

Color Has Psychological Effect On Human Beings

(By Eileen Morris, in The Toronto Globe and Mail)

We refer to certain colors as being cheery or sad, yet few of us are aware of the psychological effect color has on mind, nerves and body.

Scientists say that red excites and steps up the working power of the brain. Someone decided that a man placed in a completely red room would be insane.

Experts like Faber Birren have established many strange facts. Workmen lift crates painted green with greater ease than similar crates painted black.

You can put the science of color to work in your own home. Check off your own decorating scheme against one suggested by Birren.

Living room, a soft dark hue so that furniture and company stand out. Dining room, a rosy peach or lettuce green, for happier meals.

For workrooms like the kitchen, laundry, or sewing room, soft blue or green. Bedrooms in cool, restful colors that induce relaxation.

Color can make your life safer by preventing home accidents. People won't touch a handrail painted a dark color.

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Scientists are stumped by the secrets of color vision. But at least they know why the rose appears red.

Color is part of the electromagnetic spectrum, the only portion visible to our eyes. Other rays give us radio, TV, infra-red photography, ultra-violet lamps and X-ray of the visible spectrum.

Anne Adams Patterns



ROYAL SCALLOP 1 cup cooked chopped ham or beef, 4 hard-boiled eggs, 1/2 cup buttered crumbs, 1 cup white sauce.

band lawn mower, snow shovel and refuse tins in a distinctive color, they will all land back where they belong—in your yard.

Psychologists consider black and white full-fledged colors because they produce definite sensations in the brain.

We are being surrounded by more and more planned color. Remember the old black Model T? Today three out of four buyers choose a colored car.

Color influences your buying habits tremendously. Yellow on a label gives you a lift. To housewives, clear reds and blues denote fresh, up-to-date merchandise.

Women have a higher development of color sensitivity than men, with green their top favorite in contrast to men's preference for blue.

Among the very young red is it, with yellow, orange and white barely in the running. The like who chooses any other color is considered psychologically abnormal.

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Some authorities believe there was a time when we were color blind, and they think the development of color sensitivity came slowly.

But today we are quickly learning the secrets of color. One woman who understands the subject opened a small cafe.

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TO SIZE 42! Note the dashing cut of the collar, the new bloused back, front-pleat skirt—these are the details that spell 1954!

How to KEEP FIT after 50 In the old days fifty seemed the signal to slow down—take things easy—watch your diet—get more rest.

Demand For Music Concerts In London

LONDON (Reuters) — Britons are setting records for concert-going. The biggest attractions are Tchaikovsky and Beethoven, and though the demand is for all kinds of music orchestral works are the favorites.

Experts say that in London alone, one group of five halls and opera houses is drawing more than 100,000 persons a week or well over 5,000,000 a year.

The majority of the great British orchestras, though not all have some form of subsidy, which means that they are able to give concerts which would not have been economically practicable in pre-war days.

The Stars Say - - By Genevieve Kumble For Tomorrow YESTERDAY'S stimulating vibrations still prevail. Take advantage of the situation by going ahead enthusiastically.

For the Birthday If tomorrow is your birthday, your horoscope augurs well for the success of unusual ventures in the realm of the imaginative and the dramatic.

Modern Etiquette By Roberta Lee Q. When a girl takes a man with her to the home of a friend, should she introduce him to the other guests as they arrive, especially if he is a stranger to her hostess?

Better English By D. G. Williams 1. What is wrong with this sentence? "They found a gun on the criminal, and confiscated it."

Answers 1. Say, "They found a gun in possession of a criminal." 2. Pronounce ma-nash, first a as in ash, accent second syllable.

Household Scrapbook By Roberta Lee Ivory Dip a damp flannel in salt and rub the ivory. If the ivory has become yellow, rub it with fine emery or sandpaper.

Morning Smile Noticing that his Scottish guide went bareheaded in all sorts of weather, the London sportsman made him a gift of a fur cap.

Darnley and Sea View W. M. S. Darnley and Sea View Auxiliary of the W. M. S. met at the home of Mrs. Gordon Cousins on January 4.

Charged With Bribery ACCRA, Gold Coast — (Reuters) Two Gold Coast ministerial secretaries, Atta Mensah and Chene Djan, were committed for trial Friday at the next Accra sittings on bribery charges.

