

Light, sturdy and in leather

Fashion and leather are "sole mates" in this fall's feminine footwear. The most handsomely styled shoes for every occasion and all hours of the day will be set on light, sturdy and flexible leather soles. This was seen at the recent preview in New York of leather shoes presented by Shoe Fashion Service of Leather Industries.

For daytime dress, evening formal or casual wear, the newest shoes were made with radically improved leather soles — soles that protect feminine feet from fatigue, repel weather and give greater wear.

The improved leather soles are light in weight and look to meet smart fashion standards. Sole leather has natural fibres which do not spread out or be-

come "strawy" at the sides, so that a leather sole keeps its original shape and appearance for the life of the shoe. A leather sole adds longer life to a shoe, making a pair of all-leather shoes an approved "best buy".

TANNING CHANGES
Revolutionary changes in tanning processes — the result of continuous research — have made the new leather soles much more flexible than in the past. Exhale a sturdy wear tests show the soles retain this flexibility indefinitely. Flexible leather soles make walking easier on the feet and on the whole body, as well as adding to the life of the shoe.

New, resin-impregnated leather soles offer from 50 to 100 per cent longer wear. Leather soles do not stretch or curl, cannot mar foot comfort or the looks of the shoe.

The new soles have high water-resistance, an important safeguard against colds and discomfort. The leather has been specially treated to prevent slipping on sidewalks and even on polished kitchen floors.

FOR THEATRE

Mollie Parnell underscores the importance of black in her collection for fall and winter with this embellished black silk brocade theater costume.

The coat is executed with high seaming, two front pockets and three jet buttons. Underneath is a sleeveless overhouse teamed with a slim skirt — Tracy Adrian.

Suburbia is featured

The stamp of suburbia has been placed on fashion this fall. And leather footwear will mirror this "country cousin" image in shoes for all occasions — smart pumps, sophisticated walking shoes, sweet boots and soft casuals.

Displayed in New York at a pre-season showing by Shoe Fashion Service of Leather Industries were hundreds of fall shoes in glowing leather textures and colors to coordinate with a new highlight the relaxed lines and bright, brash styling of next season's apparel.

The "countryified" trend in fashion will spotlight textures, emphasizing the superb richness of leather — the natural shoe material for the new authentic casual look. Leather textures are more varied than ever before — lustrous smooth leather, bold and fine grains, nappy suede leather, carmine brushed and crushed leather, natural waxy leather, and glossy patent.

RUGGED LOOK
Leather daytime shoes have a rugged look. Hardy and handsome leather spectators, chippers and walking shoes will star with subribantes, out-of-town weekers and country folk. The fashionably bold look is achieved with heavy perforations, stitch detailing, buckles and straps.

City versions of leather daytime shoes feature a refined ruggedness. Daytime shoes sport smaller buckles, slimmer straps, lighter perfor. Both town and country footwear boast sturdy leather soles for comfort with casual styling.

'Garbo slouch' returns to hats this autumn

Will you go Romantic or Sportive? That's the big story on the new-looking hats this fall!

By day it's Sportive, and nothing's more Sportive than felt when it comes to hats.

Tall-crowned fedoras take precedence, some chin-strapped, some with interesting stitching details, some even foldable, but all giving the wearer an irresistible dash and nonchalance.

The Garbo slouch is back, too, with its glamour and mystery, so provocative with the deeply curving brim, so very flattering to almost every face.

And never have turbans been so rich, so opulent, as they are this year for late-day-in-the-evening wear. The feel of the mystery and seductiveness of the Far East is captured in their swirling folds, from the little draped shapes to towering two foot high creations.

FAKE FURS
Newest and most exciting of all on the hat scene are the frankly fabulous fake furs, done in everything from hoods and babushkas to turbans to bouffant bubble cloches.

Almost leopard lines the brim of a wide Breton for town, for example, and bunny-ear-ear makes the pointed crown of a Garbo pull-on that could easily make a dramatic entrance into a chic restaurant.

The theater and movies have had their influence, too, adding little "Oliver" caps for the campus set — high and handsome "Coachman" shapes for dash with a suit — adding a dramatic Arabian influence through all the hat shapes from "Lawrence of Arabia".

Many important milliners have gone mad for the Oriental-Arabian influences. The fall collections gleam with jewels, mosaics, exotic shapes, pagoda — all in rich colorings that carry more than a teeny hint of Oriental flavoring.

Fur, felt, leathers, fabrics — just pick the most flattering to you and your life. All are being used this year to add drama and excitement to the tip-top layer of the fashion scene.

Blunt look to feature men's shoes

Men's footwear will be blunt, but not to the point this fall. "Blunt" will be the toe, a s d blunt will be the styling, with the heavy masculinity of the leather brogue setting the pace.

The toe out in front this season is a square which has been rounded off and swept back, reports Shoe Fashion Service of Leather Industries of America. Dubbed the "blunt" it is an important footnote to the new look in men's shoes.

Larger perforations and wing-tips, four and five-eyelet ties and high-cut to g x s, vamps and backs are further fashion features adding up to "the bulky look" so popular with men this fall. Medium-weight leather soles carry through the air of betness while providing a firm but flexible walking base.

SHOE'S LIGHT
Although a more substantial look is achieved through styling, the new shoes are zephyr-light as well as durable, thanks to the latest light-weight leathers. Biggest news in the leather line-up are the waxy leathers, which handsomely highlight the natural color and finish of the leather. You will find there in a variety of casual styles.

Fine grained leathers — lightly etched textures, lustrous aniline finishes and soft, smooth leathers — are popular for both dress and leisure wear. Increasingly important for casual shoes are brushed leathers, softer and silkier than oer.

The higher-instep shoe is most often worn in styles that lace or buckle at the side, or slip-ons with hidden elastic gores. Tapered from heel to toe, high risers are available in easy-going, moccasin styles, smooth center seam shoes and, occasionally, in strap and-buckle boots.

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