

THE ISLAND'S GREATEST SALE!

MOORE & McLEOD

OF THE YEAR 1956

3 FLOORS PLUS BARGAIN BASEMENT

LADIES'

COATS

19.88

- Great manufacturers' special
- Mohair and wool—fancy tweeds and zibeline
- Loose and fitted styles—sizes 12 to 20

FUR COATS

- 1 Only 3-4 Length. Reg. \$175. Special \$50.00
- 1 Only Full Length. Reg. \$250. Special \$100.00
- 1 Only Full Length. Reg. \$195. Special \$79.00

BORG COATS

- 5 Only—Sizes 12-14-16
 - Reg. 79.50 and 99.50
- 49.50

LADIES'

DRESSES

9.88 ea.

- All new fall styles for misses and ladies
- Manufacturers special—reg. to 19.95
- Various materials—sizes 9 to 19

ENTIRE STOCK THIS SEASON'S

NEW FUR COATS

20% OFF

MISSSES' AND LADIES'

SWEATERS

- Reg. 3.95 to 7.95—novelty styles
- Exceptional values—some are angora trimmed
- Sizes 32 to 38 in the group

1/2 PRICE

LADIES HATS

- Last season's hats—regular values up to 9.95
- Velours—velvets and felts
- Colors are black, brown, red, pink, rust, blue, beige and green

1.00 ea.

LADIES'

NYLON GOWNS

- All guaranteed first quality—reg. 10.95
- Full length in sizes S-M-L
- Lace trimmed—no ironing required
- Colors are pink spray and blue water

5.49 ea.

LADIES'

HALF SLIPS

- First quality, 100% nylon—reg. 5.95
- Permanent pleated flounce at hemline
- No ironing required—white only

3.79 ea.

MISSSES' AND LADIES'

DRESSES

- Two price groups—carried over from last season
- Printed cottons, wash silks and crepes
- Broken sizes from 10 to 20

1.00 AND 3.00 EA.

MISSSES' AND LADIES'

COATS

- Reg. priced to 69.00—size 10 to 20
- Fall and winter weight—most are a manufacturers special of this season's coats—only 12 carried over from last season

29.88 ea.

MISSSES' AND LADIES'

RAYON GOWNS

- First quality, full length—reg. 4.95
- Net trim—blue and pink floral design on white background
- Sizes are small and medium only

2.49 ea.

GIRLS'—LINGERIE DEPT.

POLO PYJAMAS

- Interlock cotton knit—sizes 8 to 14
- Warm winter weight in solid colors of yellow, blue and turquoise
- Snug wrist and ankle cuffs

2.39 ea.

MISSSES' AND LADIES'

SHORTIE GOWNS

- Tricot knit rayon, first quality—reg. 2.50
- Satin tie at waistline
- Printed mauve floral design on white background

2.49 ea.

LINGERIE

- Over 300 items—broken lines and travellers samples
- Also many items from regular stock of well known manufacturers
- Nylon and rayon—gowns, panties, girdles, brassiers, corsets and pyjamas

1/2 PRICE

GIRLS'—LINGERIE DEPT.

NYLON SLIPS

- First quality nylon—regular 4.95 each
- Lace and net trim—sizes 8 to 14 years
- Colors are pink, blue and white

2.49 EA.

LADIES PANTIES

- Tricot knit rayon in brief style
- All first quality with ribbed cuff
- Sizes S-M-L in colors pink and white

53c Pr.

CHILDREN'S

COATS AND SETS

- Both girls and boys in the lot—sized from 2 to 6x and 7 to 14x
- Only 75 in the group so be early
- Reg. 9.95 to 29.95—now selling for only 6.64 to 19.97

1/3 OFF

INFANTS'

CORDUROY COVERALLS

- An excellent buy—completely washable corduroy coveralls
- Sizes 9 to 24 months—zipper front, snap fasteners on the legs
- Elastic waist in colors red, blue and yellow with contrasting trim

1.77 Pr.

CHILDREN'S CORDUROY

JACKETS

- Completely washable with doeskin lining
- A very special buy—zipper front, hip length
- Sizes 4 to 6x in colors red, navy and brown

2.67 EA.

GIRLS'

DRESSES

- Over 150 in the lot regularly priced from 2.95 to 4.95
- Sizes 1 to 14x including corduroys, taffetas, nylons and wool and rayon flannels

1/2 PRICE

CHILDREN'S CORDUROY

JODPHURS

- A very special buy—sizes 2 to 6x
- Adjustable suspenders—zipper leg fasteners
- Colors are red, green and navy

1.97 Pr.

CHILDREN'S

SNOW SUITS

- One and two piece sets for boys and girls—sizes 3 to 12 years
- Nylon poplins, gabardines, freize and meltons
- Colors are red, green, navy and brown—reg 7.95 to 16.95—now 5.30 to 11.30

1/3 OFF

CHILDREN'S

FLANNEL SHIRTS

- Imported Cotton doeskin—sanforized, completely washable
- Smart colorful plaids—sizes 2 to 6x
- Long sleeves—limited quantity—Buy early

1.09 EA.
3 for 3.00

MOORE & McLEOD limited