

# SMALLMATT'S

Wed. - Thurs. - Fri. - Sat. Morning  
July 6th - 7th - 8th - 9th

# MARKETDOWN SALE!

LOWEST PRICES EVER....



## Sale

**MEN'S SPORT COATS**  
All wool - Fashioned by  
Canada's Top Houses...  
Styled for Cool Summer  
Comfort at Cool, Cool Prices

WORTH EVERY PENNY OF THE ORIGINAL PRICE! This SEASON'S STYLES AND POPULAR SHADES.

Genuine hand woven Harris tweed Sport Coats — there's real quality in every garment! ... Sizes 34-42 ... Short models 34-40. Regular 32.50 ... CLEARING

**26.95**

All wool tweeds in a grand collection of styles and weaves ... an exceptionally good range of sizes to choose from ... Regular to 45.00 ... CLEARING ...

**28.95**

Get in on this extra special price cut in well tailored, all wool tweeds — it's a price you'll find hard to beat in an all wool garment! Sizes 34-40 ... Regular 35.00 ... CLEARING

**17.95**

## SALE of SHIRTS



Tailored by the nation's most famous shirt makers, these dress shirts carry the famous labels of Van Heusen and Forsythe. It's the chance of a lifetime to stock up on shirts at a savings of \$3.00—and more! 2 choices of whites and solid colors in a full range of sizes. Regular to 5.95. CLEARING .....

**2.89**

## Men's Wear SPECIALS

### Men's Jackets

Unlimited choice in gabardines, satins, corduroys, suedelene in a complete range of sizes and colors. Regular to 22.95. CLEARING .....

**1/2 Price**

**MEN'S PYJAMAS:** You are getting quality-plus at pin-money prices! Select from silk broadcloth and rayon and cotton broadcloth. There are styles and colors galore to choose from and a full size range. Regular 5.95 and 7.95. CLEARING .....

**1/2 Price**

# SUMMER SALLIE

## Men's And Boys' Footwear

See this dollar-saving assortment of men's shoes in Nylon mesh with sponge rubber soles; Semi-brogues in top quality Calf uppers; colors black, brown. Broken size range from 6-10. Regular to 13.95. CLEARING .....

**9<sup>95</sup>**



Don't miss this gem of a buy in men's shoes! An amazing assortment of styles ... There's real quality at a real down-to-earth savings! Broken styles and sizes ... Regular to 16.95. CLEARING .....

**4<sup>98</sup>**

**BOYS' SHOES:** Brown brogues and semi-brogues, top quality uppers cut from side leather, sturdy composition neolite soles. Broken sizes.

**3<sup>79</sup>**



Also Boys' black work boots. Composition soles are nailed and sewn for extra wearability. Broken sizes. Regular 5.95. CLEARING .....

**YOUTHS' GHILLIE TIES:** A well constructed shoe made for extra long wear. Composition sole, rubber heel. Sizes 11-2. Regular 4.98. CLEARING .....

**3<sup>49</sup>**



## Boys' Wear SPECIALS

**T-SHIRTS:** These interlock cotton T-shirts are top value! Choice of plain colors including white—also white with cowboy design. Regular 1.19. CLEARING ... **69c**

**BOYS SPORT SHIRTS:** Fine cotton knit sport shirts with long sleeves. Plain and fancy prints. Sizes 6-14. Regular 1.49. CLEARING ... **1**

**BOYS PYJAMAS:** Early shopping special! 15 pairs only of reinforced broadcloth pajamas in plain colors with contrasting trim. Sizes 24-32. Regular to 2.98. CLEARING ... **1**

**BOYS TIES:** Grand assortment of regulars and bows in a bevy of colors. Regular to 79c. CLEARING ... **39c**

**BOYS SUMMER CAPS:** These include corduroys, gabardines and satins. Large range of sizes and colors. Regular to 1.19. CLEARING ... **69c**

**BOYS SHORT PANTS:** Right-in-season value! Well tailored in cotton gabardine or denim. Colors white, blue, navy, brown, black. Sizes 6-12. Reg. 1.49. CLEARING ... **98c**

**BOYS HOBBY JEANS:** Made to stand the ruff 'n tumble of summer knocks. Extra sturdy denim in the popular style with elastic back, half belt and clasp buckle. Size 6-16 years. SPECIAL ... **3**

**BOYS DRILL CAMP SUITS:** Provide all the comforts of cool summer living at an easy-to-pay price! Colors Taupe blue. Sizes 6-12. Regular 3.98. CLEARING ... **2**

**BOYS SWEAT SHIRTS:** Made of easy-to-laundry terry cloth in white navy trim. Reg. 1.69. CLEARING ... **1**

You'll Find These Bargains -- and Many More -- on the Main Floor