

HOLMAN'S

NEW DRESSES FOR A NEW SEASON



A.

B.



C.

D.



E.

F.

New Fashion Favored Styles!

Dramatic New Fabrics and Colors!

All At Purse - Pleasing Prices!

A—Spring-time navy "Vedero" with a frosting of white by way of a wee Peter Pan collar and cuff facing on the short sleeves. The long, moulded torso is finished with button bows on the hip line and the skirt beneath bursts with fullness. Sizes 9 to 15. Priced—

12.⁹⁸

B—A day-time or a date-time Dress of lustrous bengaline in either springlike navy or flattering black to wear on many, many occasions. The skirt is crisp and full, the three-quarter sleeves are unmounted and the neat wing collar is bead encrusted. Sizes 12 to 20. Priced—

10.⁹⁸

C—Definitely for your "rave" wear! This note-worthy coat Dress of blended brown satin dobbie has unmounted, three-quarter sleeves; button trimmed pockets and the deep "V" neckline is filled with a soft nylon scarf. Moulded through the waist and buttoned to the hem. Sizes 11 to 19. Priced—

16.⁹⁸

D—The casual classic that gets the vote of any business girl. "Dominette cotton" and acetate blend gives a brown and white tweedy effect, it is fashioned with high neck, set in pockets, trim-slim skirt. Buttoned to the hip line and with white collar and cuffs. Sizes 11 to 19. Priced—

14.⁹⁸

E—Fitted - flared and favored! Youthfully enchanting in gray blended acetate and rayon stencilled with white dots to go-with the white lace edging down the front. Long torsoed with the skirt bursting into fullness over the hips. Short sleeves are edged with lace and the high neck finished with a bow. Sizes 9-17. Priced

19.⁹⁸

F—A tailored sheath that is really "high fashion" made of rel-tweed in brown shades. Featured is the enchanting Empire waist and flattering "V" neck with lapel collar. Set-in hip pockets and cuffed three-quarter sleeves give this sheath a real business air. Sizes 13 to 21. Priced—

19.⁹⁸

Look to HOLMAN'S For The New!

HOLMAN'S

LADIES' SHOP
Ch'town

LADIES' WEAR
S'side



EASTER TABLE SETTING CONTEST

by

Various Women's
Organizations

Summerside Store
Week Of February 20th
Charlottetown Store
Week Of February 27th

Visit **HOLMAN'S**
(Furniture Departments)
During The Above Dates
And

VOTE

For Your Favorite
Table Setting

CASH PRIZES

Go To The Winning
Organizations



SHOP WITH YOUR ENTIRE FAMILY FRIDAY NIGHT AT HOLMAN'S