

# HOLMAN STORE NEWS

Bringing You Up to Date  
On What's New And  
Interesting at Holman's  
By G. H. M.

**THE ANDREW MALCOLM FURNITURE COMPANY LIMITED** has an unquestionable reputation the country over for sound construction, taste beyond reproach, smart simplicity of design and the finest of materials. Holman's Both Stores Furniture Departments are at all times proud of the ANDREW MALCOLM BEDROOM SUITES on display on their selling floors. High standards of acceptability in both traditional and modern suites are fully justified by the purchasers of Andrew Malcolm Furniture. There are several smartly designed Bedroom Suites on display in the departments at all times — do come in and inspect these, you can't help but notice the superb quality in every piece. To own an Andrew Malcolm Suite is an achievement in home comfort and beauty within the reach of all. See the Andrew Malcolm Suites on display in Holman's Both Stores Furniture Departments, Summerside and Charlottetown.

**IS THERE A BABY IN THE HOUSE?** . . . If the answer is "yes" — then there is a very definite need for the new CURITY NIGHT DIAPERS to be found ONLY in Holman's Youth Centre in Summerside. These Night Diapers are extra thick, extra absorbent — made from double layers of soft Curity gauze, they're specially designed for night-wear. Like all Curity Diapers, these wash easily and dry in a flash. One of them takes the place of two of the regular weight diapers. In size 21 by 40 inches, they're packed TWO in a wrap and priced 1.98 (for the 2). Do away with mid-night diaper change with Curity Night Diapers from Holman's Youth Centre in Summerside.

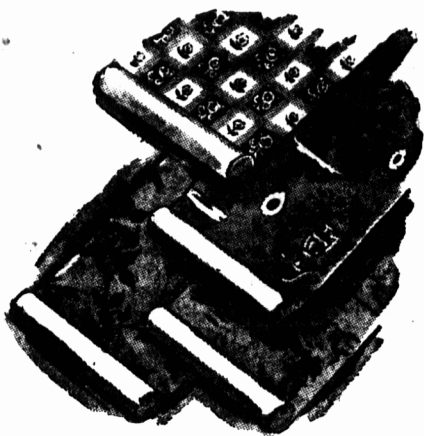
**SNOWY WHITE BABY SETS** are much, much in demand. Nothing looks nicer on a wee baby than a Set of matching Sweater, Bonnet and Booties knit in the softest, finest of pure wool with decorative touches in fancy stitch of silky rayon yarn. Holman's Youth Centre in Summerside has these Sets in up to 6 month fittings with comfortable raglan style shoulders, semi-long booties and snug, neat bonnet. They're boxed for baby gifting and the price per Set is just 2.98 in Holman's Youth Centre, Summerside.

**GLICKITY - GLACK AND A TAP, TAP, TAP!** . . . Tap Dancing is the Big News with the young and younger girls in Summerside right now. They are able to get really top-notch instruction and the whole thing is a barrel of fun! Holman's Shoe Department in Summerside joins in with real TAP DANCE FLATS in a smart tie style, expertly fashioned of gleaming patent leather. Children's sizes from 1 1/2 to 12 are priced 4.99 a pair, misses' sizes from 1 1/2 to 3 are 4.99 a pair and women's sizes from 4 to 9 are 5.50 a pair. If your proper fitting is not in stock it can be ordered and delivery takes only a matter of 2 or 3 days. Come see and try our Tap Dance Flats — you'll "Buck and Wing" all over the place in a pair from Holman's Shoe Department in Summerside.

**SHRUG IT OFF . . . SHRUG IT ON!** There's nothing to it when you are wearing one of the colorful "Alice Penser" SHRUG BOLEROS to be found in Holman's 5 and 10, Summerside and Holman's Budget Shop, Charlottetown. They're of all wool with a one button neck closing and short sleeves. Wear with a costume, with a dress or as a separate — smart as paint in any fashion, and warm too! Colors are green, pink, aqua, magenta, white, red or blue in sizes 12 to 20, priced a mere 2.98 each. Get yourself a smart little Shrug Bolero from Holman's 5 and 10, Summerside or Holman's Budget Shop in Charlottetown.

# HOLMAN'S Both Stores... Presents Another HOLMAN Exclusive!

## 1955's Smartest WALLPAPERS



### By "BOXER"

Plan to redecorate! . . . Wallpaper has what it takes to flatter every room with a fresh inviting atmosphere . . . to add color and lend an air of spaciousness just where it is needed. Come see and choose from over 300 delightful patterns in our large selection.

