

MORNING • Sale

IT'S SPRING! . . . AND AT HOLMAN'S BARGAINS ARE BLOOMING . . . VALUES ARE HIGH . . . PRICES ARE LOW DURING THIS, THE BIGGEST SPRING BARGAIN EVENT TO HIT THE ISLAND IN MANY YEARS! THROUGHOUT BOTH STORES, THE THRIFTY SHOPPER WILL FIND EXCITING VALUES FOR BOTH HOME AND FAMILY. SHOP EVERY DAY, MONDAY TO SATURDAY DURING THIS MONEY SAVING EVENT!

DON'T BE SORRY . . . BE EARLY!



WOMEN'S WEDGIES

4.59



SHOES—both stores

- Feather weight wedgies.
- Mocassin vamp in black tan and beige.
- Crepe and composition soles.
- Medium widths.
- Sizes 5 to 9.

Boys' OXFORDS

- Mocassin vamp oxford.
- Choice of black or brown.
- Neolite soles, rubber heels.
- Sizes 1 to 6 (full sizes)



3.59

SHOES—both stores

Children's OXFORDS

- Children's saddle oxfords in blue or white with neolite soles and rubber heels.
- Children's brown oxfords with neolite soles and rubber heels.
- Elk leather.
- Sewn soles.
- Sizes 8 to 3 (full sizes)



2.59

SHOES—both stores

BRIGHT COLOR CHECKED TABLECLOTH in colorful woven pattern, very serviceable. Neatly hemmed. Colors red, green or blue. Sizes 54 by 72. Regular \$1.60—Each **1.19**

STATIONERY PORTFOLIOS complete with writing paper, envelopes, address-memo and blotter. Excellent for travel. Reg. \$1.35 **99c**

COTTON TERRY TOWELS well looped for absorbency in striking fluffy-colored stripes. For kitchen or bathroom use. Reg. 1.29 pair **99c**

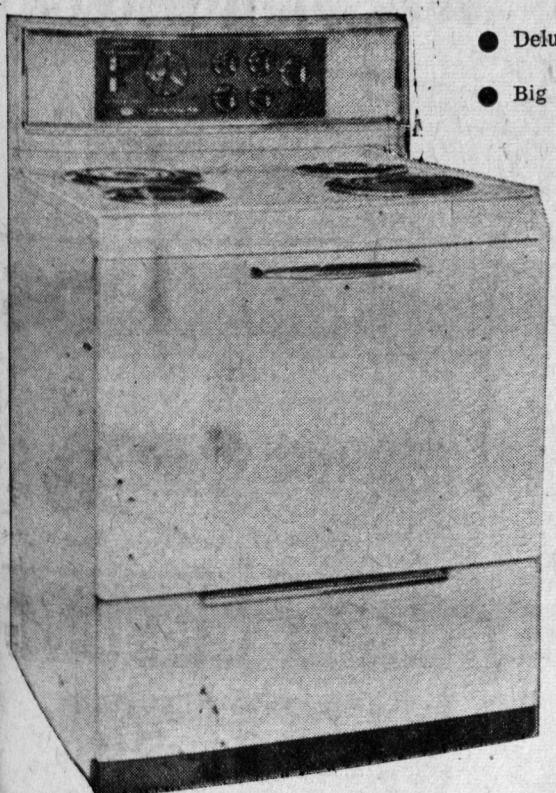
FANCY BOX WRITING PAPER, fine quality bellam finish writing paper with match envelopes, assortment of attractive boxes. Reg. 98c box **69c**

BOX CHOCOLATES. Special assortment of delicious Smile and Chuckles Chocolates. Assorted center. Fine quality. Reg. \$1.10 box **79c**

