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Agents Wanted

NEVER HAD IT SO GOOD! enthuses Ralph Hoddinott, who earned over \$70.00 (\$3.50 hourly) his first 20 hours distributing Paula Products. Hundreds now independently earning too can earn \$100.00 weekly or more handling 200 necessities including Teas, Coffees, Spices, Medicines, Toilet Articles, Farm Lines, in established neighbourhood Paula Route. Men or women, full or part-time. Write for details of "My Helping Hand Offer", Mr. G. Laurin, 21 St. Paul St. East, Montreal.

HIGHEST COMMISSION PAID TO ladies who want to sell Doraldina cosmetics. Experience not necessary. Full or part time basis. Beautiful illustrated catalogue. Doraldina Cosmetics Company, 1600 Delorimier, Dept. 10, Montreal.

IF WE SEND YOU YOUR OWN suit without one cent cost to you will you wear and show it to your friends and take their easy orders, making a handsome profit on each one? You need no experience: I show you how and supply big woollen sample kit free. But set quick. Write us a letter telling all about yourself. Send no money. Department 375 Mayfield Tailoring Co., P.O. Box 68, Montreal.

Apartment Wanted

WANTED - TO RENT BY YOUNG couple, four room heated Apartment. Central Box 221, Guardian Office.

Boarders Accommodated

ELDERLY PEOPLE - YOU MAY have room, board if desired, nice home. Reasonable rates. Dial 4880.

For Sale

FOR SALE - WOOD SLEIGHS. Harry Coles, Winsloe.

FOR SALE - ORGAN IN PERFECT condition. Phone 2-23.

FOR SALE - 20 OR MORE SOWS to farrow 3 weeks to 3 months. Penner Stewart, Brackley.

FOR SALE - YOUNG COW TO freshen in a few days. Frank Hamm, Mt. Herbert.

FOR SALE - ONE PURE BRED Toulouse gander. Mrs. Arnold Douglas, Kensington.

FOR SALE - HOCKEY BOOTS and skates, assorted sizes, reasonably priced. Ladies white figure skates size 7 1/2. Dial 5835.

FOR SALE - INTERNATIONAL cream separator, used two years. Excellent condition. Reason, selling whole milk. J. Heber MacPhail, New Haven.

FOR SALE - SAWMILL. Complete with Rotary, edger, lath machine, trimmer, slab saw and carrier. Also all necessary belt, shafting, etc. Write Box 225, Guardian Office.

FOR SALE - WELL BUILT house, seven rooms and bath, hot water heating, hardwood floors, fireplace, French doors, situated on King Street between Prince and Hillsboro Streets, A-Box 226, Guardian.

Female Help Wanted

WANTED - GOOD HOUSE-keeper for family of five. Good wages. Phone 5809.

GRADUATE NURSES: ASSISTANT Night Supervisor, Assistant Head Nurses and General Duty. Apply Director of Nurses, Alexandra Hospital, Montreal.

WANTED - RELIABLE GIRL for Montreal to take charge of home while mother works. One 4 year old girl. Fare reimbursed. Write stating age and salary expected, photo if possible to Box 227, Guardian Office.

MIDDLE AGED WOMAN REQUIRED for light housework in exchange for board. Phone 8294.

HOUSEWIVES

Rugs and upholstery shampooed or cleaned in home. Floors waxed and polished. DIAL 5607

FOR RENT

Modern six room apartment on first floor, just outside city limits. Rental \$70 per month. Occupancy Feb. 1st.

L. H. KENNEDY Real Estate Broker Phone 3428.

WANTED

Men and Women between the ages of 60 to 70, in good health, employed or otherwise, to enquire about our special Sick and Accident, Hospital and Surgical Plans.

For complete information Phone 9760 NOW.

New York Stocks

NEW YORK, (AP) - The stock market continued rolling into high ground last week with its third straight weekly advance. When the President's budget came out, he recommended that 22 per cent of curtailed defence funds be spent for air defence. This was a shot in the arm to the aircraft stocks. Douglas Aircraft, for example jumped ahead 8 1/2 points this week.

Then there was another factor. It was negative, but it helped. The prisoner exchange deal in Korea went through a critical week without a hitch. It contained enough explosive elements to knock the stock market down hard. But nothing happened. At the end of the week there still were some crossed fingers in Wall Street.

