

TOURIST INFORMATION GUIDE

the smartest things under the sun
IN SUMMER FOOTWEAR



- Summer Sandals
- Canvas Casuals
- Dress Footwear
- Beach Tongs

WELCOME TOURISTS

The Home of Good Shoes Since 1926

LePAGE
SHOE CO.

Tartan Skirts & Strides

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans (Imported Wool Sweaters)

THE FASHION SHOPPE
141 Great George St. Ch'town




An Island Paradise to every tourist who likes the beach... who likes swimming... for here in P.E.I. are situated many of the finest beaches in North America, with waters known to be the warmest north of Florida. No trip to the Island is complete without a trip to any of these beaches.

Charlottetown's most exclusive shop - - - specializing in **AUTHENTIC TARTANS**

Skirts - Bermudas - Strides - In imported wools from the British Isles.

- FURS
- LADIES' WEAR

island furriers ltd.
71 Grafton Street



HARNESS RACING



THIS WEEK'S RACES
AUGUST 3 -- 8 P.M.

A "MUST" - - - a visit to

STRATHGARTNEY HOMESTEAD

Campers Supplies, Store, Gifts, Novelties

A prominent old homestead dating back to 1849 complete with much of its original furniture.

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

Plan To Attend
Old Home Week Aug. 12 to 17


The Charlottetown Driving Park and Provincial Exhibition Association

WESTERNER MOTEL and RESTAURANT

Alberton, P. E. I.

— ACCOMMODATION AT ITS BEST —

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING



SHORE ACRES MOTEL

Dining Room
OPEN DAILY

- LUNCHEON 12 to 1 p.m.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m.
- 7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests
1 1/2 Miles from Cornwall on Route 19

Moore & McLeod Ltd.

LADIES WEAR
MEN'S WEAR
CHILDREN'S WEAR

HOUSE FURNISHINGS
TARTANS
WEDGWOOD
SOUVENIRS

4 floors of Quality merchandise

Moore & McLeod Ltd.
Your Favorite Shopping Centre

119 QUEEN ST CHARLOTTETOWN

- souvenirs
- gifts
- novelties, etc..

"GIFTARAMA"
Prince St. Charlottetown



Perfect for Picnics

BUCKET OF KENTUCKY FRIED CHICKEN
3.95

3 PIECES SERVES 5-7

SMALL BUCKET
Serves 2 to 3 **2.50**

Dows
RESTAURANT Ch'town

71 Grafton St.

Mr. Tourist - - -

Don't blame the car, simply needs a complete re-tuning. This requires an expert to take your Volkswagen to the expert on P.E.I., Francis Rudisch.

FRANCIS RUDISCH
Southport - Dial 4-3725

LARRY'S
The Home of Good Food

- Pizza Pie
- Spaghetti with Meat Sauce
- Southern Fried Chicken

Free Delivery Phone 4-8415

Larry's Restaurant
Cor. Weymouth and Grafton

on your way to the **NATIONAL PARK** stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

PARKDALE PHARMACY
open daily til 10 p.m.
St. Peter's Rd., Parkdale

PETER PAN

DRIVE IN GOOD FOOD

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN
Drive In Restaurant
Malpeque Road at the Trans-Canada Highway

ICE CUBES

For Your cooler or at the Beach or your social evenings.

FREE
Coffee Mugs with every \$2.00 purchase of FINA Gasoline.

S. R. Johnston's FINA STORE
St. Peter's Rd., Parkdale
"On Your Way to Brackley Beach"

BEFORE the wool comes to Condor's Woolen Mill

AFTER it has been to Condor Woolen Mill

Visitors Welcome

- Yarns
- Anio Robes
- Island Tartan Blankets

Made of 100% Virgin Wool

WM. CONDON & SONS
45 Queen St. Charlottetown Dial 4-2718

ABEGWEIT YACHT CLUB

DANCING WED. and SAT. NIGHTS

Sat., Music by Ted Ahearne Wed., Music by The Mariners

Admission: \$2.00 couple

Open to members, prospective members and guests.

TOURISTS WELCOME

SOUTHPORT COUNTRY CLUB

GOLF SWIMMING TENNIS ARCHERY AIRPORT REFRESHMENTS

Phone 4-9815

VISIT P.E.I.'S PARK and SANDY BEACHES

HILLSIDE INN HOTEL MONTAGUE

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Lunches Full Course Meals Banquets and Dinner Parties

BAY VISTA MOTOR INN

- Public Restaurant
- Open Daily 8 a.m. - 9:00 p.m.
- Gift Shoppe
- 12 new modern units

Next to Abegweit Yacht Club 2 miles west of Cavendish National Park.

WELCOME TOURISTS

Charlottetown's leading LADIES' WEAR STORE

Open All Day Sat.

NORMA'S
Kest Street across from Eaton's

Wheel of Fortune Lodge

Housekeeping Cottages and overnight cabins also tenting area with flush toilets.

Near river and seashore in Eastern Kings County, west of Souris.

