



SPUDS MOVE BY SEA FROM MONTAGUE



THRESHING PEAS AT LANKLEY PLANT

## Co-op growing local business

By STAN BOWLES

Few, if any, publicly owned businesses can boast year-after-year of continued success as the Central Farmers Co-operative since its organization in May 1949.

The first few years proved to be difficult, trying times for the original board of directors, who eventually realized that to carry on a progressive business expert assistance would be needed.

Eventually the directors were able to obtain the services of C.M. (Cam) MacLean as manager of the retail grocery business. This proved to be a wise move, as with his vast knowledge of the food retail business the venture started to take on added strength.

Under Mr. MacLean any deficits were soon wiped out and the business began to show profits which have grown from year to year. Under his management the business grew to such proportions that it became necessary to enlarge the Queen Street establishment from 2,700 square feet of floor space to 7,800 square feet.

At the same time refrigeration space was increased to 564 square feet from 144 square feet and a lunch counter was also installed.

Under these expanded conditions by Jan. 1957 the volume of retail business reached over \$1,500,000 for the previous twelve months.

### DISASTER HITS

Then in April 1957 disaster struck when the building was

## Clergy blamed

TORONTO (CP) — A French-speaking professor from McGill University blames the clergy of Quebec for a deterioration in the French language which he says has burdened it with an undignified accent.

Professor Jean-Ethier Elais, who lectures on French literature, told the Federation of Women Teachers' Associations of Ontario Saturday that education in Quebec is the right of the Roman Catholic clergy. Language was debased to a role of family and religious communication.

The elite of Quebec "fattened on the people's ignorance, and perpetuated the ridicule of their culture," Prof. Blais said. Now that there has been a break with the past, French in Quebec must be transformed into a cultural language.

damaged by fire. However the newly erected section facing Richmond Street, was soon repaired so that limited operations could be carried on until the Queen Street section was rebuilt.

As a result of the fire business for that twelve month period dropped to \$1,270,000. Since that year the volume of business has continually shown increases until by the end of 1964 sales reached an all-time high of \$1,890,000 and membership had reached a peak of 1,850 shareholders, with more and more urban residents becoming participants.

At the end of the 1961 year of operations Mr. MacLean decided to go into business for himself and to take his place on the board of directors obtained the services of William (Bill) Ball a former Downsview, Ontario grocery merchandiser, who took up his duties April 1, 1962.

Managed by a nine man board under a president, the operations of the enterprise are continually being reviewed with an eye to improvement and possible expansion. The first president was Guy Rodd of Brackley, he in turn was succeeded by Malcolm Reeves of Southport and the current president is Malcolm MacKenzie of Charlottetown.

### FIRST EXPANSION

In the first expansion move the association on Dec. 1 of last year purchased the assets of the Brighton Dairy, making the first venture into the dairying industry.

With a few minor changes in policy this business is operated along the same lines as it was under the ownership of Allie MacInnis, whose services as plant manager have been retained along with all his original staff.

Toward the middle of December last, Mr. MacKenzie and Mr. Ball jointly announced that further expansion of the association's food retail business will take place in 1965.

With the aid of the M.F. Schurman Development Company, a huge shopping mall is to be erected on Upper Queen Street, and construction is expected to get underway early this spring.

The section of the mall to be occupied by the co-op will cover a floor space of close to 5,000 square feet and will be the most modern in the province. The new branch is expected to be opened to the public this coming fall.

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## Christian education centre is underway

Except for one major project started in August, construction in Kensington was virtually at a standstill during the 1964 Centennial Year.

The project, a Christian Education Centre, being erected by the United Church of Kensington, had been contemplated for a number of years before a decision was finally made to go ahead with it.

Rev. L. M. Murray, who has been United Church minister here for more than 20 years, said a committee had been working on this project for years and it wasn't until a survey of the congregation regarding the need for such a structure had been made, that the "green light" was given to proceed with the erection of the building.

The centre, which is situated adjacent to the United Church, is 40 feet by 84 feet, and access directly from the church can be made into the building without having to step outside.

