

Man's interests open gift door

Choosing gifts for the male of the species this Christmas is mostly a matter of fitting the selection to the personality. Certainly there can be no lack of inspiration in the literally fantastic spread of things that fall into the gifting category.

Consider for a moment that while for all men — practical creatures that they are — wearing apparel from suits and sports jackets to shirts and sweaters, ties and socks, is unquestionably the safest of gifts, this by no means exhausts the list.

There are no dead ends to the gift giving avenues for men. Detours from the main thoroughfares of gifting now reach into such places as the hardware store for a power mower or a snow blower — truly wonderful gifts for Pop, which take him off his feet, make fun out of work, but cost no more than a couple of suits of clothes.

Other detours might lead down hobby and recreational lanes to still other big ticket items (magnificent gifts) such as an outboard motor for his fishin' boat or an air conditioner for the office or his den.

Getting back into the main stream of male gifting suggests that it's easy, especially if members of the family consult to make Christmas a multiple gift occasion for a man — and why not.

There are the grooming aids. Be sure to choose the latest models in, say, electric shavers,

which means the gadget-minded male will be pleased, despite the fact he may have an old model. An electric shoe polisher can be equally welcome.

Other ideas include a really fine set of military brushes, an assortment of masculine toiletries and colognes, a valet stand, or any of a number of special cases and kits to help him keep his grooming aids and personal items such as cufflinks and the tics in good order.

For Relaxation

All roads seem to lead homeward on Christmas — so why not give him something for his home activity: for comfort, a rocker or reclining chair; for home- or hobby- work, a desk or desk accessories; for "hosting" gifts such as barbecue or bar equipment.

Does he travel the path of sports? Then a bowling ball, custom-made billiard cue or table tennis set might fill the bill — and for the man who is counting the days to spring — outdoor sports equipment for golf, tennis, fishing or whatever his sport may be.

Another direction his gift might take can lead to new equipment — tools and other supplies — for his home workshop. Basic tools are always welcome, but for a real surprise try giving him one of the new multi-purpose power tools that do many different jobs, available at moderate prices.



DAD'S need for a complete wardrobe of new socks.

REFLECTING JOY

Mirrors reflect holiday happiness. Styles are available to fit any decor, and make the gift more personal.

Casual or dress shoes make a man happier

Nothing will make a man happier to step into '67 than the smart, sturdy pair of shoes he received for Christmas.

Whether designed for casual wear, business or dress-up, gift shoes can provide both style and comfort. And the range of leathers available has never been greater, notes Leather Industries of America.

For moccasins or slip-on fans the field is wide open. From the authentic, handsewn model to sporty grained and brushed leather versions, there are moccasins galore to make a man's Christmas merrier. Popular leisure-time slip-ons feature large buckles, saddle straps and harness stitching.

Good-looking brogues are prime favorites for both business and dress wear. Stand-out trim includes large or small perforations, stitching, pinking and long wing-tips.

If he's bats on boots, brighten his holiday with dashing chuk-

kas, calf-high boots, or dress boots in weather and wear-resistant leathers will keep his feet frost-free and comfortable.

Conservatives on the gift list will appreciate a neat pair of leather oxfords. With new blunter toelines and a touch of brogue detailing, the oxford is a footwear classic with a fresh new look.

Not sure of his shoe size? The gift key lies in the numbers inside his latest pair of shoes. The shoe clerk will gladly decode them. If style preference is a problem, the simple solution is a shoe gift certificate.

ARTFUL GIFTS

Art reproductions and prints, framed to match the decor, are an unique way of gifting the newlyweds in the family. They especially will appreciate and find much use for every kind of house gift.



PUT PRESENTS in print under his tree, is suggested for Santa assistants who want to make practical gifts of clothing and accessories a bit different. Robes, pyjamas and even belts, Wallets, watchbands now come in man-pleasing prints.

Teddy Bear namesake of President 'Teddy'

Since the young art student Richard Steiff first sketched bear cubs in the Stuttgart, Germany, zoo in 1902, millions of cuddlesome "Teddy Bears" have delighted youngsters at Christmas. Today, despite competition from a variety of make-believe animals, Teddy goes right on charming his way into the hearts of children.