Meals if desired.

Phone Souris 783
MRS. HARRY FRANZ

TOURISTS For Your Groc., Fruits & Veg.

S.N. KAYS
87 Pownall St. Ch'town

Kennedy's

— Ladies' fashions of distinction

One sixty-six Queen Charlottetown



ABEGWEIT SIGHTSEEING TOURS

Enjoy scenic guided tours of P. E. I. National Park, with stops at Dalry, Gaspe and Brackley Beaches. Also a visit to Cavendish Beach and Green Gables, "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Side tours to Woodside Replika and other points of interest. This tour also includes... a stop at Rustico, "an Acadian fishing village".

Phone 4-9366

DROP IN AT JOHNNY'S
For The Finest Meat In Town.

CHICKEN PIE, STEAKS, FISH, Etc.

Island Hand Made Souvenirs.

JOHNNY'S FISH & CHIPS
22 Weymouth St. Ch'town

Let's All Go To The **Dairy Queen**

For a Fresh Frozen Treat
Sandwiches Milk Shakes
Banana Splits Sodas
On Trans-Canada Highway
Route 1 One Mile Inside City Limits

the finest shows to be seen on P. E. I. are at the

Parkview

Drive In Theatre
Brackley Pl. Road
Route 15
Show Nightly at Dusk
Come Enjoy Yourself

CHINESE FOODS

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town

ISLAND GRILL
Queen St. Ch'town

ROWANWOOD TOURIST HOME

Cavendish golf course and beach also Brackley Beach only 15 minutes drive.

Private Camping Grounds
Telephone Hunter River 31-11
Prince Edward Island

RIVER VIEW ESSO SERVICE

15 Miles from Borden

CRAPAUD, P.E.I.

Be Sure to Go Dining at **MILTON'S OLD SPAIN**

"Where most People Prefer to eat."

DIAL 4-7653
Kent St. Ch'town

GAUDET'S Tourist Lodge

Near Sandy Beach
Tignish, P. E. Island

Phone 66
Accommodations - Meals
F. GAUDET, PROP.

TOURISTS

we invite you to stay at the

Loch Dhu Haven Camping and Trailer Court

Red Point 6 Miles East of Souris

TOURISTS SHOP FOR

- Island Tartans
- Harris Tweeds
- All wool sweaters

Dows
Good Taste in Fashion Costs Nothing Extra.

COME IN AND TRY OUR

- Pizza Pies
- Spaghetti with Meat Sauce
- Lobster Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

Larry's Restaurant
Free Delivery
Dial 4-9028 or 4-8415

J. & S. Store Ltd.

infants to teens specialty store

- authentic vivella tartans
- other exclusive lines for children & teens

Water Street Summerside

CHINESE FOOD

LOTUS CAFE

- Full course Chinese
- quick lunches
- take out service

73 Lower Queen Pl. Charlottetown

HOSPITALITY CORNER SOURIS

JOSEPH PAQUET MGR.

MR. TOURIST:
We can supply all your drugs and prescription needs. Call on us.

REDDIN BROS. DRUGS
132 Richmond St.

FOR THE BEST IN MEALS BE SURE AND CALL AT MORRELL DINEE

and try the finest foods that will satisfy your appetite.

MORRELL DINEE
Carroll MacLellan, Prop.

THE CHALLENGE
18 HOLE

MINIATURE GOLF
Summerside East

Summertime is outdoor time Enjoy Miniature Golf Outside.

OPEN DAILY
10:00 A.M. - 11:30 P.M.

ADMISSION:
Adults 40c; Children 25c

WE RENT
Televisions, Fridges, Washers, Slaves

WE SELL
Toys, Furniture, Tires & all Appliances large & small.

PIRESTONE HOME & AUTO CO. Ltd.
Ch'town - Next door to King Kohn Laundry

WELCOME TOURISTS TO P.E.I.

PATTERSON'S

- Jewellery & Gifts
- English China
- Irish Belleek
- and
- Quality Souvenirs

113 Kent St. Charlottetown

ED CLINTON GIFT & PHOTO SHOP

For Your Photo Needs Call
ED CLINTON
Souris Street

E. REYNOLDS
Radio & TV Sales & Service
Atlantic Visitors & Tourists
We have available a large selection of fully reconditioned... Ideal for use in summer cottages. Price reasonable to sell fast. We also reasonable to sell fast. We also reasonable to sell fast.

HOWATT'S LOBSTER POUND

Fresh Lobster, Fresh Lobster Meat, Live Lobster to take out. We ship to N. B., Quebec, Ontario, Live or Cooked.

Victoria, P. E. I. Phone 25

TOURISTS ENJOY YOUR VISIT TO P.E.I.

BUYING FURNITURE for the FOLKS at HOME?

see
Archer & MacDonald Ltd.
Open 9 to 9 every night Dial 4-8345

Mary's Tourist and Overnight Guests
Come and enjoy the Island Hospitality.

Montague Phone 45 for Reservations until June 15th, then Phone 838-2101.

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.