How Can I!!! By Anne Ashley Q. How should mats be laundered? A. When laundering mats, or any articles that require careful shaping, iron first without any starch.

That Body Of Yours By James W. Barton, M.D. I believe we are all agreed that social security and old age pensions give old folks a feeling of security and the feeling that they are paying their way, or nearly so, with the family.

ELLEN'S DIARY By An Island Farmer's Wife Looking back, we recall now of this day of sunshine and shadows the peace and content of the morning hours.

Alice Brooks Designs BEGINNER-EASY! Just like big sister's favorite skirt! Rows and rows of shells graduating from baby-size to larger make this pretty party skirt.

Perk up small appetites with AYLMER CATSUP ... says Mr. Sunshine, the Aylmer hired man "Your children will eat without cooing," says Mr. Sunshine.

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Nurse In Leper Colony Calls Her Patients "Can.'s Loneliest People"

VICTORIA (CP)—Three persons—an old man, a sailor and a rich young man—are victims of leprosy living on beautiful Bentinck island, off Vancouver Island.

Dr. R. B. Jenkins, in charge, escorted a reporter over the 100-acre island. The three sufferers have no common language. The only link in speech between them is Mrs. Evelyn Worsley, a cheerful nurse from the English midlands, who has devoted her life to the care of lepers.

Nurse Worsley, who unconsciously speaks a sort of pidgin English, said she wants one thing from the public—a television set—for what she calls "Canada's loneliest people."

Oldest of the three victims is known as Chang, more than 70 years old, who may never leave the island. He was about to lose an eye until it was saved by treatment with cortisone.

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Cold Water A Must For Good Coffee

NEW YORK — (UP)—A good cup of coffee is almost as rare as a nickel cup of coffee, says a man who is paid to brood over men's coffee-brewing shortcomings.

We're too careless about it, E. G. Laughery said frankly. Less than a year ago he was named general manager of the Coffee Brewing Institute.

"Generally, the coffee a woman sets before her husband in the morning is too weak," said Laughery.

Also, women are not consistent in the measuring or timing," he continued. His tone was not so much critical as disappointed.

"One of the first projects of our Institute was the distribution of standard coffee measures. One of these plastic cups holds just the right amount for one cup of coffee."

A heaping tablespoon is a very elusive term," he said reprovingly, spotting another casual coffee brewer. "Our coffee measuring cup holds two level tablespoons or one fluid ounce. That much coffee, brewed with three-fourths of a standard measuring cup of cold water, makes good coffee."

Laughery paused a few seconds and then said, "notice I used the term 'cold' water. That's another fault of most people. They come down sleepy-eyed in the morning and fill the coffee pot with hot water that's been standing in the pipes all night."

He refused to recommend one type of coffee maker over another, but he did insist that cold water be used in all types.

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DOROTHY DIX'S COLUMN - Duties Of School Instructor

Correspondent Told Teacher's Work Varies According To Age Of Pupils DEAR MISS DIX: Will you please give me some information on this question: "What are my responsibilities as a teacher?" R. B.

ANSWER: This is a question to be solved largely by your training in education. If the teaching profession appeals to you for any reason other than your desire to do a good job with children, it's not for you.

A teacher's responsibility varies with the age group she teaches, the economic strata of her pupils and numerous other factors. Many questions arise in the course of a teacher's day that have nothing to do with pedagogy, per se.

The instructor who sets out wholeheartedly to do the best possible job in her profession winds up at nurse, counselor, confidante or nutritionist. Her reward is the life-long respect and love of those who have come under her aegis.

DEAR MISS DIX: I have a friend of 15 who says she's in love with a 25-year-old teacher. Do you think this is possible? He is quite attentive to her and she thinks he's in love with her. She has no interest in boys her own age. MILLIE

ANSWER: It's hardly possible that the girl is seriously in love. She probably has a violent crush. No halfway attractive male teacher ever taught a class of girls without becoming the object of several crushes.

DEAR MISS DIX: My husband, to whom I've been married 10 years, has fallen in love with a woman of poor character. He says he can't love her, yet every cent he can lay his hands on goes to her. Would it do any good for me to call her employer and tell him what sort of woman she is? JACKIE T.

ANSWER: I doubt if any good would be accomplished. Whether the lady's employer knows of her character or not won't lessen your husband's interest. In fact it might increase it, by causing him to feel sorry for her.

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