

Need For More Education Stressed By Business Men

By FORBES RHUDE
Need for higher educational standards and more advanced training to cope with the complex problems of today and tomorrow has become a major theme at nearly all business gatherings. The Life Underwriters Association of Canada for instance, made it a main theme at its recent annual meeting in Toronto.

Charles M. Dunn of Regina, retiring president, said the life underwriter's place in the economy warrants a set-up which will enable the association to devote more time to training courses, and he asked members for more money to back up an expanded program.

In line with this, the organization has created—effective Feb. 1—a permanent position of general counsel and director of education, and has appointed R. L. Kayler, Toronto lawyer and underwriter, to it.

For 28 years, the association has sponsored a three-year course in life underwriting through the University of Toronto's extension department and Laval University's school of commerce.

Subjects range from psychology to life insurance law estate analysis and taxation and they lead to the designation "Chartered

Life Underwriter of Canada" or as more commonly known "C.L.U."

NEW TWO-YEAR COURSE
Last year a new two-year course—the Life Underwriters Association training course—was instituted to lead up to the C.L.U. studies.

Association officials commented that, including initial company training, the life underwriter-or life insurance salesman and adviser—now has available a six-year course "covering every phase of life underwriting and equipping him to render a complete professional service to his clients."

The association represents more than 8,300 members in 77 local organizations across Canada. At present 1,552 underwriters hold the C.L.U. designation and 1,416 more are enrolled in its courses.

Economic terms are many and varied and sometimes confusing to the layman.

First National City Bank of New York, perhaps with tongue in cheek has coined a new one. It is "rising adjustment"—which the bank uses to describe the American economic scene in 1956, when individual sectors had major difficulties but the economy as a whole moved to new prosperity

records.

It is a better term for 1956, the bank thinks, than the phrase "rolling adjustment" used for 1954, when difficulties in individual sectors were enough to cause an over-all setback.

DYNAMIC ECONOMY
The bank's comments illustrate the dynamic nature of the North American economy as a whole and may be of some reassurance amidst this year's varied problems. It says of the American 1956 scene:

"At this time a year ago, a few observers would have believed that business could withstand a drop of one-fourth in automobile production, a 15-per-cent drop in the number of homes started and a five-week steel strike without more serious repercussions. Adjustments were also needed or under way in agriculture and in the textile farm machinery and other industries."

"The combined drag of these important sectors was more than offset without resorting to easy money or to government stimulus. Strength of consumer demand for non-durable goods and services the heavy backlog of local government projects and business-investment needs kept the economy steady and headed upward."



TEAMWORK AT SEA

Navy and Army personnel combine forces on board HMCS Magnificent to keep the carrier's ventilation fans in top shape as the ship brought the bulk of Canadian servicemen to the Middle East for the U. N. Emergency Force. Left to right are PO William Redford, Vancouver and Dartmouth, N. S.; AB Gerhard

received the Order of the British Empire for her wartime services. For the last eight years she has been Canada's delegate to UNICEF, and has served as chairman of its program committee and executive board. She is a delegate to the UN General Assembly in 1956.

Mrs. Sinclair's husband, a Toronto barrister, died in 1938.

Damascus in Syria, a busy centre of 400,000 population, has been in existence since 2000 B.C.

Biesinger, Harbour View, N. S.; Joseph E. McPhee, Sussex, N.B., and Cardigan, P. E. I. (National Defence Photo)

Canadian Breweries Net Profits Decline
TORONTO (CP)—Canadian Breweries Ltd. had net profit of \$9,721,019, or \$3.01 a share, for the year ended Oct. 31, 1956, compared with \$10,591,458, or \$3.51 a share, in the preceding year. Sales totalled \$261,184,178 compared with \$224,768,101. Accounts of Western Canada Breweries Ltd. were included in the annual statement.

EASTERN GUARDIAN

SPECIAL MKETING. Montague Curling Club, Monday, Jan. 28th, at 8.30 p.m.

