. These key letters are jumbled but when put in order spell an advertiser's name.

Then attach a receipt to your solution from any advertiser on this Bulletin, indicating that business had been transacted with at least one of the advertisers on the Bulletin and mail or bring your letter to The Guardian Office.

Each week three replies will be drawn from all received and three awards given in the order of their drawing: 1st, \$3.00; 2nd, \$2.00; and 3rd, \$1.00. As all prizes will be given in merchandise orders, it is necessary to state in your reply the name of the merchant upon whom you wish the prize order drawn.

There is no limit to the number of replies any contestant may send in each week, providing a receipt from any merchant on this Bulletin accompanies each reply.

All replies to this contest should be addressed to Editor, The Better Business Bulletin, The Guardian Charlottetown, P. E. I., and should be in this office not later than Thursday noon each week.

This contest is open to all except employees of the Charlottetown Guardian and their families.

### Have Your Hair Styled

to suit your personality. Try

**Riggs & Berrigan**  
Opp. New Currie Block

Experts in Ladies' and Gents' Hair Treatments.

**QUICK - SANITARY SATISFACTORY**

Give Mother a break. Order a supply of Special Groceries for tomorrow. We are having a special

### MOTHER'S DAY SALE

which will continue for one week, in respect and appreciation of Mother's of all times, everywhere.

**P. J. MacDONALD**  
Cor. Prince and Streets Phone 888.

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Appropriate to **MOTHER'S DAY** we have on display a complete variety of cut flowers and potted plants. We deliver to all points within this province. PHONE 1482.

**Uptown Flowers**  
173 Great George Street.

We have everything you need, to make your special Mother's Day Dinner, what you want it to be.

Our prices are right, service is good.

PHONE 65.

**S. N. KAYS**  
87 Pownall Street

Now is the time to that Paint Job attended to, before the hot weather comes.

Phone us for an estimate on your requirements.

**J. A. DOYLE**  
General Painting and Decorating Contractor  
195 Grafton Street

### SERVICE THAT PLEASES

REASONABLE RATES EXPERT WORKMANSHIP PHONE 661-L.

**BEVAN BROS.**  
PLUMBING ENGINEERS  
92 Weymouth Street

### PROTECT YOUR FOXES

Dose with French's Vermilide Capsules Number Two and the worm menace. Three weeks to three months use the Number Two Capsule.

**E. A. FOSTER**  
CENTRAL DRUGSTORE

### OUR DIAMOND RINGS

are white stones. Excellent values in White, Green and Natural Gold Settings.

**W. N. TANTON**  
JEWELER  
Formerly 115 Grafton Now 189 Kent Street

### SPECIAL

A rack of plain and printed Crepe Dresses, all long sleeves. Sizes 14 to 20. Regular \$2.95 and \$5.95 value for ..... \$2.59

AT

**THE GLORIA**

### Call MacCallum

When in need of PAINTING, DECORATING, PAPER HANGING. All experienced workmen. Phone

**Robt. C. MacCallum**  
Morell Hotel

Mother's Know that poor grade meat is the most expensive. That is reason why they demand only the best.

WE CARRY ONE QUALITY ONLY

**THE BEST**  
PHONE 334

**THOS. MILLS**  
MEAT MARKET  
135 Hillsboro Street

### Oilburner And Range Special \$98.50

We are offering the beautiful Fawcett Reliance Range, in full Ivory Enamel, Flash Green trim and Nickel Mountings. A real beauty in appearance and in performance, in combination with the new Home Ideal Oilburner, guaranteed for five years, the most satisfactory and economical on the market. Wickless, Noiseless, Smokeless.

These two leaders fully installed in your home for the special low price of \$98.50.

COME IN AND SEE THEM

**T. G. IVES**  
119 Great George Street Phone 1117.

### MISSING WORDS

Advertiser's Name \_\_\_\_\_

Some \_\_\_\_\_ One \_\_\_\_\_ Eliminate \_\_\_\_\_  
Our \_\_\_\_\_ Choice \_\_\_\_\_ Kent \_\_\_\_\_  
Get \_\_\_\_\_

Nothing is better suited to express your sentiments on

### MOTHER'S DAY

than beautiful fresh flowers. Come and select yours today, or phone us. We deliver to any part of the civilized world, through our affiliation with the F. T. D. A.

