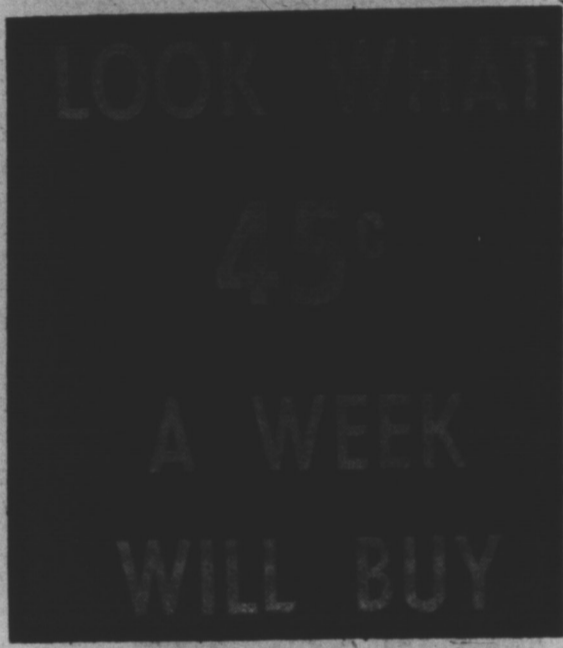


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THE GUARDIAN'S **ECONOMY** **READING** **PLAN!**



HERE'S HOW IT WORKS:

- 1 You receive The Guardian.
- 2 And you have free selection of any four of the 58 magazines listed—or alternatively you may choose Life Magazine plus any one other magazine from the list.
- 3 One payment of 45c weekly, at our carrier's regular collection period, covers the entire cost of both the newspaper and magazines.
- 4 Your Guardian will be delivered by our carrier and your magazines will come by mail.
- 5 Your order will be acknowledged by The Guardian with a postcard. Keep this card because it will show you when to make your first and last magazine payments.
- 6 We fully guarantee each order.
- 7 Allow four to eight weeks for first magazine to arrive.

The offer is open to residents where regular Guardian carrier-service is maintained.



Mark an "X" before any Four Magazines

<p>New Renewal</p> <p><input type="checkbox"/> McCall's 3 yrs.</p> <p><input type="checkbox"/> GOOD HOUSEKEEPING 3 yrs.</p> <p><input type="checkbox"/> CALLING ALL GIRLS 3 yrs.</p> <p><input type="checkbox"/> MODERN PHOTOGRAPHY 3 yrs.</p> <p><input type="checkbox"/> MACLEAN'S MAGAZINE 3 yrs.</p> <p><input type="checkbox"/> POPULAR SCIENCE 3 yrs.</p> <p><input type="checkbox"/> MONTHLY 3 yrs.</p> <p><input type="checkbox"/> CORONET 3 yrs.</p> <p><input type="checkbox"/> CANADIAN HOMES & GARDENS 3 yrs.</p> <p><input type="checkbox"/> LOOK (every other week) 3 yrs.</p> <p><input type="checkbox"/> MODERN SCREEN 3 yrs.</p> <p><input type="checkbox"/> ARGOSY (The Men's Magazine) 3 yrs.</p> <p><input type="checkbox"/> HUNTING AND FISHING IN CANADA 3 yrs.</p> <p><input type="checkbox"/> CHATELAINE 3 yrs.</p> <p><input type="checkbox"/> LIBERTY 7 yrs.</p> <p><input type="checkbox"/> SATURDAY NIGHT 3 yrs.</p> <p><input type="checkbox"/> U. S. CAMERA 3 yrs.</p> <p><input type="checkbox"/> FRONT PAGE DETECTIVE 3 yrs.</p> <p><input type="checkbox"/> FREE PRESS WEEKLY 3 yrs.</p> <p><input type="checkbox"/> P. FARMER 3 yrs.</p> <p><input type="checkbox"/> HUMPTY DUMPTY (Ages 2-7) 3 yrs.</p> <p><input type="checkbox"/> FLOWER GROWER 3 yrs.</p> <p><input type="checkbox"/> MONTREALER 3 yrs.</p> <p><input type="checkbox"/> CHRISTIAN HERALD 3 yrs.</p> <p><input type="checkbox"/> AMERICAN GIRL 3 yrs.</p> <p><input type="checkbox"/> HI FI REVIEW 3 yrs.</p> <p><input type="checkbox"/> POPULAR BOATING 3 yrs.</p>	<p>New Renewal</p> <p><input type="checkbox"/> SPORTS CAR ILLUSTRATED 3 yrs.</p> <p><input type="checkbox"/> TRUE STORY MAGAZINE 3 yrs.</p> <p><input type="checkbox"/> LIVING FOR YOUNG 3 yrs.</p> <p><input type="checkbox"/> HOMEMAKERS 3 yrs.</p> <p><input type="checkbox"/> OUTDOOR LIFE 3 yrs.</p> <p><input type="checkbox"/> ESQUIRE 3 yrs.</p> <p><input type="checkbox"/> AMERICAN HOME 3 yrs.</p> <p><input type="checkbox"/> WEEKLY SCOTSMAN (Edinburgh) 3 yrs.</p> <p><input type="checkbox"/> MADEMOISELLE 3 yrs.</p> <p><input type="checkbox"/> PARENTS' MAGAZINE 3 yrs.</p> <p><input type="checkbox"/> CHILDREN'S DIGEST (Ages 8-12) 3 yrs.</p> <p><input type="checkbox"/> POPULAR GARDENING 3 yrs.</p> <p><input type="checkbox"/> CHARM 3 yrs.</p> <p><input type="checkbox"/> COMPACT 3 yrs.</p> <p><input type="checkbox"/> MODERN ROMANCES 3 yrs.</p> <p><input type="checkbox"/> ROD AND GUN IN CANADA 3 yrs.</p> <p><input type="checkbox"/> TODAY'S HEALTH 3 yrs.</p> <p><input type="checkbox"/> SPORT 3 yrs.</p> <p><input type="checkbox"/> TRUE ROMANCE 3 yrs.</p> <p><input type="checkbox"/> INSIDE DETECTIVE 3 yrs.</p> <p><input type="checkbox"/> SPORTS AFFAIR 3 yrs.</p> <p><input type="checkbox"/> ATLANTIC ADVOCATE 3 yrs.</p> <p><input type="checkbox"/> PHOTOPLAY 3 yrs.</p> <p><input type="checkbox"/> FIELD & STREAM 3 yrs.</p> <p><input type="checkbox"/> LE SAMEDI 3 yrs.</p> <p><input type="checkbox"/> LA REVUE POPULAIRE 3 yrs.</p> <p><input type="checkbox"/> LA REVUE MODERNE 3 yrs.</p>
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OR

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NOTE: If you wish to choose Life Magazine for three years, you can choose only 1 other magazine from the above list.

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I hereby agree to subscribe for or extend my present subscription to The Guardian for 36 months and the Magazines chosen for the term as indicated. I agree to pay 45c weekly for 36 months, with the understanding that this amount represents full payment for not only the Magazines, but also for the Newspaper.

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