



DESIGNING PARISIAN CLOTHES

Jacques Wolber Leads French Style To Success

Only six years ago, young dynamic Jacques Wolber had an idea for a venture never before attempted. The idea was a good one for it has developed into the successful Societe des Modelistes de France. For all those in search of smart designs to import that will meet American tastes perfectly, a visit to the Societe Salon at 261 Rue Saint Honore is a "must."

This is the story behind today's Prominent Designer feature. The smart dress with the new Empire feeling is available in our exclusive printed pattern, line for line as it was shown a few weeks ago in Paris and shown here for faithful reproduction.

If you are contemplating making this Paris-inspired dress, the history of the Societe des Modelistes will be of even more interest to you. Actually, twenty-five talented designers belong to the Societe under the advisory management of Jacques Wolber and his charming wife, Monette. These designers work, not just for one season, but continually, submitting new sketches every week. Mr. Wolber selects the styles to be made up and modeled before the group.

Each model is shown anonymously and the members of the Societe criticize or commend the styles as they are shown. Thus, when a model fashion is finally

and officially "born", it has passed a jury, more critical than any other in the fashion world. These designers, by the way, are not held to selling designs to the Societe, but may sell when and where they please and often do sell to the members of the Haute Couture.

It is due to the foresighted Mr. Wolber that the showings are held before those of the Haute Couture so that their fashion trends cannot be said to be influenced by those of the other Paris coutures. In this way, too, the Societe by its very organization has done much to stop the bootlegging traffic and style pirating by offering a legitimate means of procuring fashions from the hands of the model-makers.

Before Mr. Wolber had put his plan in work, many designers, living a hand to mouth existence, were drawn into difficult situations. Now designers, not only have an opportunity to exercise their talent but to further their reputations for the future. And their designs? You are apt to see them in shop windows or in the showrooms of the big city clothing manufacturers—in fashion shows—and is now, for the first time, in a printed pattern which your readers can use to make a Paris Original.

CARLETON SIDING SCHOOL Senior Department

- Grade 10 — 1. Elizabeth MacCaul, 2. Everett Stewart, 3. Eric MacWilliams.
- Grade 9 — 1. Margaret Cairns, 2. Marilyn MacWilliams, 3. Russel Howatt.
- Grade 8 — 1. Elva Howatt, 2. Dianne Sturdy, 3. Dale Morrison, Raymond Cairns (equal).
- Grade 7 — 1. Margaret Warren, 2. Allan Bell, 3. Patsy Cooper.
- Principal, Mrs. Doris MacWilbani.
- Intermediate Department
- Grade 6 — 1. Brenda O'Connor, 2. Edith MacCaul, 3. John Stewart.
- Grade 5 — 1. Joan Sutherland, 2. Carol Larkin, 3. Donnie Crossman.
- Grade 4 — 1. Gail O'Connor, 2. Carol Paynter, 3. Ralph Mutart, Eric McWilliams (equal).
- Intermediate teacher, Mrs. Lila Gamble.
- Primary Department
- Grade 3 — 1. Mary Stewart, 2. Peter Campbell, 3. Joan Larkin.
- Grade 2 — 1. Erna MacWilliams, 2. Marjorie Stevenson and Marilyn O'Connor (equal), 3. Joy Tremere and Jacqueline Howatt (equal).
- Grade 1 — 1. Eric Murray, 2. Heather Nicholson, Corinne Morrison and Eric Quigley (equal), 3. Rory Howatt.
- Primary teacher, Mrs. Margaret Bassett.

U.K. MURDERER HANGED

DURHAM, England (Reuters)—Brian Chandler, 20-year-old army private who beat an 83-year-old widow to death for 24, was hanged Wednesday. He was the seventh man executed in Britain since new homicide laws passed last year restricting the death penalty to certain types of murder, including murder in the course of theft.

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BISHOP ILL
MONTREAL (CP)—Msgr. Conrad Chaumont, Roman Catholic auxiliary bishop of Montreal, has been admitted to hospital suffering "fatigue." A spokesman for the archbishop's palace said Msgr. Chaumont, 83, was taken ill after celebrating a funeral mass. A doctor ordered him to hospital, although his condition was reported not serious.

Christmas couldn't be merrier

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sen a red and gold brocaded cocktail dress with a matching red velvet coat lined with brocade. Her accessories were a gold purse, gloves and shoes. As Clyde Gilmour says: "So long, we'll be seeing you (Mrs. Fairclough) at the movies!"

Preferred Christmas Gifts . . .

- Men's dress shirts
- Men's sport shirts
- Men's luggage
- Men's tie bar and cuff link set
- Men's scarves
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- Men's sweaters
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The Blackett-Hardy Marriage Is Solemnized

The marriage of Joan Belle, only daughter of Mr. and Mrs. Frank L. Hardy, Freeland, and Thomas Eimer, only son of Mr. and Mrs. Harvey Blackett, Fredricton, P. E. I. took place at the Presbyterian Manse, Tyne Valley, on Saturday, Oct. 11th., at 4 p.m. The Rev. Lee M. MacNaughton was the officiating clergyman.

Miss Janet Palmer was bridesmaid and Mr. Leslie W. Hardy, was best man. The bride wore an afternoon dress of royal blue corded silk with satin trimmings. White feather hat and matching accessories. Her corsage was American Beauty roses.

The bridesmaid wore a beige afternoon dress of lace with gold trimming and brown accessories. Her corsage was pink roses.

Following the marriage a reception for fifty guests was held at Birch Hill Tourist Lodge. The guests were received by Mrs. Frank Hardy, mother of the bride, and Mrs. Harvey Blackett, mother of the groom.

The groom's mother chose a dress of blue Florentine faille with matching hat and black accessories. Her corsage was red tea roses.

The bride's mother chose a dress of aqua wool crepe and wore a matching hat and black accessories. Her corsage was a yellow tea roses.

Mrs. Yeo, grandmother of the bride, was attired in blue nylon flowered Jersey with black accessories. Her corsage was pink and white Rosebuds.

The bride's table was centered with a three-tier wedding cake topped with miniature Bride and Groom.

Mrs. Ivan Hardy, seated the guests. Miss Clair Blackett, sister of the groom, was in charge of the guest book. The toast to the bride was proposed by the Rev. L. M. MacNaughton and responded to by the groom who in turn proposed a toast to the bridesmaid, which was responded to by the best man.

Following the reception the Bride and Groom left on a short honeymoon trip. For travelling the Bride wore a powder blue tweed suit with full top coat.

Just watch these yummy BANANA CAKELETS disappear!

Note: Have all ingredients at room temperature.

Measure into bowl
8 tbsps. shortening
Sift together twice, then over shortening

2 c. once-sifted pastry flour
or 1 1/4 c. once-sifted all-purpose flour
2 tps. Magic Baking Powder
1/2 tsp. baking soda
1/2 tsp. salt
1 1/4 c. granulated sugar

Stir in until blended
1 c. mashed ripe banana
1/2 c. milk
then beat 300 strokes or 2 mins. by hand or with electric mixer at medium speed.

Add
1 tsp. vanilla
2 unbeaten eggs
and beat 150 strokes or 1 min.

Two-thirds fill muffin pans, either greased or lined with cup cake papers. Bake in moderately hot oven, 375°, 20 to 25 mins. Sprinkle hot cup cakes with a mixture of
2 tbsps. icing sugar
and
1/2 tsp. ground cinnamon
Yield: about 20 cup cakes.

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