PHONE 269.


**JAMES TAIT**  
37 Villa Avenue. FLOREST

You will be pleasantly surprised with our special prices on all Groceries for one week only. Get your slips from us and try for a prize.

WE DELIVER FREE. PHONE 364

**Gaudet's Grocery**  
Cor. Prince and Grafton Sts.

### Moore's Sausages



17 Cts. Per Pound

Made daily from fresh best quality pork.

TRY SOME TODAY

Get your entry slips from us with orders for high class groceries.

Phone 1685 for retail quick satisfactory service.

**E. S. MOORE**  
109 Richmond Street

Take home a few special items in groceries for

### MOTHER'S DAY

We have a full stock of best quality groceries, and our prices are as low as the lowest.

PHONE 1140.

**ANGELINA BLANCHARD**  
55 King Street

### Solution to Last Week's Contest

ADVERTISER'S NAME—P. J. MacDONALD

Any—Uptown Flowers  
Notice—Gordon S. Cooke  
GT—The Pure Milk Co.  
Avenue—James Tait  
Lowest—Gaudet's Grocery  
Money—S. N. Kays  
Dozen—MacPhee Bros.  
Pay—Bevan Bros.  
Jeweler—W. N. Tanton  
Deliver—Thos. Mills  
Cans—P. J. MacDonald

We can give you the

### Lowest Prices

on

**Clover Seed**  
Consult us.

**Gordon S. Cooke**  
Kensington, P. E. Island

When your Car needs to be Greased

### COME TO US

and have it done right. We use a power grease gun because greasing cannot be properly done with a hand gun.

**HARDING'S GARAGE**  
WATER STREET SUMMERSIDE

GAS, OIL, WELDING, ELECTRICAL BODY AND FENDER REPAIRS, BATTERY SERVICE AND GENERAL REPAIRS. DEALERS FOR HUDSON TERRAPLANE DODGE DE SOTO

### WE HAVE THEM

Good used parts for all makes of cars. Tires, Tubes, Batteries and Accessories.

Also a few reasonably priced used cars.

**Walter Lawlor**  
Phone 605-J.  
Opposite Forum, Fitzroy St.

### GET YOUR MEALS AT THE NEW NANKING CAFE

Y. S. HONG, Proprietor

Prompt, Courteous service. Highest quality foods. Open all hours.

Dinner 11.00 A. M.—2.00 P. M.  
Supper 5.00 P. M.—8.00 P. M.

Opposite Holman's Water Street, Summerside

### HATS

Special prices on all Spring Hats Saturday only.

**The BETTY LOU**  
117 Kent Street  
Revere Hotel Building

### PRIZE WINNERS

1. Mr. Leo Doyle, Pleasant Grove.
2. Mrs. James Atkins, 207 King Street.
3. Mrs. J. H. Clarke, Hampshire.

Start the season on

### HEXITE

Best growth, furring and colour. Hexite-fed ranches are showing heavy production. Write us for particulars.

**The Dominion Silver Fox Furs, Ltd.**  
Summerside, P. E. I.

BOWL A GAME AT THE



**CHARLOTTETOWN Bowling Alleys**  
Market Building Basement

### THE Euston Pharmacy

Mother would like a bottle of Toilet Water, a Box of Chocolates for "Mother's Day."

**C. C. HEESCHEN**  
THE EUSTON PHARMACY  
Phone 772

Good used parts for all makes of cars. Tires, Tubes, Batteries and Accessories.

Also a few reasonably priced used cars.

**Walter Lawlor**  
Phone 605-J.  
Opposite Forum, Fitzroy St.

### Purchase From These Firms Secure Entry Slips and WIN A PRIZE

### BUY GOOD COAL

Prompt Courteous Service

**A. PICKARD & CO.**  
PHONE 240

### OUR POLICY

is to give all our patrons thorough satisfaction at the most reasonable charges. Try us next time. Phone us for prompt service.

**H. T. JAMES**  
Plumbing and General Repairs  
16 Elm Avenue

### Lusitania Survivor Will Visit England

TORONTO, May 7.—One of the Toronto group that survived the sinking of the Lusitania 21 years ago today, Mrs. P. Amory, 84, plans to return to England this summer for the first time since the disaster. When the Lusitania was torpedoed Mrs. Amory was thrown into the water and clung to a life preserver for three hours before being rescued. She still has the preserver as a souvenir.