5/10—S'side ONLY

FRIGIDAIRE

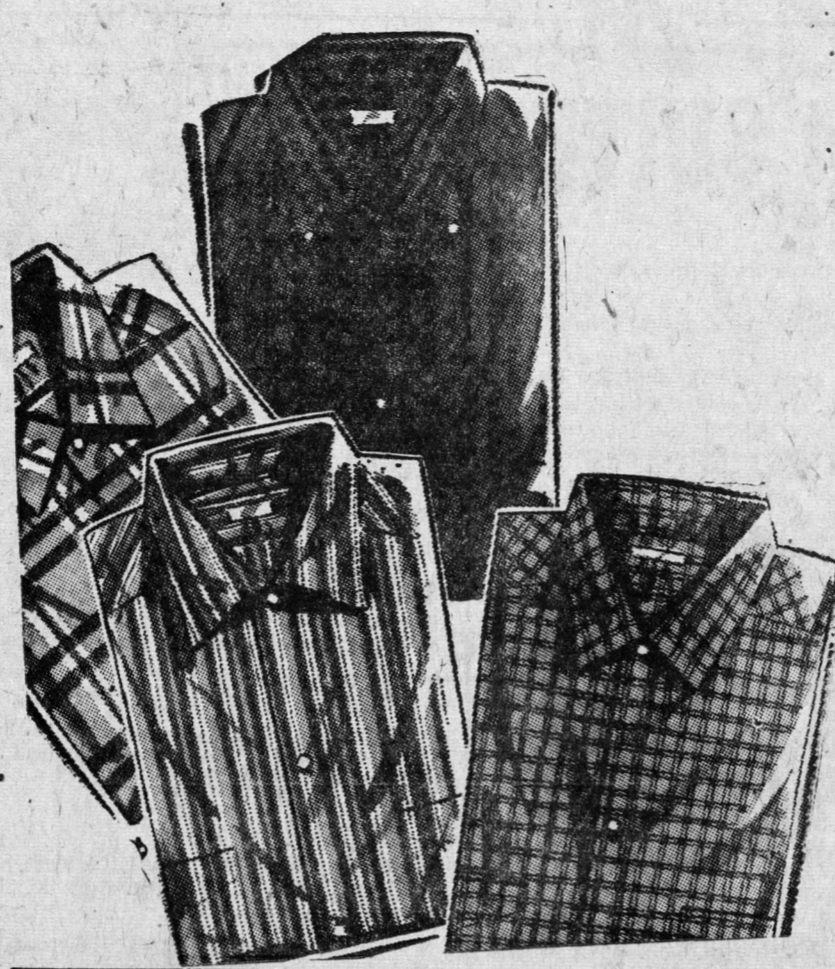
ELECTRIC RANGES



- Deluxe 30 inch models.
- Big roomy 24 inch porcelain line oven.
- Clock controlled fully automatic oven.
- Oven signal light.
- Illuminated surface cooking space and many other features found only in Deluxe Frigidaire ranges.
- An exceptional buy at this low low price.

\$259.

HARDWARE—both stores



PRICES DRASTICALLY REDUCED
on sport shirts

● GROUP "A" . . . Reg. to 4.95

Men's sport shirts with convertible style collar. Long sleeves. Made from a fine sanforized cotton in stripes, plaids and checks. Completely washable. Sizes small, medium and large. Take this opportunity to stock your spring and summer wardrobe!

1.99

● GROUP "B" . . . Reg. 5.95 - 7.95

Attractive sport shirts in assorted grey, blue, and navy checks and stripes. Choice of viscose or rayon. Completely washable. Made by such famous names as Tooke, Arrow and Bluestone. Buy several for the coming season!

3.99

MEN'S WEAR—both stores

MEN'S All Wool SPORT COATS

Regular 29.95

- styled with narrow lapel, 3 patch pockets and back center vent.
- Popular patterns.
- Choice of light colors with black or navy fleck.
- Complete size range 36 to 42
- Shop early for best selections.

18.88

MEN'S WEAR—both stores



SALE OF MEN'S PANTS

Men's DRESS PANTS

- Choice of wool, rayon, wool and nylon.
- Pleated front with zipper closure.
- Mottled grey, brown and navy, plain black and tweed. Size 28 to 40.
- Regular \$16.95.

7.99

Men's WORK PANTS

- Made by famous Kitchen.
- Designed for comfort and neat appearance.
- Sanforized. Sizes 30 to 42.
- Color, forest green and khaki

4.49

MEN'S WEAR—both stores



Boys' JEANS

- Famous Western Ranger.
- Cowboy design 9 oz. denim, sanforized.
- Sizes 6 to 14 years.
- Sizes 16 and 18 \$2.79

2.49

Boys' JACKETS

- Bomber styled jackets with knitted collars and cuffs.
- Some with self collars and lined zipper closing.
- Quality gabardine.
- Sizes 6 to 16 years.

3.49

Boys' PANTS

- Melbourne flannel.
- 2 pockets. Zipper fly.
- Pleated front.
- Sizes 6 to 10 years.

2.98

Boys' Shorts & Shirts

- Jockey styled shorts of fine comb cotton.
- Sizes small, medium and large.
- Matching shirts of fine comb cotton.
- Stock up now for spring and summer wear at these low low prices.

3 for 1.00

Boys' SPORT SHIRTS

- Fine quality broad-cloth.
- Two-way collar.
- Choice of stripes or checks.
- Sanforized. Sizes 6 to 16 years.

1.00



BOY'S WEAR—both stores

CARLOAD PURCHASE

Maritime Made

CEMENT

- Finest available quality.
- One full carload at Summerside.
- One full carload at Charlottetown.
- Regular \$1.40.



1.09 BAG

LUMBER—S'side
HD'WARE—Ch'town

SEIBERLING

PASSENGER CAR

TIRES

SAFETY-TUBELESS

- First line tires.
- Size 750 x 14 x 4 ply.
- Regular \$35.50 each.

27.95

SUPERSERVICE

- No time limit guarantee.
- Protected against all normal road hazards.
- 600 x 16 x 4 ply. Regular \$17.95.

13.95

SUPERSERVICE

- Same guarantee as above.
- 670 x 15 x 4 ply.
- Regular \$19.65.

14.95

HARDWARE—both stores

EVENT THE ISLAND HAS EVER SEEN . . . Monday thru Saturday