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YOU EXPECT the men and women in your local bank to be skilled, courteous, interested in their work and in you.

They are. Because they find satisfaction in meeting the standard of banking you require, rendering the variety of services you expect in a chartered bank.

And there is always the drive of competition. Manager, accountant, teller, junior — they all know that if you are not satisfied at your present bank you will go to another.

You can count on alert and friendly service from the men and women who look after your banking needs.

One of a series by your bank



CENTRAL GUARDIAN

This column is reserved for news of local interest, but advertising of a newsy nature may be inserted at five cents a word, strictly payable in advance.

JIMMY'S TAXI - Phone 525.

COOK'S STUDIO for perfect pictures.

HAVE YOUR pictures framed at Holman's.

CRASWELL for Better Photographs.

HOWARD MacINNIS FOOTWEAR at 175 Queen Street.

ICE CREAM is nutritious — no preparation — inexpensive.

DOCTOR SEAMAN will return to his Office October 15th.

KENWOOD Canada's National Overcoat at Jack Cameron's.

BE ON YOUR TOES, DRINK MILK.

STATION WAGON COATS for Men and Women at Jack Cameron's.

ROLLAWAY CLUB. — Monday, October 22nd. Gala Stage Show, with "Furze the Magician."

TICKETS FOR THE PARKDALE SHOW at Hughes Drug Co., and Old Spain.

BIBLE SUNDAY will be observed next Sunday, October 14th, and the Bible Society collection will take place during the week.

DON'T MISS "THE BIRTHDAY MURDER" by Lange Lewis, starting today in this newspaper.

JUST ARRIVED, ladies' baggage, leather-bound, twin sets. All colors. \$22. S. L. Hardy & Co.

REFRIGERATORS, Ranges, Motors and Washer repairs. Storey Electric. Phone 3007.

"THE BIRTHDAY MURDER" An absorbing mystery novel of Hollywood. Starts today in this newspaper.

CHARTER FLIGHTS to any point in Canada or the United States for passengers or cargo. Phone Maritime Central Airways Limited, 2061 or 540.

CLYDE RIVER BAPTIST CHURCH. — Thank offering Service at Clyde River Baptist Church, Sunday evening, October 14th, at 7.30 o'clock. Mrs. Fred Osborne, guest speaker. Special music.

DANCING TONIGHT, ROLLAWAY BALLROOM.—Don Messer and Islanders. Admission 50 cents. Sponsored by Charlottetown Tennis Club.

KNIGHTS OF COLUMBUS. — Columbus Day Broadcast. Hear Dr. W. J. P. MacMillan, Friday, October 12th, at 1.15 P. M. over C. F. C. Y.

SAD NEWS RECEIVED. Mr. Malcolm Buchanan, Beadabane, received word on Tuesday Oct. 9th conveying the sad news of the death of his brother, John A. Buchanan, of Windsor, Ontario.

FERRY NOTICE. — Prince Nova is keeping the traffic well cleared because large trucks cannot be accommodated. The Dunning is expected back on the regular run Saturday morning and earlier if possible.

"DISCOVERING THE TREASURES OF THE BIBLE." — A study group for all interested in understanding the Scriptures — conducted by the Rev'd. T. H. B. Somers in St. James' Kirk Hall every Thursday evening 7.30—8.30 o'clock. You will be welcome.

45TH ANNIVERSARY. — Mr. and Mrs. Geo. Peterson, 34 Valley Street, City, celebrated their 45th Wedding Anniversary yesterday. They had twelve children, of which five sons and five daughters are still living. Two sons died at birth. The sons are: Arthur, Addie and Gordon of this city and John and Sterling of Windsor, Ont. The daughters are Helen and Dorothy of this city and Edna and Stella of Hunter River and Beatrice of Belleville, Ont. They also have four grand children and eight great grandchildren.

Personals

Mrs. George MacEachern of Mermald, is a patient in the P. E. Island Hospital suffering from a broken hip.

Mrs. Margaret Abbott, 91, of Union Road, left by plane on Oct. 2nd for Watertown, Mass. to visit for the winter with her daughter, Mrs. Wm. A. Bumpus.

Her many friends are pleased to hear that Mrs. Cecil Ward has returned home from the P. E. I. Hospital much improved in health after undergoing a serious operation.

Among those attending the Maritime Convention for Young People held in Halifax during the Thanksgiving season were Reggie Newson, Kingston and Howard Murray, Cornwall.

Strange But True

By F. H. MacArthur

The amazing record of John Cabot has never been equalled. During the year of 1497 he crossed the ocean, discovered America — the mainland — raised a cross, a supplication, two flags, explored a bit of the coast, surveyed 300 leagues, and then returned home with the greatest story ever told since "creation." Yet in spite of this amazing discovery 100 years elapsed before any real attempt was made to colonize the so-called "New World."

Strange as it may sound, in 1606, no white "family" regularly tilled the soil on 1500 miles of coast from Labrador to St. Augustine or the Gulf of Mexico. The great rivers and mountains were known only to the Indians. If everybody was like Hsieh Hsuan who died in China in 1464, the X-ray might never have been invented. Hsuan was born with transparent flesh, the bones of and organs of his body being plainly visible. Ref. Chinese Biographical Dictionary.

Shortly after the discovery of America, Indians were taken to Europe as captives and placed on exhibition. Pocahontas is supposed to have died while a captive in England.

In 1824 the King and Queen of the Hawaiian Islands visited England, where both died of measles.

Who were known as "The Four Kings of Canada"? They were four Indian Chiefs belonging to the Six Nations who visited Europe, causing a great sensation wherever they appeared.

Babe Ruth hit 125 home runs in one hour.

