

# HOLMAN STORE NEWS

Bringing You Up-To-Date  
On What's New And  
Interesting at Holman's  
By G. H. M.

**JUNE IS BRIDE'S MONTH AT HOLMAN'S** . . . So, bring us your dreams and we will try to make them come true! We will help you choose the perfect Wedding Gown from the beautiful dresses in stock at Holman's Ladies' Wear in Summerside and Holman's Ladies' Shop in Charlottetown. You'll be the way you always dreamed you'd look in romantic nylon net—bouffant and gossamer with Chantilly-type lace on the lavish skirt and completing the picture, a brief little jacket with long ethereal sleeves. The bodice of this Gown is strapless featuring a modesty of nylon net in close folds. Traditionally glamorous for the most important day of your life. Your Bridegroom will be able to choose his complete outfit from the handsome array of Men's Suits and Furnishings in Holman's Men's Wear, Summerside. Let us help you plan your Wedding from the merest detail of your Trousseau right through the complete furnishing of your First Home. Holman's has the facilities to help your dreams come true!

**GIRL!** . . . You won't wake up looking pale, wan and washed-out any more—The new discovery **COTY "24" LIPSTICK** gives you a live, glowing color on your lips 24 hours of the day and night. Holman's Cosmetic Section in Summerside has the Coty "24" in a number of beautiful colors, encased in a red, white and golden tube. For perfect lip make-up apply Coty "24", let it set, it blots itself and gives you bright color and lustrous sheen in the morning, noon or night. The new Coty "24" Lipstick is priced 1.50 in Holman's Cosmetic Section, Summerside.

**YOUR HOME** will have a well cared-for, sleek, modern appearance on the exterior and cool, shaded comfort inside with smart, handsomely efficient **KOOLSIDE METAL AWNINGS**. These are available in Holman's Both Stores Furniture Departments. They are permanent fixtures, easy and simple to install on every window. Made of sturdy metal finished in either green or maroon with white, decorated with your initial or a ship motif. Slatted for ventilation, they may be opened or closed from inside your home. You may install Koolside Metal Awnings on your home at a reasonable price. . . . Do come and make inquiries in Holman's Both Stores Furniture Departments, Summerside and Charlottetown.

**LISTEN TO "HOLMAN'S JUNE BRIDE" PROGRAM ON YOUR RADIO** — CJRW Monday through Saturday 11 to 11:15 a.m. and 7:25 to 7:30 p.m. — CFCY Monday through Saturday 10:45 to 11 a.m. and 6:15 to 6:20 p.m.

Support  
The  
Summerside  
**LIONS CLUB**  
Light Bulb  
Campaign

# HOLMAN'S Both Stores . . . For A Limited Time Only

## SUMMERTIME SAVINGS ON

# PERMANENTLY PLEATED ALL NYLON LINGERIE



best Pop-pleaser of all  
arrow whites  
you'll find all his favorites here

You couldn't hand Dad a more acceptable gift on Father's Day than a box of Arrow whites. He loves 'em because he looks best in them—they always fit him perfectly—they're right for every occasion! Come in, we'll help you pick his just Arrow collar style—his favorite fabrics—we'll even gift wrap 'em if you wish!

**Arrow White Shirts 4.95 Up**

**Attention!**  
All Fathers To Be . . .



Is The  
**STORK**  
Flying  
Your  
Way?

If So, and He Arrives  
On June 19th (Father's  
Day) You May Call At  
**HOLMAN'S Men's Wear**  
And Receive An  
Arrow 4.95 Shirt  
**FREE**

**CONGRATULATIONS!** If you're the Lucky Father who becomes a Father on June 19th (Father's Day) Beside a "bouncing baby" you get an **ARROW 4.95 SHIRT**.  
**PLEASE NOTE:** All Lucky Fathers must Personally claim their Shirts before closing time, Saturday, June 25th.

**HOLMAN'S Men's Wear - - S'side**



A new high value! . . . The "Bouquet Pleats Slip" features fine nylon lace. The hemline trim has rich lace insertion and a wide pleated ruffe with a saucy fluted effect achieved with permanent French piquet finish. In white only. sizes are 32 to 42. each . . . . . **5.59**

"Bouquet Pleats Pettiskirt" of fine nylon tricot with a wide hemline flounce of picot edged permanent pleats and circles of French Val lace. Encased elastic waistband. In colors red or white. sizes small, medium or large, each . . . . . **3.99**



"Bouquet Pleats Briefs" of fine nylon tricot with pleated insert on front of opening edged with imported French Val lace. Encased elastic waistband. Colors red, mauve or white. sizes small, medium or large. a pair . . . . . **1.99**

**Nationally Famous Lingerie**  
For The **JUNE BRIDE** and Others  
In Exquisite Match-Mated Styles  
**AT SPECIAL LOW PRICES**

- SLIPS — 5.95**  
Regular 6.95 For —
- HALF SLIPS — 3.99**  
Regular 4.95 For —
- GOWNS — 7.39**  
Regular 8.95 For —
- BRIEFS — 1.99**  
Regular 2.50 For —

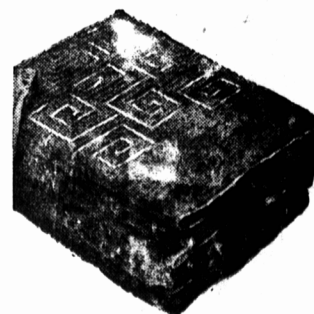
Ladies' Shop, Ch'town

**HOLMAN'S**

Ladies' Wear, S'side

## HOLMAN'S Both Stores Offer BIG VALUES

### In CANNON JACQUARD TOWELS



Superb quality, deeply looped terry cloth in smart jacquard patterns to enhance your bath. Wonderful Values that you will appreciate for yourself or for gift purposes. These may be purchased separately or in three piece sets—

- BATH SIZE**  
24" x 46" — Each **1.99**
- GUEST SIZE**  
16" x 28" — Each **99c**
- FACE CLOTHS**  
12" x 12" — Each **39c**

Scotch Lace

### TABLE CLOTHS

Scottish made of luxurious ecru cotton yarns in a floral, scroll design with scalloped edge and panel centre. Size is 52 by 70 inches, each—

**4.50**

Irish Linen

### TABLE CLOTHS

In a rich double damask with floral and scroll design. Size is 70 by 95 inches. A Special Value! Each—

**7.95**

Tex Made Rose Bud

### SHEET and PILLOW CASE SETS

Made of firm, good quality sheeting with dainty rosebud trimming. Set consists of one hemstitched sheet in 81 by 100 inch size, with a pair of matching Pillow Cases, set—

**6.95**

Printed and Cut Work

### PILLOW CASES

Made of closely woven cotton with cut work printed designs and dainty scalloped ends. Colors are rose, blue or green; gift boxed, a pair—

**1.98**

Leacock Hand Printed

### LUNCHEON CLOTH

In a novelty floral design printed in fast colors on closely woven, fine cotton. Hemmed in 52 inch square size, each—

**2.98**

5-Piece Linen

### TEA SET

Pure linen in a range of attractive shades. The 36 inch tea cloth has hemstitched edges. Set consists of Cloth and four Serviettes to match. Boxed for gifting, a set—

**2.98**

**HOLMAN'S**

Housefurnishings, Ch'town

Dry Goods, S'side