

# MOTHER is the Queen of May

Tell her so on Mother's Day!



WITH Gifts THAT TELL MOTHER SHE'S A JEWEL

FROM **SMALLMATT'S**



**FRANCES FAYE -- JULIANA  
HELEN MORGAN**

Crisp, cool cotton dresses to wear from morning to evening. Lux tested for washability—pre-shrunk. Sizes 14½ to 24½—12 to 52.

**Frances Faye \$4.98  
Juliana 3.98  
Helen Morgan 2.98**



Yardley's Cosmetics . . . subtle steps to make a lovely Mother even lovelier . . .  
Lavender soap . . . Talcum Powder . . .  
Lotus Cologne . . . Lipstick . . . Lavendomeal.



Terylene blouses with finely tucked bodice-tailored models with touches of embroidery—washable and quick drying.  
Sizes 12 to 44.

**\$2.98 to \$5.95**



Wool sweaters by Grand'mere and Lady Anne. Moth proofed and completely washable. Sizes 14 to 44.

**\$3.98 to \$7.95**

The newest in printed Tricot—100% Trilan. Trilan tricot fabrics drape perfectly and are opaque. They are completely washable, quick drying and require very little ironing. Sizes 12 to 20—14½ to 24½.

**\$10.95 to \$25.00**



Mother will love glamorous fine quality nylons — Holeproof — Whisper — Weldrest — the best in hosiery, in either full fashioned dark seams or seamless.

**\$1.25 to \$1.50**



Handbags with a flair for fashion to delight the Special Lady on her Special Day. Choose from tote, clutch or classic styles, a variety of shades.

**\$1.98 to \$12.95**



The perfect gift—fashionable jewelry with a cool look. Drop in and look over our wide selection. There is something to please everyone, young or old.

**\$1.00 to \$6.00 set**



Or one of our gorgeous nylon slips trimmed with beautiful lace insertions—in half or full length styles. Colors are white, red, ice blue, daffodil or black. Sizes 32 to 44.

**\$3.98 to \$8.95**



Heavenly nylon gowns in beautiful shades to give "Her" that Youthful feeling. In a variety of styles and a complete size range.

**\$3.98 to \$12.95**

Mother's Day MAY 12

Mother's Day MAY 12

Mother's Day MAY 12