

HOLMAN STORE NEWS

Bringing You Up to Date
On What's New And
Interesting at Holman's
By G. H. M.

FOR a Musical Interlude . . .
Lay in a whole supply of **BONUS RECORDS** priced **Only Just .69, .99 and 1.98** in Holman's Budget Shop, Charlottetown. They're a super-duper buy at these low prices because you get four songs per record instead of the usual two. The selection includes popular music, western music, children's music, square dances and classical numbers in 78 and 33 1/8 speeds, bearing such labels as Cameo, Manhattan, Parliament and others. Fill up your Record Library with the music you want and will enjoy from the collection of Bonus Records in Holman's Budget Shop, Charlottetown.

SWEET Little Girl Cotton Frocks for the sweet little girl in your home! The Youth Centre at Holman's in Summerside has received a shipment of perfect darlings in the finest of Sanforized Cotton (pink, yellow or blue), button down the front style with dainty lace trimming on the front, yoke and wee rounded collar. These Dresses are in sizes for 9 months to 18 months and they're priced a wee 1.98 too! There's also a whole rack of dainty, adorable Nylon Dresses here for the wee one. . . . In prints and solid colors, in sheers and puckered nylon, they're lovable and they're priced just 2.98. . . . All are in Holman's Youth Centre, Summerside.

THE snappiest **CASUAL SHOES** yet are the "Play Packs" made by Packard and sold in the Shoe Department of Holman's in Summerside. In a soft golden taffy shade, the glove-soft elk, is fashioned with a moccasin toe, oval rounded instep and shell cut at the sides. They really fit beautifully. The springy soles are Neolite crepe and the sizes and half sizes run from 4 1/2 to 8 1/2. Comfortable beyond description, the "Play Packs" are priced 5.95 a pair. Before I forget entirely, I must tell you that these Casual Shoes are in widths AA and B, so you can get a true fitting. Come see and try "Play Packs" to wear right now and through Spring, they're in Holman's Shoe Department, Summerside.

LUXURY Sleep Togs at a Budget Price! . . . Luxite Rayon Tricot NIGHTTIES and PYJAMAS are priced 2.98 and 3.98 in Holman's Lingerie Section, Summerside and Holman's Ladies' Shop in Charlottetown. The Nighties are fashioned with a fitted midriff, full skirt and frilly bodice trimmed with nylon. The P. J.s are in a tailored Butcher Boy style with wide legged pants for sleeping comfort, the tops are piped with a contrasting shade. Colors of these garments are delightfully dainty and the size range is from 34 to 42. For Spring, invest in some new sleepy time garments. . . . They're here for you in Holman's Lingerie Section, Summerside and Holman's Ladies' Shop in Charlottetown.

ALL the colors of the rainbow . . . **SCARVES, SQUARES, KERCHIEFS, PLEATED FROU-FROUS** are made of the finest nylon, pure silk and rayon, and they're to be found in Holman's 5 and 10, Summerside and Holman's Budget Shop in Charlottetown. Scarves such as these do miracles for your Winter-tired costumes — do wonders for your morale too! Prices are set not to upset even the simplest of budgets, they range from 19 cents to 79 cents. Get yourself several for a color change — for a season change. . . . They're in Holman's 5 and 10, Summerside and Holman's Budget Shop in Charlottetown.



Your keys for a smart appearance this Spring!



SUMMERSIDE



Tailored to Measure Spring Suits . . . "so dashing" in the brand new shades, new designs, and new weaves. These new Spring Fabrics are the finest and the most appealing that it has been our privilege to present. . . . And Tailored to your own measurements they're sure to fit comfortably and smartly. Whether you're tall, whether you're short, whether you're portly or slender, a Tailored To Measure Suit will give you that look of distinction which you desire. They're at a price even the thriftiest is willing to pay.

39.75
to
89.50

The right "White" for every occasion

Arrow "Dart"

Canada's favorite white shirt



COLLAR SIZES 14 to 17 1/2. SLEEVE LENGTHS FROM 32 to 35. **4.95**

Right look, right fit, right fabric! That's what makes Arrow Dart the right "white" for every appointment in your book. Carefully tailored of fine "Sanforized" broadcloth that won't shrink more than 1%. Tapered through shoulders, sleeves and torso for a neater look, wimmer fit. With a medium-point, non-wilt collar for "all-the-time" freshness and anchor-stitched buttons for long-wear security, Dart's the shirt to put you in the "best-dressed" class. See it today!

HOLMAN'S Men's Wear
Summerside

FOR ARROW WHITE SHIRTS



Just Arrived From New York!
New Styles • New Fabrics In
Men's Sport Shirts

Handsomely made in fine Dan River Fabrics and fine Sanforized broadcloths. There are hosts of colors from which to choose and the tailoring gives you a sense of smart wearability. See the new shorter collar and the other features stressed in these new American Sport Shirts. Sizes are small, medium or large—

3.95 and **4.95**

Repeat Shipment! Feature Value!
Men's Cardigan Sweaters

They're in shades of blue, brown or green heather. They're suitable weight to wear under your suit coat now and when the warmer weather comes to wear for sports. Classic style with button front, two pockets—they're all pure wool. Sizes are 36 to 44.

Priced
At — **4.95**



New! Comfortable! Long-Wearing!
Men's E-X-T-E-N-D-O Stretch
WOOL and NYLON HOSE

Can be worn whether your feet are large or small . . . The Extendo Hose of wool and nylon blend will stretch and stretch! Colors navy, wine or gray with a clock design. Easy to wash and quick to dry. A pair—

1.50



HOLMAN'S Men's Wear Summerside