

editorial

WHERE WE'RE HEADING

"A reporter's life is not easy; trying to make exciting news out of ordinary people like us, Robin"—Batman, Nov. 7, 1966.

Much as we dislike having to bring up our own troubles in our editorial columns, we feel that since you're paying for this paper you deserve a half-term report, especially since some changes seem to be indicated.

So here it is: we're in need of a certain number of people to participate in the paper.

Our sports writer, Vic Renfro, will have to retire after this term for academic/military reasons. So, sports fans, that means no sports next term unless several people are willing to write columns and/or game reports. If four or five people did it, it would be virtually no effort for any one person.

If we are going to get any revenue for the union (i.e. to put to student use) we will need a few people to handle local advertising. Even more important we need a business manager.

We would also like to put out several more editions of Northumberland Straight next term. If possible we will do this on campus and Island issues, with contributions from the University community (if that's not a misnomer).

We have plenty of ideas for local features if you don't know what to write on. Drop into the office during any meeting or production night and find out what can be done. Production nights next term will be Sunday nights, with staff meetings tentatively scheduled for Tuesday night. This last can be changed.

Faculty members and administrators must have views they would like to express. We will print articles from anyone (whether from the university or not) who has anything of interest to say.

Typists are absolutely essential for Sundays. If you can type even adequately, we'll have something for you to do from about 6 in the evening on. Further, all typed submissions will be given precedence, at least for a while.

Needless to say, reporters and photographers would also be appreciated. With few "new" people getting experience on the paper, I shudder to think what next year's CADRE will be like, and who will take it over.

Right now I as editor am spending between 35 and 45 hours a week on the CADRE and that's just too much. I'm not really a masochist — it's just the people who work in the SUB and our printers who think I am.

MacLeod and MacKay are also spending/wasting a lot of time. And for who? The coffee shoppe philosophers who sit around calling the paper "a piece of shit" and wondering why so-and-so isn't doing something for them? Maybe we are masochists — maybe everyone who tries to do something for the student body is.

For us, that's going to change.

Next term if no more interest is shown in The CADRE, we're making no promises on how often we come out. We tried for a weekly this term, but next term we won't even try without a staff. Don't forget that most of us are supposedly full-time students too.

We meet next term for the first time on Monday, January. This is a staff meeting. Usual place: 285 Kent.

To those who say "Why don't you..." we say, "Why don't YOU?" Turn up, that is.

—Jim Hornby



May the Beard of Allah send you Visions of Sugarplums

In recent tradition, Christmas is a time for starry-eyed platitudes and mechanical gestures of goodwill.

For months, advertising mediums and local shop-windows are screaming at you about the joy of giving, and all the department stores have been playing Christmas carols for what seems like months. Atrocities of taste are committed in the name of "This Holy/or Holiday — take your pick Season".

How can anyone celebrate an event that is a month-and-a-half old cliché by the time it arrives, and which drags on long after mass boredom has set in?

The season should be a time of rest, of re-evaluation, a time to do things you don't have time to do in the regular course of

events, or a time to catch up. Not necessarily a time for rushing madly about **consuming**. And not, except on a voluntary basis, a time for course readings and assignments.

But whatever your religious inclinations, you can celebrate Christmas.

Most of us feel, and rightly so, that it's nice to get away from the institution on a slightly more lasting and effective level than getting smashed on weekends.

The chance is given to celebrate on a personal level. So be happy and rest, whether you deserve to or not.

You may need a little behind you next term.

—Hornby

mailstrom

Dear Editor:

"S.D.U. Yearbooks from the years 67, 68, 69, are available in the yearbook office in the basement of Memorial Hall and can be picked up any Saturday morning. There will be a charge of \$2.00 for the 69 Yearbooks. This charge is applicable to the incoming freshmen class and former P.W.C. students. All others may pick theirs up free if they have not yet done so.

Anyone having pictures pertaining to campus life who would like them to appear in the Yearbook, please leave them in the office before Xmas. Also anyone having a picture of himself which can be used as an I.D. picture, please leave these at the office, as this will help limit the number of I.D. shots that will have to be taken after Xmas. Please leave the I.D. shots in the office by Dec. 17, 1969. **ORGANIZATIONS:** We require a list of the number of people on the executive of each organization as well as the number of active members by Dec. 17, 1969. (Organization Picture.)

Work for the yearbook staff will be every Saturday morning from 10-12.

—Bernie Gaudin
Ass't Editor - Yearbook

Mr. Editor:

In the past and present issues you have been criticizing the staff of this newspaper of "non-participation".

The fault lies not with the staff, Mr. Hornby, but with you and your failure to organize us into an efficient staff.

Members of the staff have repeatedly volunteered and have received little direction from the editor. There is a definite lack of organization and you are mostly to blame.

Rather than attacking the staff, Mr. Hornby, why don't you try to organize us and provide the leadership which you have so far failed to give?

Articles are always being lost and not getting in, the mail is fouled up, and the office is always in a complete mess. When are you going to do something about it instead of just talking about it?

It is useless to assign staff to general beats to cover; they want specific stories or features to cover. There are many things which happen on this campus which are not reported; most of these events are well known in advance. Why are we not assigned to these? Why not concentrate more on local issues and events rather than relying on CUP news packets. Some of the features are relevant, but why so much irrelevant stuff?

CUP field workers were here lately; why weren't we individually notified? We might have learned something. What about a business manager? What about an ad manager? Why weren't new ones appointed and set to work?

You say the people who come to the meetings don't do any work. We are never told what we can do. We are always told what we didn't do. As for last Sunday's meeting, all staff were **not** present; therefore the idea that the CADRE must fold must be your own idea, not the staffs.

You say that you spend so much time in the office; why are you very seldom there?

WHAT ARE WE GOING TO DO ABOUT IT?

—Martin Kenny,
Circulation Manager,
CADRE.

The Cadre

The CADRE is published by and for the University of Prince Edward Island Student's Union. The opinions herein expressed are those of the writers. Member of the Canadian University Press and an agent of social change. All letters to the editor must be signed by the author(s), although a pseudonym will be printed upon request. Office is on the first floor of the Student Union Building, 285 Kent St. Phone (902) 894-9585. Our first year of existence.

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