Lower Montague Veteran Of First World War Dies

His many friends and relatives were shocked and saddened by the death of Roy W. Aitken, son of the late Samuel B. and Annie Aitken, of Lower Montague, which occurred in the Prince Edward Island Hospital on Jan. 21 st, following a major operation.

Mr. Aitken was a veteran of World War One, where he served with the Second Seige Battery. He enlisted at an early age and during his service overseas was wounded and badly gassed.

His funeral was held on Wednesday afternoon at 2.30 p.m. after a short service at his home, his remains were transferred to the Lower Montague United Church. The service was conducted by Rev. J.M. Fraser assisted by Rev. Mr. Paterson of Georgetown. Mr. Fraser spoke very fittingly of his service to his country, church and community, and offered words of comfort and condolence to the bereaved.

The hymns sung were "The Lord's My Shepherd" and "Abide With Me." Interment was in the Lower Montague Cemetery where committal services were held by St. Georges Masonic Lodge and the Canadian Legion. Last Post and Reville were sounded by Bugler George Boudreau. Pall Bearers were Lloyd Collins, Ralph Graham, John Clark, Chessel Annear, John Annear, Howard Butcher.

Left to mourn his passing are his wife, the former Hilda Graham and daughter Jean, who is a nurse at the P.E.I. Hospital; also one brother Maynard of Lower Montague and two sisters, Nellie; Mrs. Roy Fraser of Montague and Hazel, Mrs. Frank Fulton of Amherst, N.S. One brother Frank and a sister, Frances, predeceased him.

Will Tap Underground Steam For Power On Large Scale

By J. C. GRAHAM
Canadian Press Correspondent
AUCKLAND, N.Z. (CP)—New Zealand has had the great advantage to push ahead with large-scale production of electricity from natural steam.

Power from underground steam has been made at Lardarello in Italy since before the war, but the New Zealand project may be developed on a far larger scale.

Research into producing electricity from the steam which comes to the surface in geysers and boiling pools began some years ago. A drilling program was begun at Wairakei, famed tourist centre in the thermal region of the North Island.

VAST PRESSURE
The man-made geysers have dwarfed the natural ones. Until fitted with silencers, they blow off superheated steam at vast pressure with an ear-shattering blast and hurl debris hundreds of feet into the air.

Dozens of bores, some descending 2,000 to 3,000 feet, have been

made. They presented many problems. The steam was found to be wetter than that used for making electricity in Italy, and methods of extracting surplus moisture had to be found.

It was planned to build a pilot station giving about 40,000 kilowatts to test the scheme. This has already been increased to 69,000 kilowatts.

But already the firm of London consultants which has made detailed surveys of steam resources and engineering problems has recommended a big increase in plans. It now proposes an immediate start on preparing a second station of some 150,000 to 180,000 kilowatts. It believes the project is developing so well that there is no need to wait for the pilot station to prove itself.

Woman New Deputy Director of UNICEF

OTTAWA (CP)—One of Canada's top women government officials, Mrs. D. B. Sinclair, will become the first woman deputy director of the United Nations Children's Fund (UNICEF).

The health department Wednesday announced that Mrs. Sinclair, executive assistant to the deputy welfare minister since 1946, will be loaned to the UN for this important post. Her work in New York begins early in March, with an initial leave of absence for one year.

A native of Toronto, Mrs. Sinclair has had a distinguished career in welfare work. A graduate of the University of Toronto, with post graduate work at the London School of Economics and the University of Berlin, she lectured in economics at Toronto University for three years.

In the early years of the war, she worked as an economist with the Wartime Prices and Trade Board. In 1943 she became the first Canadian director of the Women's Royal Canadian Naval Service.

She retired from the navy in 1946 with the rank of Captain, and

PISQUID EAST

Mr. and Mrs. Floyd Jay, son Merlen, Mr. and Mrs. Harold Jay and Mr. Phalen Hendreken, motored to Charlottetown Friday evening.

A large number from this district attended the funeral of the late Alfred Jay at Mount Stewart, Saturday. He was born in Fanning Brook and attended school in Pisquid East.

Miss Mabel Jay, Charlottetown, visited the home of her parents, Mr. and Mrs. Levi Jay, during the weekend.

