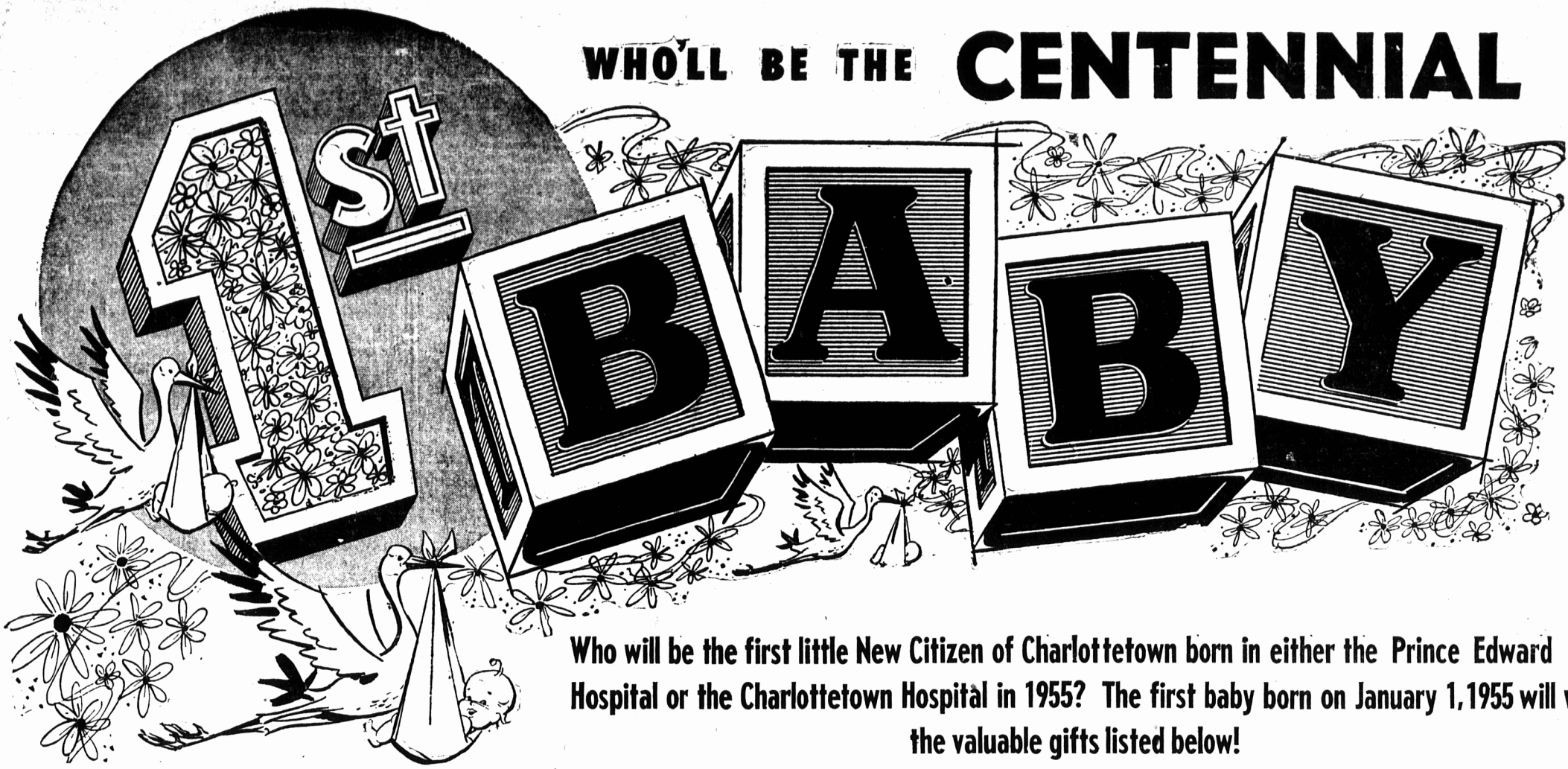
















WHO'LL BE THE CENTENNIAL



Who will be the first little New Citizen of Charlottetown born in either the Prince Edward Island Hospital or the Charlottetown Hospital in 1955? The first baby born on January 1, 1955 will win all the valuable gifts listed below!



 <p>A Soft All Wool CAP and SWEATER SET is our gift to "LUCKY ME"</p> <p>Daintily trimmed with Pink or Blue Ribbon and Embroidery!</p> <p>S. A. McDONALD</p>	 <p>"KENWOOD" CRIB BLANKET Famous Quality Size 45" x 60"</p> <p>Wide Satin Binding. Choice of Colors.</p> <p>MOORE & McLEOD LTD.</p>	 <p>A Hand-Knit CAP and SWEATER SET to 1955's First.</p> <p>We will present the lucky winner with this dainty wool sweater set!</p> <p>PROWSE BROS. LTD.</p>	 <p>"LUCKY ME" The first in '55 will enjoy our Gift -Baby Food.</p> <p>Ours will be a Case of famous-quality Heinz Baby Food.</p> <p>H. C. ATKINSON</p>	 <p>OBLONG BABY PLAY PEN</p> <p>Famous for its Hardwood Bottom and collapsible sides!</p> <p>R. T. HOLMAN LTD.</p>
 <p>6 FREE PHOTOS of Little '55 is our Gift to "LUCKY ME"</p> <p>Our Contest Prize is 6 Photos each 5 x 7.</p> <p>MEYERS STUDIOS</p>	 <p>Congratulations Little One on being the First Centennial Baby.</p> <p>Our gift to you is a Nylon Dress attractively embroidered. Just the thing for Christening.</p> <p>TINY TOTS</p>	 <p>WITH OUR WISHES TO "LUCKY ME"</p> <p>A strong and beautiful High Chair for "LUCKY ME", the first Centennial Baby.</p> <p>CROCKETT & STOREY LTD.</p>		
 <p>CARRIAGE WRAP & PILLOW CASE with Quilted Satin</p> <p>Hand made in Quebec City for the "Centennial First"</p> <p>HOLMES & BRADLEY</p>	 <p>Sterling Silver BIRTH RECORD SPOON</p> <p>Suitably Engraved for "LUCKY ME"</p> <p>TAYLORS JEWELLERS</p>	 <p>The First in '55 wins a \$10 GIFT ORDER from us!</p> <p>A merchandise order for \$10 worth of infants' drugs is our prize!</p> <p>THE JENKINS PHARMACY</p>		
 <p>Memories of Baby Days will be kept in our Free Gift!</p> <p>A handsomely-bound Baby Book will be presented to the first baby of 1955!</p> <p>THE ISLAND BOOK ROOM</p>	 <p>Our Gift to the winner will be BABY'S FIRST SHOES</p> <p>Little '55 will be off on a foot-happy walk in a free pair of our fine shoes!</p> <p>LEPAGE SHOE CO. LTD.</p>	 <p>A Healthy Start is our Gift to the First in '55</p> <p>The little "LUCKY ME" will get a case of Perfection Milk!</p> <p>CENTRAL CREAMERIES LTD.</p>		

(The above Gifts are on display, at the Prince Edward Theatre).

HERE'S TO A HAPPY CENTENNIAL YEAR
1855 CHARLOTTETOWN 1955