

A Birthday Jamboree That Splits the New Season Wide Open

Greatest Sale of the Year

Greatest Sale In 25 Years

25th BIRTHDAY SALE



YOU MAY BE THE OWNER OF THIS HANDSOME 21in CONSOLE MODEL

ROGERS MAJESTIC TV Set
ON DISPLAY IN OUR WINDOW

HERE'S HOW

Each and every customer to our store will be entitled to a free coupon during our 25th Birthday Celebration Sale. The lucky holder of the coupon drawn at the conclusion of our sale the week of June 1st will be presented, absolutely free, with this handsome Television Set.

Shop and Save during this great anniversary event at the Greendal's Men's and Ladies' Stores.

BOYS' SPORT SHIRTS TO 1.95 1.00 & 1.29

Boys' Two-tone Horsehide JACKETS
Yep—These are genuine Horsehide Jackets in two-tone combination colors, but Greendal's clear them out for their 25th Anniversary — all sizes. **8.95**

ANNIVERSARY PRICES — Boys' PANTS
Greendal's always come up with real, genuine bargain prices in Boys' Pants, but for their 25th Birthday Sale they've gone all out — come and see these three price ranges
2.95 — 3.95 — 4.95

THRIFTY BUYS — BOYS' JACKETS
Some of the jackets in these two price ranges are worth up to \$8.95 but they're broken lines and we want to clear them out so the boys get a bargain at the same time—all sizes 24 to 36.
3.95 AND 5.79

To-day is Greendal's Silver Anniversary—1932 to 1957. This firm has risen from a modest beginning 25 years ago through sound business practices and giving the public value for money to a place of high esteem in the business life of the Maritime Provinces and Quebec. To the hundreds of thousands of customers who have Supported us during this rise to fame we take this opportunity of saying "THANK YOU". However, in a more practical way let us assure you that as the heading says This Is The Greatest Sale in 25 Years and our Birthday Gifts to you are truly BARGAINS—SAVINGS—VALUES, the like of which you've never seen before.

THE BIRTHDAY CROWDS WILL SWAMP US — SALE STARTS TODAY

Ladies' T-SHIRTS 79c | BLOUSES . . . 1.00 & 1.95 | PURSES . . . 2.95 | SKIRTS . . 2.95 & 3.95

EVERY COAT MUST GO

NEW COATS TO 29.50
All new Spring Coats go into this grouping — It's the buy of the season. **14.25 & 19.25**

OUR FINEST COATS TO 44.50
Exclusive models — Imported fabrics, boys' coats — loose styles — camel hair coats — they're here for only **24.25 & 27.25**

CAR COATS & SHORTIES TO 18.95

It's a mad smash ladies' for such beautiful car coats and shorties, but its our 25th Birthday, so out they go at —

8.95 AND 10.95



SAVE ON DRESSES

DRESSES TO 8.95
All new Spring and Summer Dresses worth up to \$8.95 but Greendal's slash prices to the very bone —

3.95 & 4.95

DRESSES TO 12.95
Better dresses in Taffetas, Linens, Cottons and Prints — you all know what to expect at a Greendal Sale — Come and Get 'em! Ladies

6.25

BIRTHDAY BARGAIN DRESSES TO 25.00

This is a dress value Supreme — Dresses to \$25.00 in the lot but its our Anniversary Sale and we will give you dresses at prices you'll remember for a long time to come

10.25

GIRLS' ALL WEATHER COATS 6.25 and 10.25
Up to Size 14x—Reg. 18.95

TERRIFIC BUYS — SUITS

LADIES' SUITS Reg. to 29.50
This is a Birthday Gift price ladies — Just come and see these beautiful suits for such a low price — 1/4 Century Special **16.25**



Newest Spring Suits to 39.50

Fresh as a daisy—fresh from the factories — We've just opened them up so come as soon as you read this. All 1957 styles — values to \$39.50 **21.25**

High Style Suits to 49.50

Our very finest Ladies' Suits comprise this grouping—newest tweeds — fitted or boxy styles — lay one away at Sale prices if you wish **26.25**

Ladies' Campus Jackets Reg. \$7.95 Special 5.95	New Shipment Rayon Bedspreads. 70 x 90 — 80 x 100. 1.95 and 2.49	Children's Blazers and Jackets Special 2.95	Children's Corduroy Overalls and Boxer Shorts. Special 1.29	Sheets 81 x 99 \$2.49	Pillow Cases .39c
--	---	--	--	---------------------------------	-----------------------------