The building contractor is Gerald MacLean of Kensington and a number of sub-contractors were called in to install the electrical wiring, plumbing and other work.

Included in the centre is an auditorium and spacious kitchen on the second floor which will eventually be completely equipped. Situated on another level, a few steps higher than the second floor is the church parlour.

On the first floor there are some eleven classrooms and washrooms.

Mr. Murray said the building will serve primarily as a centre for Christian Education work, and for church work such as Sunday School and church vocational school.

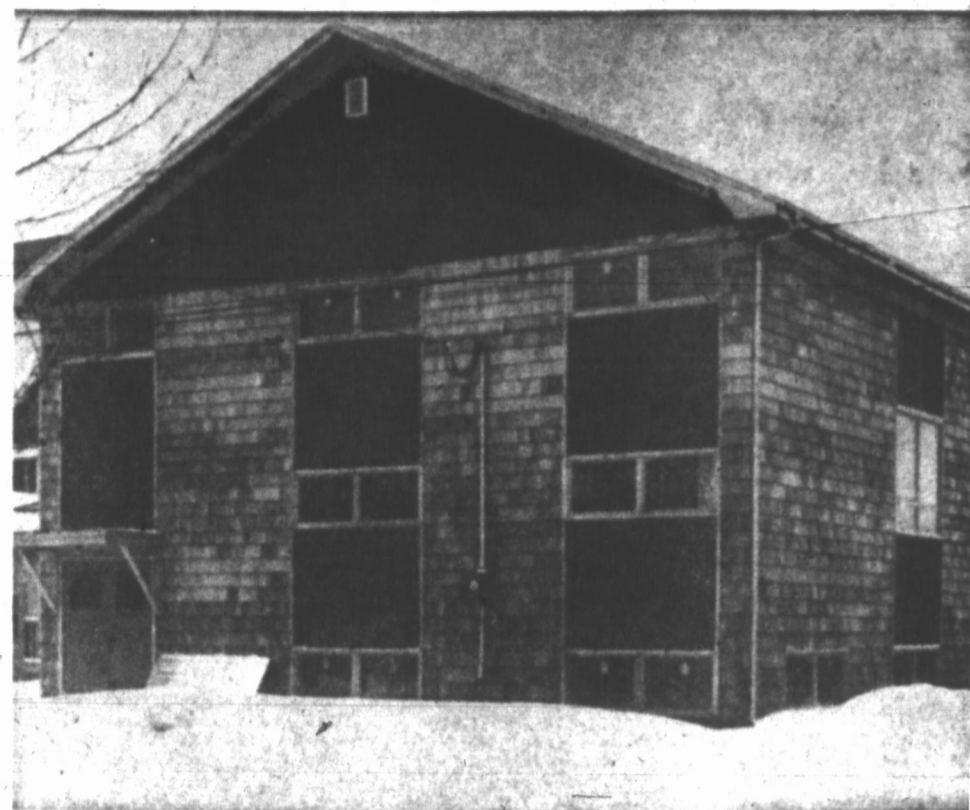
Its services will also be available to midweek groups which include CGIT, Tuxis Explorers, Tyros, Junior and Intermediate Chorus, Men's Association, United Church Women and Board Meetings.

Mr. Murray indicated also that the auditorium might be made available for school plays, concerts and other programs.

## Westerns are filmed in Italy

ROME (Reuters) — Italian movie producers are stealing Hollywood's thunder by turning out "made in Italy" westerns complete with cowboys, Indians, sheriffs and outlaws.

The countryside around Rome, steeped in classical history, now resounds to shouts of "prendeteli" (get 'em) as the good guys chase the bad guys during location work for the homegrown horse operas.



U. C. EDUCATION CENTRE KENSINGTON

More and more movie companies are riding the crest of what is proving to be a successful new wave of Italian film-westerns.

One of the first to be released was Per un Pugno di Dollari (for a fistful of dollars), an Italo-German-Spanish co-production, starring Clint Eastwood.

Another recently released western was Buffalo Bill, Hero of the Far West, an Italo-Franco-Spanish production.

