

These Prince Edward Island Druggists ask you to Consider -- the Canadian Peoples' Great Blessings of ---

Blessings made possible by
the efforts of the

Longer Life Healthier Life

MEDICAL and PHARMACEUTICAL Professions



The doctor and the pharmacist and their colleagues in allied professions have made great contributions to longer and healthier lives for the Canadian people. The combined effort of these professions, through new drugs, new surgical techniques, new diagnostic tests, have lengthened everyone's life expectancy.

The pharmaceutical profession has given medicine the tools to work with so far as drugs are concerned. Today a few antibiotic capsules will do what a million pills or powders failed to do 20 years ago. It is easy to see what the sulfa drugs and antibiotics have contributed to modern medicine (SEE CHART RIGHT). The figures represent the decrease in death as of 1949. The chances are there has been a greater decrease in the past 8 years due to the new antibiotics

The use of biologicals, the antibiotics and other chemotherapeutic agents has measurably increased life expectancy of the Canadian people.

In 1900, the average life expectancy was about 42. In a little over 50 years, this life expectancy has increased to 67. Yes, 25 years of normal productive life have been added to the life span of the average Canadian in this comparatively short time.

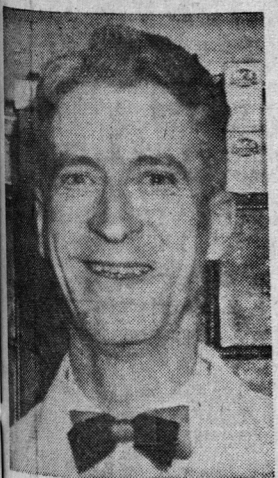
Most of us take all of this for granted. Somehow we forget the dread diseases of yesteryear. We should continually remember the great contributions of our medical men. And Prince Edward Island druggists suggest that you also not forget the contributions made by the pharmaceutical profession to your longer and healthier life with "wonder" drugs that have become less and less expensive over the years.

DISEASE	1935-1937	1947-1949	% Decrease
Pneumonia — all forms	86.8	33.3	61%
Rheumatic fever	1.6	0.9	43%
Cerebrospinal meningitis	2.0	0.6	70%
Tonsillitis & pharyngitis	3.5	0.4	88%
Diseases of ear & mastoid	3.1	0.4	85%
Septicemia	0.9	0.3	66%
Enteritis & diarrhea	15.0	6.1	59%
Appendicitis	12.5	2.9	76%

(The figures given represent the death rate per 100,000)

These Prince Edward Island Drug Stores Are Highly Qualified to Fill Your Doctor's Prescription Efficiently, Economically

**REDDIN
BROS.**



R. M. SMALLMAN
132 Richmond St.
Phone 4386

**HUGHES DRUG
CO., LTD.**



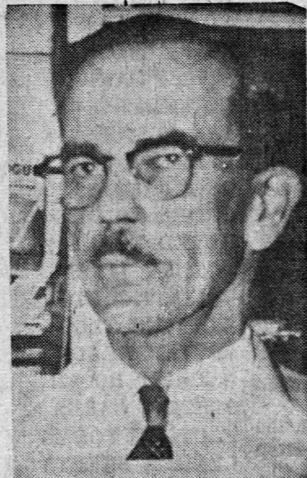
STEWART PIERCE
150 Queen St.
Phone 5545

**ENMAN DRUG
CO., LTD.**



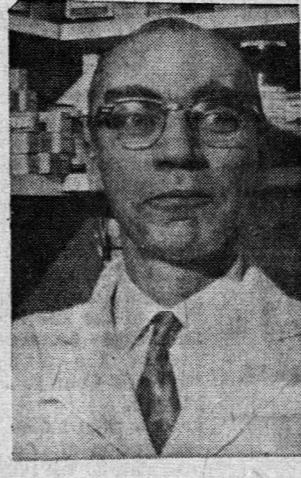
HENRY W. WEDGE
Summerside
Water St. W. Dial 2636
Water St. E. Dial 2626

**JAMIESON'S
DRUG STORE**



HARRY T. JAMIESON
Montague
Phone 43

**JENKINS
PHARMACY**



159 Great George St.
Phone 4219

**CANTWELL'S
PHARMACY**



KLARK CANTWELL
175 Grafton St.
Phone 5132

**FOLEY'S
DRUG STORE**



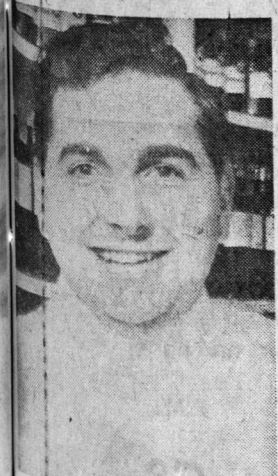
E. P. FOLEY
Summerside
Water St. Phone 3237

**LARTER'S
DRUG STORE**



HENRY H. LARTER
Souris
Phone 49

**MEDICAL
PHARMACY**



J. K. MACDONALD
86 Pownal St.
Phone 6623

**BOATES
PHARMACY**



ROY BOATES
Summerside
279 Water St.
Phone 2344

**GIGGEY'S
PHARMACY**



Charlottetown
163 Kent St.
Phone 3170

**WORTH
DRUGS**



J. ERNEST H. WORTH
Charlottetown
142 Prince St.
Phone 3424

**SEMPLE'S
PHARMACY LTD.**



LEIGH A. SEMPLE
Charlottetown
178 Queen St.
Phone 4171

**MABON
DRUG CO.**



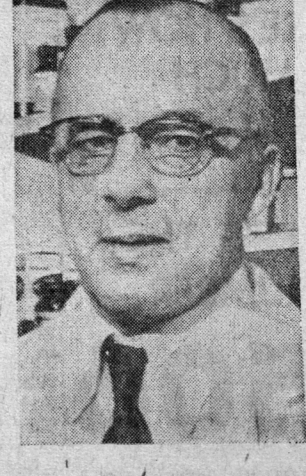
CYRIL JOHNSTON
Montague
Phone 89-2

**STEAD'S
PHARMACY**



SYDNEY STEAD
128 Kent St.
Charlottetown
Phone 4131

**JOHNSON &
JOHNSON**



LEIGH BRYENTON
Charlottetown
185 Kent St.
Phone 4133