

TIMELY NOTES ON TOPICS CONNECTED WITH Silver Fox and Mink Farming

The March sale of the New York Auction Company showed the largest offering of fox pelts for a long time. They reported the demand as fairly active with about 80% sold with top prices of \$28.50; 25% of the white faces were sold with a top of \$21.00. There was a good demand for full silvers which were 70% sold with a top of \$27.00.

Women's Wear Daily, New York, reports that Mr. Binsky, a native of Finland, now residing in New York and who recently returned from his own country, states that the 1950-51 Finnish crop of mink and fox is all marketed. The quantities were estimated as 50,000 ranch mink, 17,000 silver and platinum fox and 8,000 blue fox. He states that Finnish silver fox has done very well at the various fur shows in Scandinavian countries this year, winning a number of prizes.

About fifteen years ago Frederick Petersen, a native of Finland, asked for employment with the McLure and MacKinnon Silver Fox Farms, Vimy Ranch near Charlottetown. He was taken on and spent two years and received a thorough training in all branches of fox farming. He also took the course of lectures and graduated with a diploma from the McLure and MacKinnon School of Fox Farming. These lectures were compiled by the writer and formed the basis of instruction in theory for a number of students, most of them sent here by the Hudsons Bay Company. The diploma was quite an ornate affair with a large seal and ribbons. When Mr. Petersen was leaving for Finland he advised him to have it framed and placed in the window of the largest store in Helsinki, with a placard telling about it. He later wrote us that police had to be called to keep the crowds away and sent us a picture of the window with the diploma in its centre. Almost immediately afterwards he was made inspector of all branches of fur farming in Finland.

The March auction of Norwegian silver fox held at Oslo, reported 90% sold at an average price of 180 Norwegian kroner (equal to \$28.20 American money). Blue fox was 86% sold at an average of 128 kroner (equal to \$17.64 American). The sale was said to have attracted good attendance and firm prices.

Department stores in Chicago are reporting increase of demand for furs ranging from ten to twenty-five per cent above last year. Some of the buying is said to be because expectations are that higher taxes may be placed on furs and high fur prices are anticipated. Mink is still leading the best seller list. Dark ranch mink in capes ranges in price from \$900 to \$1,500, plus tax.

Until a higher price is reported the \$36,000 paid to Neiman-Marcus of New York for a mink coat made from the new Sapphire mutation pelts stands as the highest price paid for a Sapphire, or any mink coat for that matter. Although Russian sable garments have fetched higher prices—as

much as \$60,000 for a coat by Maximilian of New York—this is the first authentic report on the sale of a Sapphire mink coat. The coat sold by Neiman-Marcus used eighty skins. Sapphire is a clear, light blue mutation which took five years to develop. At a recent New York sale the pelts for this coat brought \$360 each.

Further reports on the Norwegian March sale mentioned above state that 53% of the 1,966 platinum skins were sold at an average of 199 kroner (\$27.96 American) and the top was 470 kroner (\$65.80 American). 19,039 silver fox were 83% sold at an average of \$25.62 and a top of \$47.40; 10,791 blue fox were 87% sold at an average of 128 kroner (\$17.64) and a top of \$28.80.

Women's Wear Daily continues featuring silver fox and mutations. In a recent issue they show new style capes for Spring which manufacturers are developing to achieve a soft, luxurious affect without too much bulk. Spring collections in fox reflect these summer, softer themes in more variety than ever before. During my recent visit to Chicago where I stayed at the Palmer House, I saw more silver fox and mutations worn than I had noticed for the past several years, and they looked very nice indeed.

Mink of Canadian origin was used in the collection of fur garments shown in England earlier this month in a presentation of women's and children's wear "as made in Canada." The minks were from the current Spring retail assortment of Henry Morgan & Co. Ltd., of Montreal and Toronto. Illustrations show them as very attractive and of excellent manufacture.

Fur fashion awards, about six in number, will be adjudged by a panel of four members at the fourth annual fur trade convention and fashion show to take place in Toronto April 16-18. It will mark the introduction of next winter's fur garment lines. Over 100 fur garments from sixty manufacturers will be presented in two fashion shows, the first to take place on Monday lunch time, the second after dinner on the second day. More than forty manufacturers from Montreal, Toronto and Winnipeg have already signed for the show and others are expected to fill in to make the total number around sixty. A large crowd of furmen from all across Canada is expected to attend the convention, judging by advance reservations reported.