Send Coupon To Your Nearest

**HOLMAN Store For FREE**

Sample Book

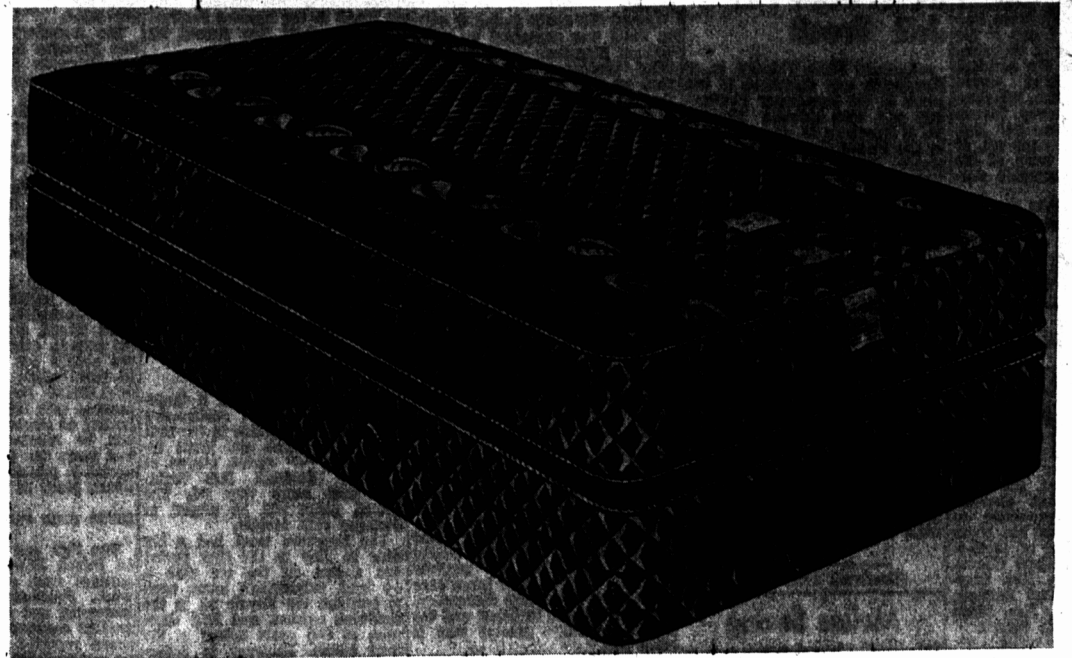
HOLMAN'S, S'ide or Ch'town

Please Send FREE Sample Book To —

NAME .....

ADDRESS .....

Summerside HOLMAN'S Charlottetown



## The Blue Ribbon "Perfect Sleeper" SPRING-FILLED MATTRESS

A completely modern "Smooth-Top" Spring Filled Mattress that guarantees a thrilling new kind of sleeping comfort, available nowhere but at Holman's. The superb construction uses the most modern sleeping aids—"Permaform" bands, "Perma-wall" shock absorber springs, special Sisal pads to prevent "Coil-fee!" and layer upon layer of White Felt. The covering is of beautiful ticking. Available in all standard sizes.

# 74.50

**BLUE RIBBON -- The Foremost Name In Sleeping Comfort!**  
Exclusive With HOLMAN'S In P. E. I.



## See Our Big Selections Of EASY-TO-BUY . . . EASY-TO-GIVE BRIDGE PRIZES

Dozens Of Smart Items All Priced Under 5.00

Bone China Cups and Saucers — Odd and interesting pieces of Wedgwood — California Flower Pots — Copper and Brass Decorative pieces — Rouge Royal Pottery — Wade Pottery Jugs and others — English Bent Glassware — Twin Tone Semi-Porcelain — China "Day-of-the-week" Angels—Serve-Snack Sets—Miniature "Whimsies" — And many, many other charming items suitable for Bridge Prizes.

HOLMAN'S For Gifts For Every Event!  
— HOLMAN'S Both Stores CHINA —

## HOLMAN'S 5 and 10 For PLAYING CARDS



PLANET CARDS with the new "Air Cushion" finish, per pack ..... 59¢  
DERBY CARDS with attractive margin back designs, per pack ..... 69¢

VOGUE CARDS in both single and double decks, gilt edged and in pictorial designs—single ..... 85¢ double ..... 1.70 pack ..... 1.70

CONGRESS CARDS of best quality with "Celatone" finish, gilt edges and either plain or pictorial designs—Single ..... 1.20 Double ..... 2.40 pack .. 1.20 pack .. 2.40

HOLMAN'S 5 and 10 Summerside



Save on Nationally Famous NYLONS

Special Purchase 98¢ PAIR

YOUR PERSONAL LENGTH

Yes, these First Quality Nylon Hose are in "Your Own Personal" Length! They're fine, sheer 60 gauge, 15 denier, light beige shade for super flattery. Ask for your proper length in sizes 9 to 11 for a perfect fitting!

Buy Several Pairs At This Saving!

HOLMAN'S Ladies' Shop Ladies' Wear Ch'town S'ide