

ALL NEW FOR '58



DODGE Power Giants Boulevard beauty! Big-haul brawn!

- * New! Distinctive *Forward Look* styling . . . best-dressed trucks in business . . . inside and outside!
- * New! Modern dual headlights . . . for easier, safer night trips!
- * New! More powerful V-8's . . . extra "pull" when you want it!
- * New! *Easy-shift* 3-speed transmission on D100 half-ton models. Smoothest working manual gearshift ever provided in a truck!
- * New! "Passenger-car" ride in D100 half-ton models . . . rear springs automatically adjust to varying loads!
- * New! Higher G.V.W.'s . . . more payload capacity!
- * New! Push-button Load Flite automatic drive now available in *all* light-duty models!
- * New! Deep-centre safety steering wheel . . . new instrument grouping for maximum visibility, easier driving . . . colourful, long-wearing vinyl upholstery!

They're here—Dodge *Power Giants* for 1958! Every model as rugged as it is handsome . . . every model built stronger to set new standards for on-the-job stamina and economy!

For big jobs, small jobs—all jobs—Dodge offers you more V-8 power than ever before! You can have a thrifty Power-Dome V-8 in *any* model—your choice of a sturdy, dependable Dodge Six in light- and medium-tonnage models.

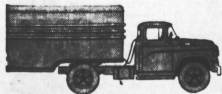
Every light-duty model offers you the modern convenience of push-button Load Flite automatic drive. And in D100 half-tonners, new rear springs give you a "passenger-car" ride whether you're running loaded or empty.

There's a new Dodge truck built for *your* kind of hauling! You can see it and *drive* it at your dealer's now. Stop in and get acquainted first hand with all the money-saving, work-saving features of today's Dodge *Power Giants*—the boulevard beauties with big-haul brawn!

CHRYSLER CORPORATION OF CANADA, LIMITED

DODGE "JOB-RATED" TRUCKS

G.V.W.'S FROM 4,250 LBS. TO 46,000 LBS.; G.C.W.'S TO 66,000 LBS.



D700 tractor—up to 50,000 lbs. G.C.W.



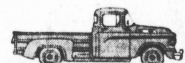
D500 with dump body—15,500 lbs. max. G.V.W.



D300 with stake body—9,000 lbs. max. G.V.W.



D100 panel—5,000 lbs. max. G.V.W.



D100 express—5,000 lbs. max. G.V.W.

Now's the time to switch to the trucks with The Forward Look >

JOHNSTON MOTORS LTD. W. G. BARBOUP LTD.

Murray River 127 Euston St., Charlottetown
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