

STOCK LIQUIDATION STARTS THURSDAY **APRIL 30th.** at 10 a.m.

and will continue until sold out to the bare walls.

DUE TO OUR EVER INCREASING BUSINESS IN OUR CHARLOTTETOWN STORE - WE FIND OURSELVES COMPELLED TO TERMINATE THE OPERATION OF OUR STORE IN MONTAGUE, TO ENABLE US TO DEVOTE OUR FULL TIME, AND EFFORTS TO OUR GROWING OPERATION IN CHARLOTTETOWN. WE FEEL THAT THIS MOVE WILL GREATLY AUGMENT OUR SERVICE AND EFFICIENCY - FOR STILL BETTER SERVICE, GREATER SELECTION AND ADAPTABILITY TO YOUR PERSONAL CLOTHING NEEDS. TO FACILITATE A SPEEDY TOTAL STOCK LIQUIDATION IN MONTAGUE, WE HAVE, AS ON PREVIOUS OCCASIONS, AGAIN RETAINED THE SERVICES OF HARRY MAYER OF WAVERLEY TO CONDUCT THIS SALE. FOR REAL MONEY SAVING ON QUALITY CLOTHING COME TO MONTAGUE.

THURSDAY
FRIDAY
SATURDAY
OPEN 'til 9.30

Plenty Free Parking

PLEASE NOTE!
SALE CONDUCTED IN OUR MONTAGUE STORE ONLY. OUR CHARLOTTETOWN STORE IS NOT AFFECTED BY THIS LIQUIDATION

HOOLEY'S MONTAGUE

MUST SELL ALL

Entire group of Wool Blend Flannel

MEN'S SUITS and all wool
YG. MEN'S SUITS brand new charcoal shades - 1964 styles.
Reg. 39.95
ONE PRICE 28.88

MEN'S HATS
by Stetson, Bradley and Hyde Park
Reg. 11.00 **NOW 6.88**

100% All Wool, Men's **COAT SWEATERS**
grey, blue, wine, brown. Reg. 6.95 **3.99**

100% Pure Wool **PULL-OVERS**
Value to 14.95, one group as low as **6.88**

Fully Lined **BOYS' JACKETS**
Including Ski-Jackets
Val. to 19.95 (two groups) **9.44 - 13.88**

74 Better Quality
100% Wool Worsted **MEN'S SUITS**
comparable values
49.50 and 59.50
Both groups at one low price!
NOW ONLY 39.88

SPORT COAT SENSATION!
Fine quality - 100% all wool, including the most popular Harris tweed styles.
Going, Going, as low as
others **28.88** Reg. 45.00 **34.88** **18.88**

SPORT JACKETS - OUTER JACKETS
Long or short styles, many fully pile lined, made by Bantamac, Rice, Craft, Atalnic.
Reg. **19.88** Reg. **14.88** Reg. **9.44**
29.95 19.95 12.95 to 16.95

\$65,000 QUITTING BUSINESS SALE!

B-29 Type, Weather proof PARKAS
comparable value 21.50 **14.99**
other fully lined Parka Type **Outer Jackets**
Reg. 29.00 **19.88**
32.00

Boy's and Students **All Wool DRESS SUITS**
Newest charcoal shades and styles to size 38.
Normally sold for 39.95
close out in Montague **25.00**

smartly styled, weatherproof **ALL-WEATHER COATS**
by Croymen Craft Rainmaster
ONE LOW PRICE 19.88
100% All Wool **BOYS' SPORT COATS**
values to 16.95
Your choice of any coat in our Montague Store. **9.88**

Wool Laminated - Reversible **BOYS' TOP COATS**
Reg. 18.95 **12.44**
While they last, one low price
12 ONLY MRHS SCHOOL JACKETS
Were 17.95 **12.99**
First Come First Served!

Brand New Arrivals! **BOYS' SPORT SHIRTS**
new slim line, many with button down collars.
Reg. 2.95 **1.99**
NOW
one odd lot boys' shirts **1.00**
BOYS' SWEATERS
Wool or Orlon **3.88**

TERRIFIC BARGAIN!
Top quality by Premier, Shipley's, Savile Row. 100% all wool imports.
MEN'S SUITS
Reg. 69.50, 75.00, 79.50
your choice of any suit in stock at our Montague Store Only!
49.88

NOTHING RESERVED - NOTHING HELD BACK - EVERYTHING MUST GO - ENTIRE STOCK ON SALE

1000 Assorted **SPORT OR DRESS SHIRTS**
Val. 5.00 to 7.98 **3.99**

SACRIFICED!

SPECIAL GROUP
Blend Flannel Men's **DRESS PANTS**
sizes 30-44 while they last **4.44**

Men's Chino **SPORT PANTS**
checks, solids, stripes.
Reg. to 6.95 **4.88**

ALL WORK CLOTHES SELLING AT QUITTING BUSINESS PRICES!

TERRIFIC SHOE VALUES
one entire group **MEN'S SHOES**
Oxfords, Loafers Bosa Nova styles
Value to 14.95 **9.88**
one group **RITCHIE Custom MEN'S SHOES**
all recently arrived, 1964 styles, bl, brown
Value to 16.95 **11.88**

ODD LOT Boys' Sweaters
Values to 6.95
OUT THEY GO 2.00 ea.

Reg. 5.95 to 7.95 **Boys' Pants**
all brand new styles
ONE LOW PRICE 3.88

LARGE QUANTITY, all wool and wool blend MEN'S PANTS and SLACKS
Values 9.95 to 24.95
group I **7.88** group II **9.88** group III **14.88**
Reg. 8.95 **INSULATED HI-CUTS Now 4.88**

one group Bato and Siaman **SPORT SHOES**
Values 8.95 - 10.95 **ALL ONE PRICE 6.88**

220 pr. brand new styles **BOYS' SHOES**
Values to 7.95 **3.88**
Your choice of any pair only

ODD LOT WINTER CAPS
REGARDLESS OF ORIGINAL PRICE **33c ea.**

ALL BOY'S & MEN'S WINTER GLOVES 50% OFF
FINAL STOCK THERMAL WOOL and WOOL BLEND UNDERWEAR 1/2 Price
Reg. 3.95 **DOESKIN WORKSHIRTS 2.44 ea.**

HOOLEY'S MEN'S WEAR - MONTAGUE