Mr. Robert Leard and Mr. Edgar Birt were visitors in Charlottetown Friday.

Mrs. Edward Jay received the news that her aunt, Mrs. Mary Ballem, had passed away at Birch Hill, Saturday.

Miss Linda Leard returned to Moncton, Sunday, having spent the past three weeks at the home of her brother, Mr. Robert Leard and Mrs. Leard.

Arab-Israeli Deadlock Is Still Unbroken

By LLOYD McDONALD
Canadian Press Staff Writer
UNITED NATIONS, N. Y. (CP)—The Arab-Israeli deadlock remained unbroken in the United Nations after Israel told the secretary general Wednesday that she will not leave the disputed Gaza-Aqaba areas if firm guarantees against Egyptian aggression.

The Jewish state presented Secretary-General Dag Hammarskjöld with a memorandum reaffirming her intention of holding the Sharm el Sheikh area, key to the Gulf of Aqaba, Israeli control over civil and social services with UN Emergency Force taking over military protection.

There now may be a major debate on UNEF's role.

Delegations of varying shades of opinion have called for its use in Gaza and Sharm el Sheikh, but under different conditions. The last resolution of the assembly merely called on Hammarskjöld to report on the withdrawal by Friday.

Commons Defeats Motion By C.C.F.

OTTAWA (CP)—The Commons Wednesday defeated 173-31 a CCF non-confidence motion in one of two votes winding up the 10-day throne speech debate.

The Social Credit party supported the motion by G. H. Castleden (CCF—Yorkton) who criticized the government for not proposing in the throne speech legislation to give farmers a parity price system. The Progressive Conservatives and three Quebec independents sided with the Liberal majority.

When Stuffed Up Nose KEEPS YOU AWAKE

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Stop tossing and turning on those nights when a stuffed-up nose keeps you from falling asleep. Use Vicks Vapo-Nol Nose Drops! A few drops up each side of your nose, as directed, in package, and... your nose opens in seconds. You can breathe again! Try it! Open up your nose! Sleep again!

VICKS VA-TRO-NOL NOSE DROPS



ATTENTION CATTLE BREEDERS

The 4-H Calf Clubs in the Province require a great many calves for club projects. Calves must be born after January 1st and no later than April 30th.

Please contact either your local 4-H Calf Club leader or Provincial Department of Agriculture, Charlottetown, when you have either grade or purebred heifer calves for sale.

Provincial Dept. of Agriculture

THE DOOR TO SECURITY

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ANNUAL MEETING

The annual meeting of the Hazelbrook Dairying Co., will be held in Millview Hall at 1:30 p.m., Saturday, Feb. 2, 1957 or Monday if Saturday is not fine. All patrons having old shares for transferring may bring same to meeting. Service charges to value of a share will be issued.

Enlarging of the plant will be discussed.

EARL INGS, President.

YEO MONTAGUE THEATRE

Mon. - Tues. Jan. 28 - 29 Adm. 30 - 46

Inc. Prov. Gov. A. Tax

"DESERT SANDS"

RALPH MEEKER - MARA ENGLISH

A show with the howling fury of a thousand sand storms. In the tent of this barbaric princess, he learns how much a woman can hate... and love... SEE.

TODAY - TUE. - WED.

DUE TO LENGTH OF PROGRAM, FEATURE WILL START DAILY AT—

3—6:30—9 COME EARLY!

THE SUPERB BEST-SELLER... IS NOW A SUPERLATIVE MOTION PICTURE!

DARRYL F. ZANUCK presents

GREGORY PECK JENNIFER JONES FREDRIC MARCH

"The Man in the Gray Flannel Suit"

"Will you always belong to Maria and your war-child?"

"I killed seventeen men with my bare hands during the war..."

"Maria was with me when I was lonely and scared..."

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Written for the Screen and Directed by NUNNALLY JOHNSON

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MIDNIGHT SHOW — TUESDAY

SEE THE WEREWOLF

The Werewolf stalks his prey... with human brains... and animal instincts!

STARTS AT 11:30 P.M.