Teddy Bear, famous in his own right, takes his name from a famous person — President Theodore "Teddy" Roosevelt.

The name came out of a hunting incident involving the President.

On a Presidential bear-hunting expedition in 1902, no bears had been sighted for several days.

Then the guide chased a little bear cub out of the brush and cleared the way for the President to get off his shot. President Roosevelt refused

and shooed the little bruiser back to his mother.

The incident was immortalized by the Washington Post's political cartoonist, Clifford Berryman. He then included the little bear cub in every cartoon he did about the President, and eventually christened it "Teddy's Bear."

At a White House reception in 1907, a number of the bears designed by Richard Steiff and made by the Steiff Toy Company were supplied for use as table decorations. During the course of the evening, a guest suggested, "Let's call them 'Teddy's Bears.'"

Thus Teddy Bear became the namesake of a President.

FOR BEDROOMS

For teen-age bedrooms and for girls are lounge beds, which convert from daytime sitting to nighttime sleeping.

Grooming articles appropriate gifts

If he likes to look neat — and virtually every man does — grooming gifts make especially appropriate presents for the holiday season. The choices range from items priced low enough for Junior to afford, up to more luxurious gifts such as electric shoe polishers or razors.

New model electric razors, for instance, combine good grooming factors with speed ease and comfort. Some are both plug-in and battery operated, offering the convenience of shaving anytime or anywhere the man chooses.

High on the popularity list are grooming gift sets, usually consisting of cologne, aftershave lotion and a deodorant. There's a plus bonus here, too since most of these sets are handsomely packaged so that each "gift wraps" itself.

Scents are gaining more and more favor as a man's grooming time for gifting, as is witnessed by the large variety of which feature subtle blends with a masculine air. Hand-some packaging adds to their appeal. And there are such ideas as a "cologne caddy", in brushed metal with jet base, to provide dresser-top distinction.

The area of apparel offers many opportunities for good grooming-gift giving: suit hangers, over-sized lint brushes, garment bags and boxes only begin the list of items to help a man look his best.

For the well-groomed man who travels, a compact toiletry kit is an indispensable

grooming aid, making this gift choice a well-calculated one. Included in the kits are combs, hairbrushes, toothbrushes, shaving equipment plus other aids useful while traveling.

Grooming gifts can fit in fine with Junior's budget for the holiday: items like razors, blades, bottles of cologne, shoe brushes and combs are priced low enough for Junior to be a good Santa's helper and give gifts which are appreciated — and useful, too!

Sterling gifts are welcome

Giving silver for Christmas? There are some pieces which although less used, are no less welcome. Perhaps the lady on the gift list fits one of the following categories:

Is she renowned throughout the neighborhood for her cakes and pies? Then she'd love a sterling silver cake breaker, cake knife or pastry or pie server.

Does she often entertain at tea? A solid silver bonbon or nut spoon, or perhaps a lemon fork or sugar spoon, would find a warm welcome.

Does she dote on salads? Wooden or plastic salad servers with sterling handles are truly magnificent gifts.

Amusing and instructive home gifts for children are new clocks, merrily styled to make time-telling lessons fun.



Christmas wishes come true when the gift you choose for that little girl or boy is from Moore & McLeod's... We have gifts for them all, why not call in today and see the array of kiddies fashions and sports wear in the Children's Department, second floor.