The following summaries of the quantities offered, sold and average prices at the Canadian Fur Auction Sales Company venue at Montreal, from March 12-16 inclusive, has been compiled by George A. Callbeck, manager F.R. Marketing Department C.N.S.F.B.A. It will be noted that prices are a shade higher than the previous sale, which is certainly encouraging.

The following summarizes the selling of the Fox Catalogue, comparisons being made with the Company's January sale:

	March 1951		January 1951	
	No. Sold	Average Price	No. Sold	Average Price
Platinums				
Good & Ordinary	2374	70%	1463	18.31
Ord. & inferior	358	55	914	8.81
Pearl Platinums	883	80	1463	20.22
W. Mdk. Silvers	1188	70	1633	13.94
1/2 - % Silvers	3094	68	2154	21.54
Selected Fulls	1340	Mostly-unsold	1871	19.20
Regular Fulls	1801	68	3031	16.33
Inferior Types	1997	90	3086	12.00
Lower Grades	607	98	656	

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Ellen's Diary

Continued from page 3

this... Scotch roses, southern-wood, tiger lilies...
 "I was down here counting the tulips that are up" granddaughter explained kneeling in the dampness beside the border, "and" she breathed her excitement "I found these!" And there for us to see and admire were the unfolding petals of low snowdrops, waxen and pretty against the slim green leaves. "In March!" she exclaimed. "Yes, in March!" she nodded beaming. "I think it's wonderful. It was. Out of the brown earth came the miracle of life, of new growth. Out of the charnel-house of the buried seed, germination; out of the bonds of the grave-clothes in another season like this, a resurrection and a promise to all. Jamie brought us a bouquet of silver Pussy Willows gathered on his way from school one sunny afternoon of this week, when passing his own gateway, he had walk-

ed the extra mile to join the family and Mr. A. at the threshing at Alderley. Afternoons of nice weather allowed for the threshing of that in the grainhouse and as last sheaves were being removed there came a spell of hunting in which children and adults, dogs and cats joined. At the close, "Look!" Jamie chuckled, and "Look!" the other two shrieked, and "Eek!" Karolyn shrieked, when an opening door revealed several trophies of the chase, swinging by the tails. So in a succession of fascinating happenings on farms, the March weeks move along. They come and go so quickly it seems they afford time only for a brief "Hail and Farewell..." But now the days pause to allow for the joys of the Easter Season — the happiness of folks re-united for the holiday — the inspiration of its spell — the triumph of its music — the hope and promise of the empty tomb.
 "Egyptian tombs hold priceless things, Scepters and crowns and rings,

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And has an empty tomb no glory shed? "He is not here; He is risen," angels said." Until Monday — — Diary — — Good-night. . . .

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ATTENTION

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Commencing Monday, March 19th, 1951 and until further notice, we will be receiving hogs ALL DAY EVERY MONDAY AND UNTIL 11 A. M. TUESDAY.

