

*Holman's*  
of P.E.I.

**105**

# BIRTHDAY SALE

Here Is This Year's Most Sensational TV Value!

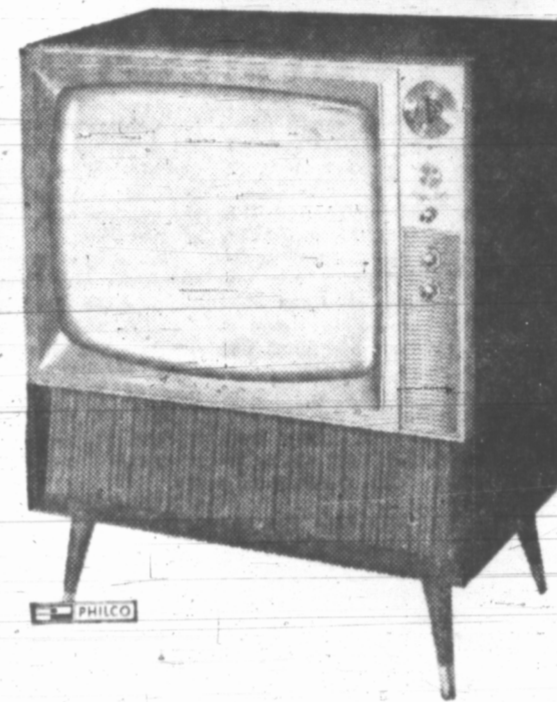
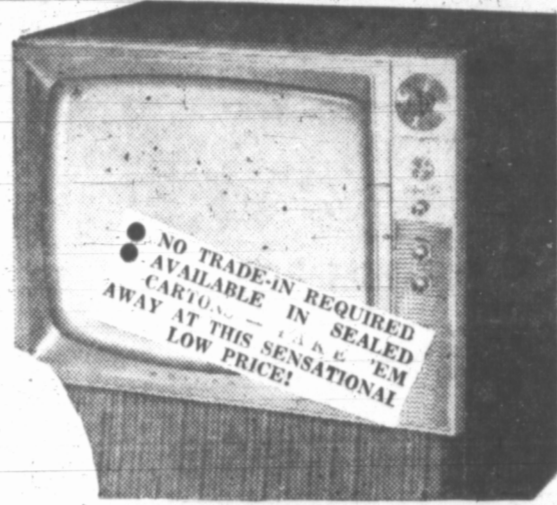
## PHILCO 23" CONSOLE TV

- Never before in P. E. I. a console TV at such a fantastic low price
- No-glare bonded picture tube
- Philco built-in aerial
- Peak sensitivity, stronger picture
- Tube-saver resistor assures longer life
- Finished in superb walnut grain

**\$199**

ONLY \$10 PER MONTH

- No Trade-In Required
- Lowest Console TV Price In P. E. I.
- No Down Payment - No Outside Financing



first quality seamless

## NYLONS

- First quality seam free micro-mesh Dupont nylon hose
- Assorted leg lengths
- Sizes 8 1/2 to 11
- Lovely summer shades
- Regular \$1.00

**50¢ PR.**

3 PR. ONLY 1.39

### JEWELLERY

- Neckties, earrings and bracelets. Summer white and pastels. Reg. \$1.00.

**49¢**

- Neckties, earrings, bracelets, reg. 2.00 and 3.00

**99¢**

### Terylene BLOUSES

- Long sleeved terylene at a price we can never repeat
- Sizes 12 to 20. Reg. 4.98

**2.97**

### Cotton Sateen SWIM SUITS

- Cotton Sateen Swim Suits in gay floral patterns
- Elasticized backs and shoulder straps
- Also lovely 'astex swim suits' in the newest styles with built in bra
- Wonderful colour range. Sizes 10 to 16
- Values to \$10.95

**5.87**



expertly tailored, high quality

## SUITS

by Progress Brand

- Tailored by Progress Brand
- Tailored from Garnetts all wool sateen faced venetian fabric
- 2 and 3 button style
- Small checks in charcoal, olive, grey, blue
- Sizes 36-44 in regular and tall
- Regular - \$95.00

**69.99**

### 25% OFF

Entire Stock

### DRESS PANTS

- Tailored by such famous makers as Progress Brand, Cornwall, Pant, Rothstein Pant.