### Wealth of Portraiture at Royal Academy

LONDON, May 8. (CP. Cable)—The Royal Academy being opened to the public on Monday deserves a rather better reception than it is likely to get from either professional or lay critics. The former will rail because of lack of inspiration, for his jargon gives too much occasion for invective. The amateur will complain that there is neither a problem picture nor a "picture of the year." On the other hand, Quindene will be satisfied that the present exhibition is linked with the episode, if not historic and is instructive and ironical.

Christopher Nevins, son of the well-known war correspondent and himself a war artist on impressionistic lines, who has been exhibiting at the Academy for 30 years, was notified that if he chose to send something in it would be considered. The crowd will rush to see the results consisting of two small and commonplace studies of Thames bridges in monotonous blue.


"Heart of Empire" naturally takes the place of honor competing the State tabular of the Jubilee. Thinking of St. Paul's Cathedral, a careful reproduction has made it

known everywhere but it gains on closer acquaintance as a magnificent record. Those who like less ambitious work will appreciate Frederick Whiting's "King George riding in Hyde Park" and Lady Kenneth's statue bust of the Duke of York as Colonel-in-Chief of the Sixth Hussars by Simon Elwes lacks convincing likeness and a crimson cloak mostly obscures the uniform.

The wealth of portraiture shows that commissions still abound. Most of them reveal a high degree of competence, through a public accustomed to an excess of caricature sometimes expects too much in expressiveness, attitude and featureism many well known signatures were attached to statue-busts of Stanley Baldwin emphasizing the whimsicality of his smile, "Lord Tweedsmuir" by Thomas Clapperton is an excellent likeness. The Wellington Memorial statue for New Delhi by Sir. W. Reid Dick is a triumph.

Perhaps the strongest portrait is James Gunn's full-length of John Hasall, a poster-artist who started his career on a Canadian ranch where he discovered he could draw. There is always a personal interest when the artist paints his wife. From Toronto comes a beautiful

### Restless Nights - Peopless Days Take the Joy Out of Life



The potent cause lies in the hurried life we lead, in the extreme nervous tension and fever heat with which we follow in the pursuit of wealth, position and pleasure.

Late hours, want of necessary rest, excessive mental or physical exertion all put a strain on the system it is unable to withstand. No wonder then you pass restless nights and get up in the morning with no ambition to go about your daily tasks.

Take Milburn's H. & N. Pills and see what they will do for you.

### SCADDING'S GENERAL HEALTH IS GOOD

(C. P. By Guardian's Special Wire) HALIFAX, May 7.—Although the severe case of "trench feet" brought on by 10 days' imprisonment in the Moose River gold mine was still giving Alfred Scadding considerable difficulty with his toes, the Toronto man's general condition was "good," Dr. H. K. MacDonald said tonight.

"His toes are not in good condition, but otherwise he is alright. His general condition is good," the doctor said.

### CAPTIVE CLOTHES

Even the most orderly people find some difficulty in keeping modern clothing neatly folded in drawers or on shelves. Silk or artificial silk garments come unfolded at the slightest touch and slip into confused heaps if a drawer is opened or shut with a jerk. Extra time has to be spent in tidying, and with frequent refolding delicate things soon lose their freshness.

To save time and trouble it is well worth while to make cases of transparent or semi-transparent material. They should be of the right size to hold underclothes and to fit without waste of space wherever they have to be kept.

Organdie, in any pale shade, is a suitable material. It is semi-transparent, it washes and wears well, and it is not bulky. White or colored net may also be used. Cellulose wrapping is proof against damp and dust and has the advantage of being perfectly transparent.

The cases need no fastenings, but a simple tuck-in flap may be made, if desired at one end or side. Garments kept in them may be handled with ease and lifted out for packing without disturbance.

Silk and crepe-de-Chine handkerchiefs may be kept together

### SEND CONTRIBUTION FROM SCOTLAND TO MINERS FUND

(C. P. By Guardian's Special Wire) TORONTO, May 7.—A contribution of \$1 was received today from Glasgow, Scotland, for the Moose River rescuers fund. The contributor, George Munn, sent it to Lord Tweedsmuir, Governor-General, and it was forwarded to the red cross in Toronto. Total of the fund stood today at \$67,152.05.

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