

1857
HOLMAN'S
 1957

\$2,600 IN PRIZES FOR YOU!

• WHAT WOULD YOU BUY IF YOU FOUND \$100-\$200-\$300 IN A CHARGE ACCOUNT IN YOUR NAME AT HOLMAN'S?

10 BIG WINNERS IN EACH STORE

100TH Birthday SALE

20 BIG WINNERS IN ALL

REGARDLESS OF WHETHER YOU HAVE A CHARGE ACCOUNT AT THE PRESENT TIME, HOLMANS WILL AWARD TWENTY CHARGE ACCOUNTS TO TWENTY LUCKY PEOPLE DURING THEIR FAMOUS BIRTHDAY SALE! THESE CHARGE ACCOUNTS WILL ENTITLE THE WINNER TO PURCHASE ANYTHING HIS OR HER HEART MAY DESIRE IN EITHER OF HOLMAN'S BIG STORES! IMAGINE SHOPPING TO YOUR HEART'S CONTENT AND IT NOT COSTING YOU A PENNY! THESE ARE HOLMAN'S BIRTHDAY GIFTS TO YOU - - NO PURCHASE NECESSARY - - NOTHING TO BUY - - SIMPLY GET YOUR BALLOT FROM MISS 1857! EMPLOYEES OF R. T. HOLMAN LTD. AND THEIR FAMILIES ARE NOT ELIGIBLE.

4 MORE DAYS



First quality, nationally famous nylons! Fully fashioned with dark seams. Top summer shade of "Bandbox Beige". Sizes 8½ to 11. Stock up during this great savings event!

WOMEN'S FIRST QUALITY

NYLONS

100th Birthday SPECIAL
59¢ pr.

SAVE EVEN MORE!
 6 PAIRS for
\$3.50

HOSIERY BOTH STORES

HOLMAN'S
DARE YOU TO COMPARE THESE PRICES!

SUMMERSIDE STORE ONLY
 To Celebrate the opening of our new
MEAT DEPARTMENT

ISLAND STEER BEEF
STEAKS
 Packed by SWIFT CANADIAN
 • T-BONE
 • SIRLOIN
 • WING
 • CLUB
 • ROUND
49¢ lb.

SWIFT CANADIAN
CHUCK ROAST 29¢ lb.

SWIFT'S DIAMOND "A"
BACON 49¢ lb.

SUGAR
 • 10 pounds 1.11
 • 100 Pounds 10.83

WATERMELON 20 LBS. AND UP 1.09

NOTE:—
 No store, restaurant or other business may purchase any of the above items!

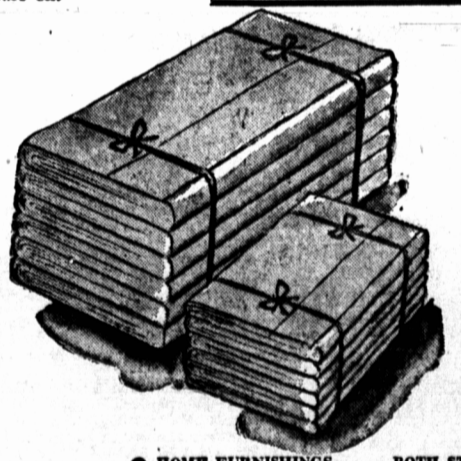
"Wabasso" SHEETS

You'll find this one of the biggest savings we've offered in 100 YEARS! Made from a good quality cotton, woven for long wear and bleached snowy white. The slight imperfections (if you can find them) will not affect the wearing qualities of these sheets and pillow slips!

WABASSO HEMMED PILLOW CASES
 Regular if perfect **94¢ pr.**
 1.39 pr.

• 63 x 100 .. Reg. 2.79 ea. • 72 x 100 .. Reg. 2.98 ea.
 • 81 x 100 .. Reg. 3.29 ea.

100th Birthday SPECIAL
 • SHEETS
 63 x 100 **1.79 ea.**
 72 x 100 **1.99 ea.**
 81 x 100 **2.17 ea.**



HOME FURNISHINGS BOTH STORES

MOORE'S HOUSE PAINT



Regular
 8.15 gal.

\$5.99 Gal.

First quality "MOORE'S" white House Paint at a saving that's just too good to miss! Moore's House Paint is unsurpassed for covering, spread, ease of brushing, appearance and durability. THE MORE YOU BUY - THE MORE YOU SAVE!

HARDWARE BOTH STORES

WOMEN'S FASHIONABLE
DRESSES

- CHOOSE FROM 20 STYLES BY A WELL KNOWN MAKER!
- MANY MATERIALS INCLUDING DRIP-DRY COTTONS!
- ASSORTED PRINTS AND SOLID COLOURS!
- COMPLETE SIZE RANGE FROM 9 to 22½
- REGULARLY PRICED AT 16.95!

100th Birthday SPECIAL
7.77



LADIES' WEAR BOTH STORES

WATCH FOR THE UNADVERTISED SPECIALS