TO 1.50 **TIES** 2 For \$1.25 | **ANKLE SOX** 39c Pr. | **SHORTS & TOPS** 44c Each | TO 1.00 **MEN'S SOX** 69c

Cream Rib Combinations Short sleeve ankle length combinations in the popular Spring and Fall weight, all sizes 1.99	SPORT SHIRTS TO 3.95 Here we go men, with a terrific line-up of Sport Shirts, right at the start of the season, all sizes 2.69	WORK SHIRTS TO 2.95 Good quality work shirts, regularly priced to \$2.95, in plain or fancy materials—excellent values—all sizes 1.89	Branded Sport Shirts to 5.95 Come in and pick yourself out a couple of real branded Sport Shirts at a bargain price—all sizes in the lot — Values to \$5.95 3.89	SUEDE JACKETS Good quality Suede Jackets, dozens of them and they're all new, in Navy, Brown or Charcoal—knit collar, cuffs and bottom—full length zipper—only 14.95
--	---	--	---	---

HERE'S BIRTHDAY BARGAINS ON MEN'S PANTS

Reg. Value to 9.95
It's our 25th Birthday but you get the gifts and here is a present if there ever was one. 200 pairs of Men's Dress Pants going on sale for only \$5.00 a pair — stock up now for the season ahead. All sizes **5.00**

Reg. Value to 12.95
Gabardines, Blends and smooth finished worsted like materials that will wear and hold the press well. Greendal's are famous for their Pants Sales and this is no exception **6.95**

SENSATIONAL VALUES ON MEN'S JACKETS

Reg. Value to 10.95
Jackets of all kinds — plains, fancies, two-tones, etc. — 150 jackets selected from our regular stock and worth regularly up to \$10.95 — going for the low Anniversary price of only **5.95**

Reg. Value to 14.95
We've combed our entire stock to give you now a Birthday Jacket bargain you'll not forget for a long time. They're all beauties and valued up to \$14.95 in the lot. **8.95**

MEN'S SUIT BARGAINS

SUITS — Reg. to 39.50
If you want a good low priced suit don't put off as there is only about 35 at this price and they won't last long — lay one away if you wish then you'll be sure to have it — all sizes on the rack **22.25**

Two Pant SUITS to 44.50
Brand new Spring Suits that just arrived last week go on this rack to give you a good range of patterns to select from. All sizes in young men's and semi-stouts. 2 pair pants. **29.50**

ENGLISH WORSTEDS to 69.50
Yes men, many of these are regular \$59.50 and \$69.50 yarn dyed worsteds—but the size ranges are broken, however, we have all sizes on the rack from 35 to 44—its terrific value — so don't delay — protect yourself and lay-one-away. **39.50 — 49.50**



SPORT COAT — "BUYS"

FOR OUR ANNIVERSARY
REG. VALUES TO 29.50
When we say "Buys" we really mean "Buys" because that is what they are and as the Sport Coat season is just beginning the whole season is ahead of you. There will be a mad scramble for these, so don't hesitate. All sizes. **17.95**

REG. VALUES TO 39.50
And here's another rack full of Sport Coats and they are all beauties — We really crack prices wide open at Greendal's and when you see them you'll agree they're tops. The crowds will come and get 'em fast at \$24.25 — So you too be here **24.25**

TOPCOATS SMASHED

Coats Reg. to 29.50
Gabardines — navy trench coats — small checked tweeds on this rack and they are all reduced to \$13.88. If you need a new top-coat here is value unequalled at **13.88**

Coats Reg. To 34.50
We lined up plenty of Gabs — Velours and Tweeds in all sizes to give you a good quality top-coat, zip lining—a popular price—all good makes. Regular to \$34.50 **16.95**

English Gabs and Tweeds To 49.50
Our finest All Wool English Gabardines and Tweeds regularly priced to \$49.50 are included in this Birthday Sale—so if you want a good quality coat here is your opportunity. **22.50 & 29.50**



Men's Sport Shirts 1.49	Men's Sweaters 3.49	Men's Work Pants 3.49	Men's Doeskin Shirts and Sport Shirts. Reg. 4.95 Sale 2.00	1 lot of Men's Heavy Wind-breakers. Values to \$8.95—sale 4.00	Men's Horsehide Leather Jackets. Reg. \$22.50 Sale 14.95	Boy's All Wool Sweaters Values to \$5.95 Sale \$1.88 and \$2.88
-----------------------------------	-------------------------------	---------------------------------	---	--	---	---

MEN'S STORE 144 Gt. Geo. St. **THE GREENDAL CO. LTD.** **LADIES' STORE** 150 Gt. Geo. St.