



PRESENTS....

Graceful, colorful, easy-going yet elegant--

that's fall fashion for YOU! You'll find it

here at Holman's in suits and dresses with

soft, lovely lines, in coats of

just about every style, all flattering.

You'll find, too, accessories

to gorgeously complete your lovely costumes.

Do come, see, now!

*What
New
Fall
looks*



FALL'S LOVELIEST DRESSES

Newest costume formula for Fall calls for dresses in smooth fabrics, with matching jackets combining to create a look of quiet elegance. See this style right fashion, as well as countless others, at Holman's. "Soft, supple and slim" sums up the new silhouette for Fall. This number, as illustrated, is of rayon and cotton tweed, in shades of blue and grey, sizes 12 to 18.

12.95

HOLMAN'S
LADIES' WEAR
Both Stores



TWIN SETS

In vibrant colors of Racing Red, Barley Gold, Sherry, Light Blue, Green and Zircon, these 100% Botany Wool sweater symphonies will "thrill you to pieces." Classic style cardigans—short sleeved pullovers, in sizes 34 to 40.

- PULLOVER ... 6.98
- CARDIGAN .. 8.98

... and smart accessories too!

Tailored, "Collegiate" BLOUSES

A galaxy of colors and styles in new fall-wear blouses may be seen at Holman's Ladies Wear. The new "Collegiate" in tailored style, with convertible collar and two-way sleeve is accented with a novelty pocket (with pen and note-book included). Grey, White, Beige and Striped in sizes 12 to 20.

3.98

Captivating UMBRELLAS

Chase rainy-day blues with one of these smart new rayon taffeta umbrellas. Some in plain colors with contrasting border, others in the ever-popular plaid. Sturdily constructed on 16-rib frame to withstand windy weather, they have bright plastic handle with cord-loop for convenience. (See the Pagoda style, too.)

2.98

OTHERS 3.98

Dazzling JEWELLERY

Achieve the Millionaire Look with these lovely co-ordinated pieces—necklace, bracelet and earrings—all in colors just right for Fall. Styled by Coro, made for YOU.

1.00
EACH

OTHERS 2.00

Nylon SCARVES

Delightful accents for new Fall costumes—a host of styles and colors. Oblongs or squares, stripes, checks, metallic-thread—all pretty, all flattering. Choose yours today at Holman's Ladies' Wear.

79c

OTHERS TO 1.50

All-Wool, Tweed SKIRTS

Fashion Note: Separates go Steady. A perfect accompaniment for your twin-sweater set is this lovely sheath tweed in brown or beige. Side panel seam from waist to knee, where it forms a graceful pleat. Interest centres on cleverly designed pocket at the hip. Sizes 12, 14 and 16.

12.95

HOLMAN'S LADIES' WEAR ... Both Stores