

PRINCE EDWARD TO-DAY ONLY



ALSO NEWS — SHOWS 2:30-7-9

MON. - TUE. - WED.

THIS GIRL—

Seems she was once kissed in a stadium so she keeps wanting to go back to college . . . not for football!

THIS FELLOW—

When it comes to women, he knows what's what . . . but not who's who!

THIS PICTURE—

It's a heart-lifter and a happiness-thrill you have to see!

Warner Bros. Present Joan Crawford, Robert Young, Frank Lovejoy, Eve Arden. Goodbye My Fancy. EXTRA! "HAWAIIAN SPORTS"

CAPITOL TO-DAY Serial - Comedy Shows 2:30-7-8:45. In Old Amarillo. Roy Rogers, Trigger.

COMING Mon.-Tue.-Wed. LADIES . . . CAN YOU ANSWER THIS QUESTION? CAN A MAN MAKE A WOMAN DO THINGS SHE DOESN'T WANT TO WHEN SHE IS HYPNOTIZED? Whirlpool. GENE TIERNEY, RICHARD CONTE, JOSE FERRER, CHARLES BICKFORD.

Prince Edward Island Tuberculosis League MOBILE CHEST X-RAY CLINICS. MONDAY, 30 JULY—St. Raphael School 7:00—9:00. TUESDAY, 31 JULY—Wellington Station School 1:00—3:00, 7:00—9:00. THURSDAY, 3 AUGUST—Cape Egmont School 3:00—4:00, 7:00—9:00. FRIDAY, 3 AUGUST—Mont Carmel School 1:00—3:00, 7:00—9:00.

THE EASTERN GUARDIAN

AGENTS—MONTAGUE: Harold F. Landry, Mrs. Byron Stewart, Mrs. Bruce MacPhee, Miss Joyce Wigginton, Miss Joan Johnston. AGENT GEORGETOWN: Waldon Lavors

The Guardian may be bought at the following places in Montague: Blue Dome Restaurant, and Guardian Office; in Georgetown: The Post Office; in Souris: The Snack Bar and H. Kirk & Son.

—"BUYING—Used feed bags, Fraser and Anear, Montague. —"DANCE EVERY Tuesday, Beaver Club Hall, Montague.

Mr. and Mrs. Mac Martin, Picou, N. S., and their daughter, Miss Mary Martin of Montreal, are spending a two month vacation at Montague renewing old acquaintances. Mr. and Mrs. Martin and family were residents of Montague for many years.

Mr. and Mrs. A. E. Stiles, Montreal, are spending a few days in Montague, guests at W. H. Lane's tourist home. While here they are enjoying the fishing along the local streams and ponds, Mr. Stiles was a former resident of Pownal, and has been renewing old acquaintances in that vicinity.

Mr. and Mrs. George Moore, Yarmouth, N. S., are spending a few weeks in Montague, guests of Mrs. Moore's mother, Mrs. John E. Fraser. Mr. Moore is formerly from New Perth, and is at present a commercial traveller. Mrs. Moore is employed at the Civic Hospital in Yarmouth.

WELCOMED AT RECEPTION—A very pleasant evening was spent on Thursday, July 19th, at the home of Mr. and Mrs. Lawrence Daley, St. Mary's Road East, when about thirty of the near relatives gathered to welcome Mr. and Mrs. Joseph Aubin of Fitchburg, Mass. Mrs. Aubin was the former Rita Daley and was recently married in Harverhill, Mass. Supper was served by Mrs. Lawrence Daley and daughters, assisted by Mrs. Maurice Daley and Mrs. Edward Daley. Pink and white decorations were used. Among the guests were Mrs. Mary Gallant and Mr. William J. Daley of Haverhill, Mass. Mr. and Mrs. Aubin plan to spend a month on the Island.