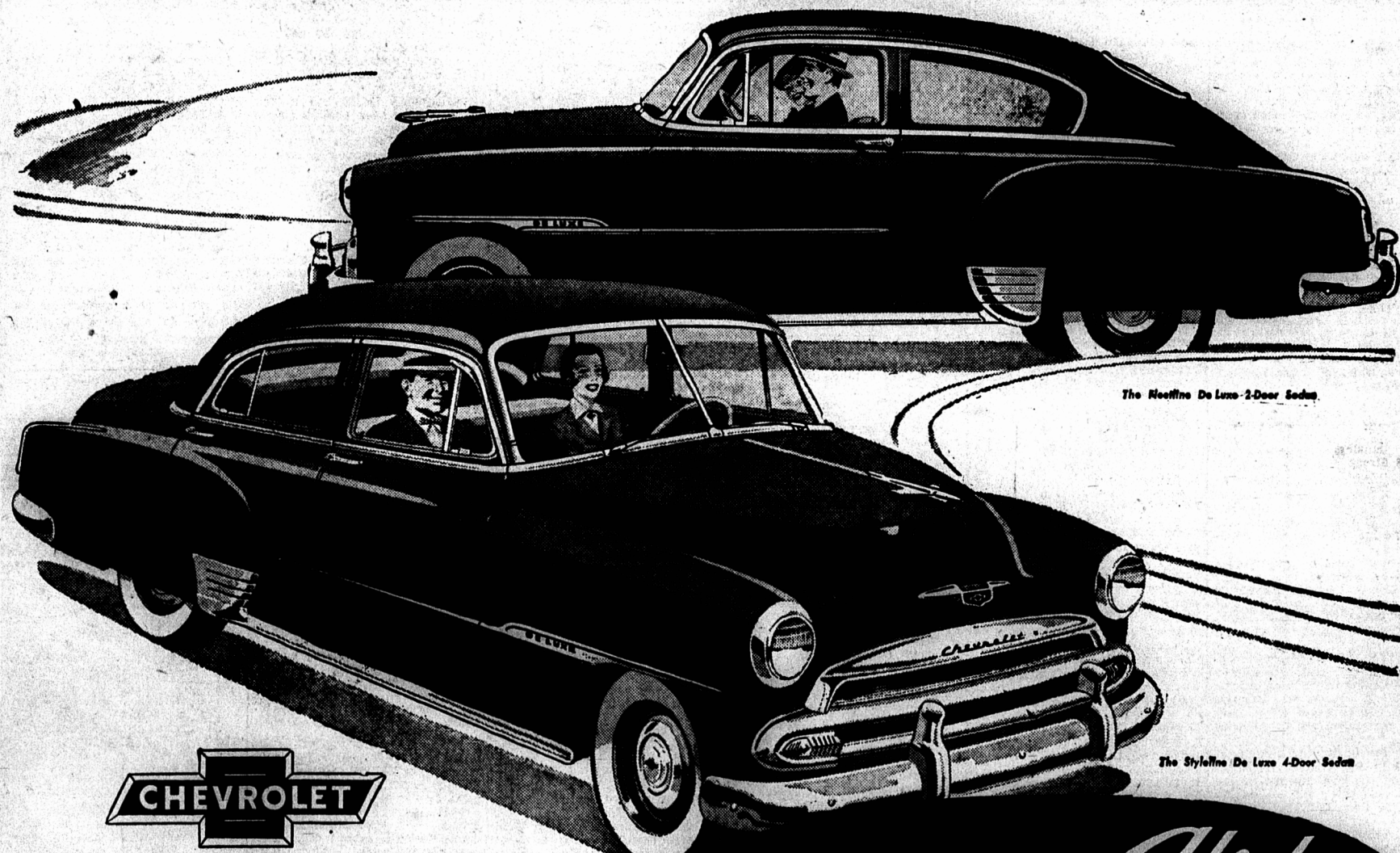
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NEW! MODERN-MODE INTERIORS

With upholstery and appointments of outstanding quality, in beautiful two-tone color harmonies... with an even more attractive steering wheel embodying a new full-circle horn ring (in De Luxe models)... and with extra generous head, leg and elbow room for driver and all passengers.

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Double-life rivetless brake linings! Largest brakes in Chevrolet history! Extra-safe, extra-smooth, extra-durable... with both brake shoes on each wheel self-energizing for forward and reverse operation of car... providing maximum stopping-power with up to 25% less driver effort.

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With new and even more strikingly beautiful lines, contours and colors... with extra sturdy Fisher Unisteel construction... Curved Windshield and Panoramic Visibility... the smartest, safest, most comfortable edition of Chevrolet's Famous Bodies by Fisher.

NEW! SAFETY-SIGHT INSTRUMENT PANEL

Safer, more convenient, more efficient... having an overhanging upper crown to eliminate reflections in windshield from instrument lights, and lower edge of panel recessed to provide a safe, convenient location for control knobs... with plain, easy-to-read instruments in two large clusters directly in front of driver.

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That all bags distributed by us during the present shipping season and not returned in good condition will be charged at the end of the season at the current prices. In the event that you have received bags from us and dispose of them elsewhere, should obtain bags for replacement to us, otherwise care should be taken to see that you receive the proper value.

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HIGHWAY TRAFFIC ACT Registration Of Motor Vehicles

Public Notice is hereby given that midnight, Saturday, the 31st March, 1951, has been fixed as the deadline for the use of 1950 license plates.

ON AND AFTER THE 1ST APRIL NEXT, ALL MOTOR VEHICLES USING THE HIGHWAYS WILL BE REQUIRED TO CARRY 1951 PLATES.

J. W. MacKINNON,
Deputy Provincial Secretary.

Charlottetown, P. E. Island,
March 13, 1951.