Can the market keep on going toward a new high for the last 13 months without stopping to consolidate its gains? Will a reaction - if it comes - be abrupt? Or will it be the selective kind that only slows progress?

That is the No. 1 question right now in Wall Street. The five most active issues this week on the New York stock exchange were:

New York Central up 2 1/2 at 21 1/2 with 139,500 shares traded, Oliver Corp. up 1 at 11 1/2, North American Aviation up 2 1/2 at 23 1/2, Consolidated Vultee up 2 1/2 at 20 1/2, and General Motors up 1 1/2 at 64 1/2. Canadian stocks were mixed as they closed the week. International Nickel rose 3/4 and Distillers Seagram and Canadian Pacific were up 1/4. McIntyre dropped 1/2, Hiram Walker fell 1/4 and Dome Mines eased 1/4.

On the American stock exchange Royalite Oil added 3/4, Lake Shore fell 1/4.

U. S. Steel Report

CLEVELAND, (AP) - Steel magazine today predicted a possible further cut in steel production, but said the industry looks for an upswing in the spring. Steel orders have been declining since last summer and the national steel output dropped another half point last week to 74 per cent of rated capacity. However, the industry as a whole is not pessimistic, the weekly magazine said. Historically there's a seasonal upturn in the steel business in the spring.

While steel buyers right now aren't finding many out-and-out price cuts, they can get the seller to pay some of the freight charges and get what they want when they want it. There was some improvement in steel ordering last week by General Motors and Ford, but this was not matched by other car manufacturers. Also noted was a modest pickup in employment at farm tractor plants, continued expansion in the public utility field and new expansion plans in the auto industry.

However one steel-consuming group - the household appliance group - was showing no signs of a general recovery. Steel's composite price stayed at \$113.91 a net ton, and scrap held at \$20.17 a gross ton.

Another Boost In Instalment Plan Buying

OTTAWA, (CP) - Another boost in instalment-plan buying pushed Canada's consumer credit bill to a peak of \$1,772,000,000 on Sept. 30. But there were signs the big on-the-cuff buying spurge that followed removal of credit controls in April, 1952, was nearing the saturation point.

The 1953 third-quarter rise between June 30 and Sept. 30 totalled only \$51,000,000, a Bank of Canada survey showed Monday. This compared with the \$175,000,000 jump in the second quarter and the \$143,000,000 increase in the third quarter of 1952.

In the 12 months ending last Sept. 30, the outstanding credit bill had made the biggest jump in history - a rise of more than \$400,000,000 as Canadians increased purchases of automobiles, household goods, clothes and other items on easier credit terms.

Experts Show Concern

This heavier credit buying caused concern last year among financial experts. Bankers, particularly, warned that shopkeepers may be selling too much on terms. In time of difficulty they might have trouble collecting debts and paying off bills.

The bank survey, published in its statistical summary for December, showed that while instalment credit and personal cash loans increased in the third quarter of 1953, charge accounts declined slightly.

They slipped to \$433,000,000 on

Employment Opportunities (Federal Service)

Architect, Ottawa, \$6,420-\$7,200.

Financial Control Officer, Ottawa, \$5,720-\$6,360.

Excise Tax Ruling Officer, Ottawa, \$4,980-\$5,700.

Dominion Wildlife Officer, Winnipeg, Man., \$4,170-\$4,920.

Junior Examiners of Companies, Toronto and Montreal, \$3,870-\$4,620 and \$3,510-\$3,870.

Dental Hygienist, Ottawa, \$4,450-\$4,200.

Anthropologist, Ottawa, \$3,360-\$3,900.

Details and application forms at your nearest Civil Service Commission Office, National Employment Office and Post Office.

GM Announces Billion Dollar Expansion Plan

NEW YORK, (CP) - General Motors today announced another billion-dollar expansion program.

Sixty per cent of the funds will be spent this year and the remainder by the fall of 1955. The program is designed mainly to provide additional capacity for GM's automotive divisions.

Harlow M. Curtice, GM president, disclosed the undertaking, along with an optimistic outlook on American business prospects, in an address to 500 business and industrial leaders at a luncheon preliminary to the opening here Thursday of GM's "motorama of 1954."