If Mother Nature did not protect certain plants with prickles or thorns they would not long survive in their native haunts.

Many Acacias, especially those growing in arid countries, bear truly formidable thorns, the mere appearance of which is, perhaps, enough to keep animal foes at bay. An added protection to the plants are ferocious ants that live in the hollow stocks. They are always ready to swarm out and attack any animal unwary enough to meddle with the bush. More amazing still, these ant-inhabited Acacias offer their insect protectors lodging as well as providing them with food in the shape of special "food bodies" borne in the leaves.

The famous Halley's Comet returns every 75 years. Its next visit will take place in the year 1985. The earth passed through the tail of Halley's comet on May 19, 1910.

What a wonderful creature is the little glow-worm. She can switch on her battery in the dark with as much ease as humans can turn on their electric lights, and better still she doesn't have to invest any money to light her path through the night. The story behind the light she displays is full of interest. It is the female beetle whose light we see in the grass or flashing through the air. The male sheds a rather feeble ray and sometimes goes without his lamp altogether.

Mrs. Beetle lives among the swampy grasses and lays her eggs there. She needs no light then, but carries it so that the Old Man can find her when he returns home from his wanderings.

TRAGIC QUAKE

No fewer than 300,000 natives were killed in the great earthquake near Calcutta in 1773.

How Good Can Coffee Taste?

TO find the answer — "cream" your coffee with Carnation Evaporated Milk. Even the best cup of coffee tastes better with Carnation — richer flavored, smoother, more appetizing. Yet Carnation costs only about half as much as light cream. Try it. Discover why millions of critical coffee drinkers prefer Carnation to cream in coffee.



"From Contented Cows"

WHAT YOU SHOULD KNOW ABOUT CARNATION USE IT LIKE CREAM in coffee or tea... on cereals, fruits and desserts... in recipes that call for cream. FOR EVERY MILK PURPOSE mix half Carnation, half water, to get fine pasteurized, whole milk — but extra smooth and extra rich in vitamin D. Get Carnation next time you shop.



ALBERTON C. W. L.

The October meeting of the Alberton sub-division of the C. W. L. was held at the home of Miss Veronica O'Connor. Mrs. J. P. Wallace presided. Eleven members and one visitor were present. The meeting opened with prayer by the Chaplain, Rev. W. E. Monaghan and there was some discussion regarding the raising of funds.

HALLOWEEN DANCE

It was decided to have a Halloween Dance in the parish hall. On motion it was decided to give seventy-five dollars to Father Monaghan to pay for redecorating the Statues. Minutes of the annual C. W. L. Convention recently held in Summerside were read by Mrs. J. P. Wallace and discussion of same followed. Four members, Mrs.

RELIGIOUS MEETING

James O'Brien, Mrs. Edwin McDonald, Mrs. Michael Ahearn and Mrs. Joseph Callaghan were asked to prepare questions on Religious Questions for the next meeting. Mrs. Michael invited the members to meet at her home in November. Mrs. Joseph Callaghan and Mrs. J. P. Wallace will be assistant hostesses. The meeting closed with prayer by the Chaplain. Refreshments were served by the hostess assisted by a committee.

OXYDOL-IVORY

1¢ SALE

GET IVORY SOAP\* FOR ONE CENT

WHEN YOU BUY DEEP-CLEANING OXYDOL AT REGULAR PRICE!

Now! Save real money on your grocery bill. Get a \*medium size bar of Ivory Soap for only 1¢, when you buy deep-cleaning Oxydol at the regular price.

Hurry to your dealer's now! Get this big bargain while supply lasts.

Look for this big MONEY-SAVING ONE CENT SALE at your dealer's NOW!



IVORY SOAP — the soap thousands of doctors advise for baby's skin and yours. Use pure, mild Ivory for your complexion, for your bath, in your dishpan, too. Ivory is the most famous soap in the world for care of the skin! 99 44/100% Pure... It Floats.

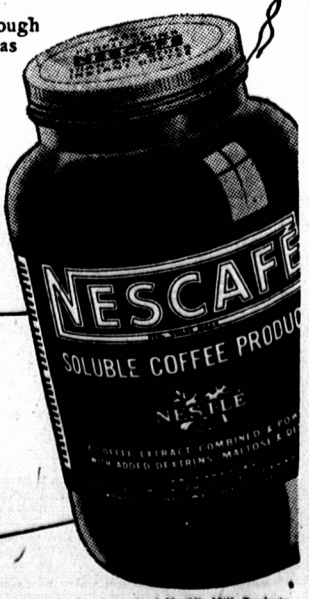
DEEP-CLEANING OXYDOL washes clothes deep-clean — sparkling clean — with just one rinse. Yes, with just one rinse, new Oxydol gets clothes cleaner of dulling film than any leading soap with three rinses... cleaner of graying dirt than any "no-rinse" synthetic.

NESCAFÉ CUTS COFFEE COSTS

as much as 40¢ a pound

Even the 4 oz. jar — though costing far less — makes as many cups as a whole pound of ordinary coffee. The big 12 oz. family size jar saves even more.

No waste with Nescafé — you make just what you use. No messy grounds. \*Nescafé is specially processed to stay fresh to the last spoonful.



for PURE COFFEE ENJOYMENT more Canadian coffee-lovers are drinking Nescafé than all other instant coffees combined.

TIRED FEET

Soothe them with MINARD'S LINIMENT 35¢

\*Nescafé (pronounced NES-CAFAY) is the exclusive registered trade mark of Nestlé's Milk Products (Canada) Limited to designate its soluble coffee product which is composed of equal parts of pure soluble coffee and added 40% carbohydrates (dextrin, maltose and dextrose) added solely to protect the flavor.