Report Bear Seen Near Woods In St. George's

Early Tuesday morning, proceeding along a road-way in St. George's, Mr. Alex Johnston, saw what looked like a black bear on the farm of Mr. John Farrell. He stated that the bear appeared to be in a sitting position, and seemed to be quite large. It remained in that position for a short space of time, and then trundled off into a near-by woods. He said that there had been several reports of bear tracks about this area for some time, but no one had actually seen one. Several had tried to follow the tracks, but had either lost the trail, or it had led through inaccessible forest and swampland. His first reaction on seeing the bear was one of surprise and wonder, but he felt that he was not so startled as not to recognize what he saw. He speculated that it was quite possible there were others on the Island, though they have not been seen.

Whim Road and Vicinity

Miss Norma Campbell, Charlottetown, was a weekend visitor to Whim Road. Mr. and Mrs. Temple Llewellyn and son Richard were recent visitors to Whim Road. Mr. and Mrs. Martha MacInnis and son John, of Watertown, Mass., are vacationing at Mr. MacInnis' former home in Killmuir. LAC. Stuart Campbell recently arrived from Clinton, Ont., to spend his leave at Whim Road with his parents, Mr and Mrs. Wesley Campbell. Mrs. Russell Downe, Charlottetown, accompanied by her daughter, Paula, and Valerie were recent visitors of Mrs. Downe's parents, Mr. and Mrs. Dan Stewart, Killmuir. Mr. James Campbell, Charlottetown, spent the weekend at Whim Road with his parents Mr. and Mrs. Wesley Campbell.

NORTH AMERICAN LIFE L. S. STEVENSON BRANCH MANAGER 140 RICHMOND ST. A MUTUAL COMPANY

OFFICIAL OPENING CEREMONIES of GEORGETOWN PAVED ROAD On Thursday At 6:30 P. M. In Georgetown Lobster supper and games in Rink, starting At 5:00 P.M. and continuing throughout the evening. Dance in Town Hall

Mr. and Mrs. Cecil Beck and family of Montague are vacationing in Nova Scotia for a few weeks. Mr. and Mrs. Art Sherrin, and family of Charlottetown, are spending two weeks in Montague, guests of Mrs. Sherrin's mother, Mrs. Mabel Fraser. Mrs. Edwin Cox of New York, is vacationing at Montague, guest of her brother-in-law and sister, Mr. Preston MacIntyre, and Mrs. MacIntyre. Mrs. Lester B. Mellish a former resident of Montague for many years, is at present a guest at Mr. W. H. Lane's Tourist Home for a few days.

MR. SHAW Continued from page 5

peak the latter part of July or in August, and I feel that some lowering will take place in prices after that time. Fall runs coming to the market will be one influence, consumer resistance another, but the price of feeds will be a strong factor tending to lower prices.

Farm Feeds & Prices

"Farm feeds are plentiful and prices have consistently lowered. Whole oats is now quoted at around \$2.60 per cwt., where in April it was quoted at approximately \$3.20 per cwt., or down about \$2.00 per ton; while barley is around \$2.60 per cwt., where it was formerly up around \$3.30, or a recession of approximately \$1.00 or \$1.50 per ton. Wheat is also down in price. We will likely have the second greatest carryover of grain in our history this coming year. The carryover of oats last April was 90 million bushels greater than a year ago; wheat 50 million bushels, and barley 45 million bushels.

"Quantities of last year's wheat are still in storages in Western Canada waiting movement, and with the prospects for this year's crop across Canada there are strong reasons to believe that the feed position will be outstandingly favourable with movement of prices to lower levels. This will inevitably affect the price of meats and possibly some other products. Butter prices will possibly move up if anything, owing to a very definite shortage of butter in storage. There is likely not enough butter in Canada this year to meet current demand and winter requirements. It is true that good pasture conditions and ample feeds will help solve this problem. With Canadian cheese prices at present, butter is still out of line, and really should be in the vicinity of seventy cents in the Maritimes to bring it in line with cheese.