Predicts Good Year

"No depression is in my vision," he said. "It is my belief the national economy will be strong and healthy throughout the year."

He looked for little change in the over-all level of employment. Consumer expenditures "should continue substantially at present high levels as a result of well-sustained

Sept. 30 from \$436,000,000 on June 30, though they were still up \$22,000,000 from \$414,000,000 on Sept. 30, 1952. This compared with the peak of \$449,000,000 reached on Dec. 31, 1952.

Instalment credit continued to rise, the Sept. 30 total climbing by \$33,000,000 to a high of \$792,000,000 from \$759,000,000 on June 30 and \$513,000,000 on Sept. 30, 1952.

The \$33,000,000 increase, however, was only about one-third of the \$106,000,000 jump in the second quarter and the \$113,000,000 increase in the third quarter of 1952.

Incomes and lower taxes.

For the auto industry specifically, "I estimate the domestic market should absorb in the area of 6,300,000 cars and trucks."

Factory sales in the United States domestic market last year, he said, totalled 7,000,000 cars and trucks. Including Canada and units produced for export, industry sales amounted to about 7,800,000 units, the second largest volume in history.

"There is one danger we must guard against - and that is pessimism," Curtice said. "If those who persist in taking a pessimistic view of the future succeed in planting fear in the minds of the public, those seeds of fear could take root and the result might be the very condition to seek to avoid."

Curtice did not detail just where GM will spend the billion involved in the expansion program.

Muir Sentenced To Six Months

HALIFAX, (CP) - John Muir, former salesman for the bankrupt National Thrift Corporation, was sentenced to six months in jail today on each of two charges of theft. The terms will run concurrently.

Muir was accused of receiving two payments of \$185.75 and failing to account for \$83.75 in each case.

The Supreme Court acquitted Muir on a charge of obtaining a commission of about \$187 from National Thrift by claiming sale of a \$10,000 investment certificate.

John O. Morse, former manager of National Thrift, now is serving a four-year prison sentence for theft of \$50,000 from the firm.

National Thrift and several allied firms went bankrupt and touched off a commission inquiry into their operation and Nova Scotia's securities legislation. The commission has not yet made its report.



SNO (W) FUN - Making this cow comfortable is a difficult task for the citizens of Biosa, in Austria's Walsertal "Death Valley", so named because of its recent disastrous avalanches. The cow was buried in a snow avalanche, and hay is packed around the animal to keep her warm until help arrives to pull her out.

KILLED IN CRASH

HAMILTON, Ont., (CP) - Pauline Nestorovich, 13, of Wellandport, was killed instantly, and Silvio Deyne, 19, of Wainfleet, died in hospital here a few hours after the car in which they were riding crashed into the rear end of a loaded tractor-trailer on No. 37 highway near Bismark.

Scotia's securities legislation. The commission has not yet made its report.

New President Of Pepsi-Cola Company

NEW YORK, (AP) - Appointment of Frank W. McIntosh as president and managing director of Pepsi-Cola Co. of Canada, Ltd., at Montreal was announced Monday by the Pepsi-Cola Co. McIntosh previously was vice-president and general sales manager of Pepsi-Cola of Canada.

MOCK COMBAT

MONTREAL, (CP) - A formation of Lancaster bombers from Greenwood, N.S., and an auxiliary fighter squadron from London, Ont. will engage in mock combat over Montreal Sunday, RCAF headquarters here said Wednesday.

Purpose of the exercise, officials said, is to keep civilian pilots of the London squadron trained in fighter-interception tactics. The fighter group arrives here Saturday.

What's news at Inco*?

Inco makes worthless ore pay off



IN Inco's Creighton mine, there is ore so low in grade that it could not be mined at a profit. In this mine, Inco engineers have adopted a method of mining called "induced caving". In this method, no explosives are required and the ore practically mines itself. So an immense body of ore which was once thought worthless has become a valuable asset to Canada.

"The Romance of Nickel" a 72 page book, fully illustrated, will be sent free on request to anyone interested.

* THE INTERNATIONAL NICKEL COMPANY OF CANADA, LIMITED • 25 KING STREET WEST, TORONTO