

fashions for men...

...TO SUIT YOU TO PERFECTION!

Now is the time and this is the place to add many new touches to your wardrobe. Why not come in and see our wide selection today!

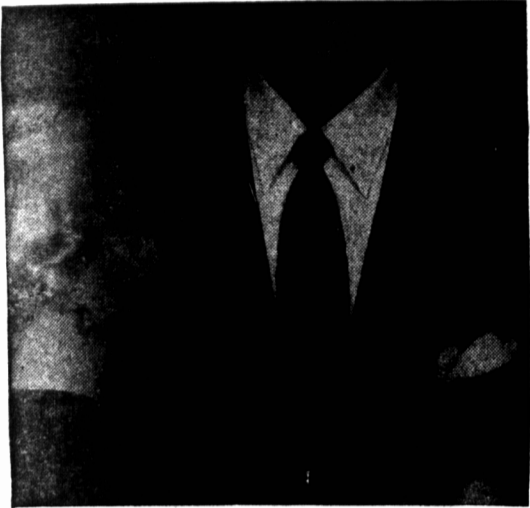
the **STERLING** by **STETSON**

light as a whisper

New as tomorrow is the Stetson Sterling. Here's how to wear a hat and hardly know it—save for the admiring glances you can expect. Graceful, easy lines, too, and with a properly casual narrow band and stylish crown. It'll stand out in any crowd... stand up in any weather. Wear it for comfort and compliments.

Sizes 6 3/4 to 7 3-8 in Gray and Brown.

9.95



Be smart, lady! Choose **Arrow White Shirts** for your husband



Hubby gets smarter styling, smoother fit when you keep him in *Arrows*. They're styled with the world's best-looking, best-fitting collar styles. Expertly tapered for smooth, trim fit through shoulders, sleeves and torso.



Laundering is a joy with *Arrows*! Tailored of fine "Sanforized" fabrics that wash and iron beautifully... won't shrink more than 1%. And—even in the washer—*Arrow* buttons won't pop off.



So easy to iron! *Arrow* collars and cuffs open flat, lie flat, stay flat... for easy, speedy ironing. Think of it! You can iron his *Arrow* shirt—iron it beautifully—in just 1/2 minutes!

Color: White
Sizes: 14 - 17

4.95

PATTERNS AND COLORS WITH **Winning Ways**



Sport SHIRTS

Made by Tooke in Tooke's Twill (cotton flannel), laboratory tested for shrinkage and color resistant. Carefully tailored in every detail with superb styling. Convertible collar, one breast pocket and buttoned cuffs.

Colors are red, rust, grey or navy in sizes small, medium or large.

4.95

YOU'LL BE WELL DRESSED IN THESE HANDSOME SUITS

These all wool suits - - with their deep, rich, masculine tones - - give you the poise and assurance that every man of affairs needs. Each suit is tastefully styled and expertly tailored. Half lining of lustrous rayon. Single breasted with centre back vent, two imitation pockets and finished inside seams. Colors grey, brown or blue.

SIZES 36 - 44 **59.95**

NEW FALL FASHIONS IN **Suburban coats**



Looks like everybody's "going suburban"... and we've garnered the pick of the crop in these popular new outercoats. Made in England in brushed woven wool with quilted satin linings. Small neat collars, wooden buttons at front, button top cuffs and two set-in pockets. Colors grey or brown in sizes 36 to 44.

19.95



GUARANTEED SATISFACTION
in FIT and WEAR

SLID INTO *Soft Comfort*



Rib and cable stitched all wool sweaters in a very fine knit that are sure to win the praise of every man. Smartly styled with V-neck and long sleeves. Close ribbed cuffs and waist. Colors are light blue, grey or charcoal in sizes small, medium or large.

7.98

The fashions



Featuring the long trim in square or pointed ends and fully lined. Made of wool and rayon in smart checks and stripes. Colors are black, grey, red, blue or brown.

1.00 - 2.00

DRESS
for the OCCASION

See Holman's complete stock of Men's Progress Brand Formal Wear in the

MEN'S WEAR DEPARTMENT — Summerside

MEN'S WEAR DEPARTMENT — SUMMERSIDE

SHOP AT HOLMAN'S - - - SATISFACTION GUARANTEED SINCE 1857