- Blouses**
So fresh and dainty. A blouse to go with her jumper or skirt, in cotton or terylene, long or short sleeves. Lace trim. Sizes 2-14. White only. Priced from **1.98-3.98**
- "Kenwood" Blankets**
Cozy warm blankets made from 100% wool or wool or orlon. Size 36 x 50. Colours: White, yellow, pink and blue. Price **8.98**
- Wool Caps**
A nice gift idea. Hand knit Caps for girls and boys in all the pretty patterns and colours. Fits up to 6 years. Price **2.49-2.98**
- Jackets**
Jackets always make a nice gift. Keep them warm and dry in a nylon quilted in sizes 4 to 14 Teen. All the popular colours. Priced from **5.98-9.98**
- Sno-Suits**
The ever popular gift, a Sno-Suit in Nylon, or Pile Jacket with Nylon Sno-Pant. For the wee tot 1 or 2 pc. Suits. Washable, in sizes 6 mos. to 2 yrs. Colours: Pink, Blue, Aqua, Yellow. Priced from **8.98-19.98**
- Pleated Skirts**
A warm and wonderful gift, all-round pleated, box pleats or a A-line wool in deep vibrant colours, sizes 4 to 14 teen. Priced from **2.59-14.98**
- Long Sleeve T-Shirts**
On-The-Go pattern. A cotton knit long sleeved T-shirt with collar and a pair of heek-suede jodhpurs for a fun-loving boy, sizes 2-6x. Priced at **2.59-3.59**
- Flannel Vests**
So sharp looking, a red vicella flannel vest with brass button closing, and a matching bow-tie, sizes 2-6x. Priced at **2.98** vest **79c** tie
- Knitted 2-pc. Suits**
For your Baby Boy, a knitted orlon 2 pc. suit for dressed-up occasions, 3 button shoulder closing and elastic waist pants, colours — blue, yellow and white, sizes 1, 2, 3. Priced at **2.98**

Baby Dresses Sugar-plum sweet, are our adorable baby dresses in nylons, terylenes and fine cottons, soft pastel shades — pink, blue, mint, yellow and white, sizes 6 to 18 months. Priced at... 2.98 3.98 4.98 5.98	Girls' Dresses Sunday-Best, off to grandma's or any other dress-up occasion, they will be the apple of your eye, in sophisticated velveteens, A-line corduroys, smart tweeds, 2-14x. Priced from... 2.98 10.98	Stretch Slims Oh Mom! Just watch her eyes sparkle when she sees these sleek slims with elastic foot straps, colours — black, brown, charcoal, blue and red, sizes 4-6x, 7-14x. Priced from... 3.98, 10.98
Orlon Sweaters For a pretty baby, a cozy orlon sweater set (sweater, bonnet & booties), pastel pink, blue, aqua, yellow and white, infant size only. Priced at 2.98, 3.98	Dress Shirts He'll be so proud of his dress shirt in sun-forged, drip dry cotton broadcloth, white only, sizes 2-6x. Priced at... 1.98 and 2.98	Flannel Slacks A present with a future, wash 'n wear flannel slacks that resist wrinkles and retain press, colours grey, brown, blue and black, sizes 2-6x. Priced at 3.98 and 4.98
Panties Rayon and Nylon. So gay and gifty, dainty with lace trim or rows of gathered frills, colours white, pink, blue, sizes 2-6x. Priced from 49c - 98c	Cuddly Blankets Santa suggests a cuddly blanket of nylon and viscose, luxuriously bound in rayon satin, solids and nursery print designs, pastel pink, blue, maize, mint and white. Priced from 2.98, 3.50	2-pc. Sleepers They've never had it so warm, so soft and so draftproof, in brushed cotton or thermal with feet, colours — blue, yellow and pink, sizes 6 mos. 1-2-3-4. Priced at... 1.98, 2.98
Cotton T Shirts Another gift idea, a long sleeved cotton T-shirt with heek-suede trim with matching suede overalls or jodhpurs, colours cocoa, French blue, pink, aqua and maize, sizes M. L. XL. K. T-Shirts 2.29 Jodhpurs 3.98	Nylon Tights Oh Mummy! Plain and cable stitch leotards, seamless and non-run, so neat and cozy, colours: Red, white, brown, beige, powder, pink, navy, sizes 6-18 mos., 1-3x, 2-4 and 4-6x. Priced from... 1.49 - 2.98	Cosy Sweaters As warm as your Christmas Wishes, in easy-care mohair, orlon, wool 'n orlon or wear-dated acrylics, classic styles in pullovers and cardigans; also roll-collar bulkies, complete size range from infants to teens. Priced from... 2.59, 10.98
Flannelette Pyjamas Warm as Noel Wishes, soft sunforged and gowns in dainty floral and beguiling kittena designs, sizes 2 to 6x. Priced at... 1.98, 2.98	Bathrobes For that special young man, a classically styled in washable cotton cashmere, authentic tartans, sizes 2-6x. Priced... 3.98, 5.98	Sport Shirts So warm — so good looking, a dashing sport shirt in cotton cashmere, in gay plaids and checks, sizes 2-6x. Priced at... 1.98, 2.98

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