### MEN'S T-SHIRTS

- Non sag neckband, made from a fine cotton yarn. Few have slight defects which will not affect the wear
- White only
- S, M, L
- Regular \$1.50

**88¢**

### Men's Sport and Dress Shirts

- Huge selection from our best selling price range
- Tailored by Arrow, Blue-stone and Tookie
- Wash and Wear Cottons, Ariel and cottons
- All popular sizes

**3.99**



## MORE PRIZES

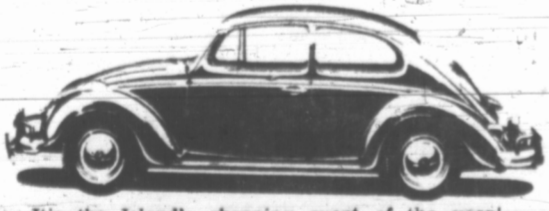
than ever!

CHARLOTTETOWN STORE

**4 \$100.00**

PAID-UP CHARGE ACCOUNTS

GRAND PRIZE  
1962 CUSTOM VOLKSWAGEN



It's the Island's shopping-event-of-the-year! Bargains - REAL bargains on every floor - every counter... And a fabulous prize topped by a 1962 Custom Volkswagen - world's wonder car - valued at \$1,810.00. Enter soon, and YOU could be the grand winner at Holman's grandest birthday sale ever!

SUMMERSIDE STORE

**4 \$100.00**

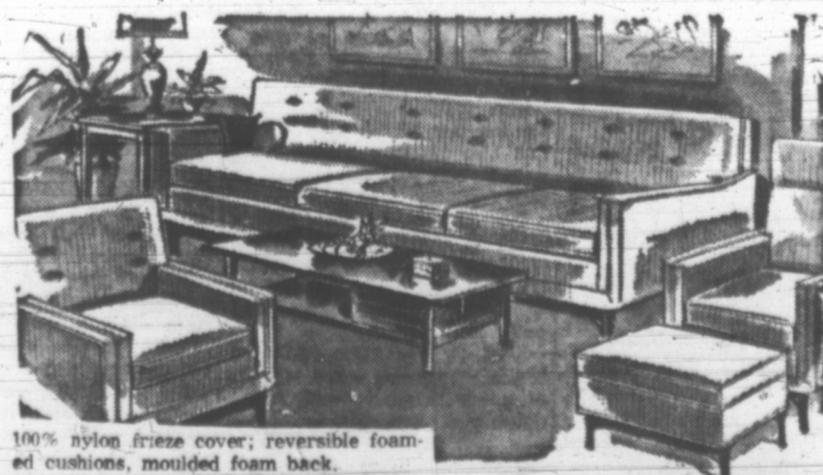
PAID-UP CHARGE ACCOUNTS

HOW TO WIN:

- Enter your name with Miss 1857 at either the 2nd floor furniture Dept., Summerside store, or on the 3rd floor Furniture Dept., at the Charlottetown store.
- The 1962 Custom Volkswagen and eight paid-up charge accounts will be drawn for on Saturday, July 7th, at 6:45 p.m. over CFCY-TV.
- Children under 18 and employees of Holman's and their families are not eligible to enter.
- No obligation, nothing to buy—but only one registration per customer per day.

## 12 Pc. CHESTERFIELD ENSEMBLE

SAVE 78.84



100% nylon frizee cover; reversible foam-ed cushions, moulded foam back.

2-pc. Suite Only Regularly 269.95

**\$209**

- 2 Pc. Chesterfield Suite
- 2 Step Tables
- 1 Coffee Table (All Arborite Tops)
- 1 Hostess Chair - choice of colors
- 2 Lamps and shades - complete with bulbs
- 2 Cushions
- 1 Hassock - 1 magazine rack

Regular 356.84

**\$278**

No Down Payment -- No Outside Financing

**SALE ENDS Saturday, JULY 7th.**