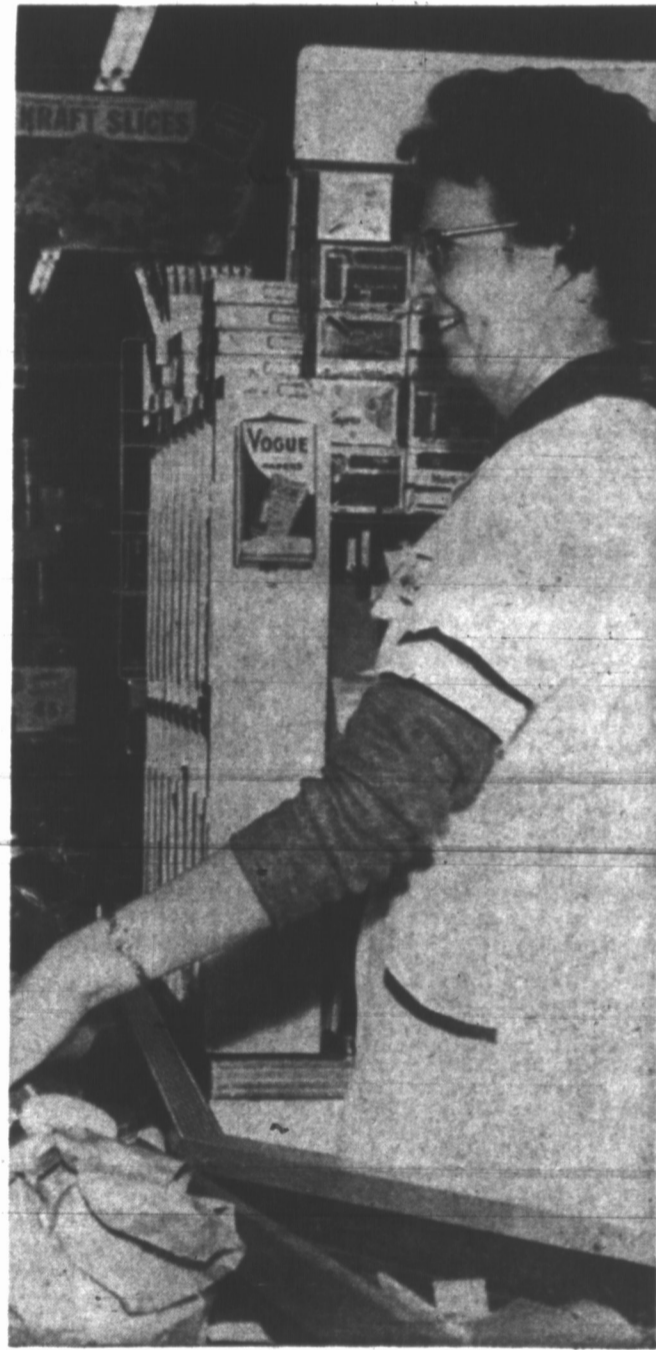
It was filmed 2½ miles from Rome, near the ancient Cassian Way, and, a movie company spokesman said, "you cannot tell whether it is Italy or Arizona."

For the interiors and town scenes, a western village was built at a Rome film studio.

complete with English names over the bank, saloon and sheriff's office. This village has also been used by other companies making westerns.

TO TALK SAFETY  
OTTAWA (CP) — The Canadian Highway Safety Council's 11th annual conference will be held in Winnipeg May 3-5.

## there's two sides to every Store-y



One side of the story is easily and quickly told by the cheerful young lady on the right. She is one of the many cashiers you'll meet at Gaudet's Save-Easy in Summerside. With her constant appealing smile, courteous manner and speedy efficiency, she has become one of the principal "starts" in our story. Through her and others like her, our close personal contact with you is maintained, for as our "ambassador of goodwill", she is tangible proof of our service and satisfaction.

Now, your side of the story is enacted on the left of the picture, and once more our check-out counter sets the scene. Besides the service and courtesy you know you'll receive here, our check-out counter is the one spot where you can really watch your weekly food savings adding up.

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