"It is quite easy to understand that any increase in fluid milk will possibly be diverted into cheese manufacture which is more attractive. The provincial situation in butter is improving somewhat although our total make is below last year's to the present date to the extent of 8%, while Canadian production is down 7%.

Eggs and Poultry

"Egg prices are also likely in for a recession and perhaps gaining further momentum up to December. While chick distribution and the poultry population will be up 18% in Canada this year storage supplies are low. At July 1st, 1950, there were 460,000 cases of eggs in storage. At the same date in 1951 there were only 192,000 cases in storage. Egg marketings from Grading Stations across Canada in the first six months since January 1st are down 495,000 cases. This means that for July, August, and September, the eggs in storage will scarcely take care of our shortage.

"The general picture seems to be that there will not be any troublesome surpluses of eggs for later use. Prices have gone up to around 66c to 67c for Grade A's to producer and are now about 50c to 65c. It is interesting to note that in July, 1939, Grade A's eggs were around 19c. Quite a difference. "As far as we are concerned in this Province it is quite feasible that we can do a better job on merchandizing. The pack from large and smaller commercial organizations, if we are to get the prices for our eggs which we should receive, more rigid controls are necessary through some centralized plan where eggs may be placed on the market by carloads or smaller quantities, but with greater care being taken to our pack.

"Poultry meat prices should operate this year at a fairly favourable level. Poultry in storage is down almost 5 million pounds less than under a year ago. It is interesting to quote S. C. Barry of the Poultry Division, Ottawa, who stated at the Ontario Poultry Conference recently that there are no apparent substantial embarrassing surpluses of eggs in Canada.

The Potato Problem "Potatoes are always more or less of a puzzle and opinions as to regard to potato markets can vary to a very great extent. We can sometimes make very wrong estimates of the situation. Wea-

ther and growing conditions have such a tremendous effect upon production that it is hard to see very far ahead. At the present time, however, I would estimate an improvement in prospects. "The latest report from the United States gives what is frankly stated an outside estimate on their production for 1951 of 356 millions of bushels, which is over 80 million bushels less than their 1950 production, and over 60 million bushels less than the year average. Acreage in the whole country has been reduced 18% with the heaviest reductions in the Central States. Last year approximately 340 million bushels of potatoes were absorbed into regular channels with 100 million taken off through Government purchase.

"If consumption per person remains at the same level as last year, and in view of extraordinarily high meat prices and living costs, it may be higher than that level, the natural increase in population there should not be an embarrassing surplus of potatoes in the United States. If on the other hand, weather conditions should be unfavorable and decrease takes its toll, the United States crop production might very well contract to approximately consumption needs of the people or less.

"With reference to the Canadian position there is no question our acreage is down to possibly the lowest level for the last thirty or forty years. I would feel that our own acreage on Prince Edward Island is probably the most the lowest in our history, and our total production, unless there are very extraordinary yields, should not be embarrassing from a marketing standpoint. "As a matter of fact our seed production might not reach the demand with an entered acreage of not much more than one-half that of 1919 and 1950. Our export of seed was over 3 1-3 million bushels last year, and over 1 million the previous year. When local seed requirements are taken out and wastage and reductions due to unforeseen circumstances and weather conditions, extracted, our graded seed volume should not provide any embarrassment in marketing.

Prospects Improved

"The type of weather for the past week or two right across potato areas of Canada is very favourable to blight, and if this should happen to strike, this country could be in a fairly tight position for both seed and table-stock potatoes before the year is out. In any event I feel the prospects for potato prices during the coming season are a substantial improvement over that of last year. "The only thing that alarms me a bit is the reaction in 1952 to attractive potato prices for the 1951 crop should they materialize. I have consistently advocated a stable, well-balanced, farm program for Prince Edward Island, and feel that a farmer should not produce more potatoes than he is able to take care of in adequate storage and absorb through the regular market and

his livestock without having to dump any supplies. Numbers of farmers this year marketed their potatoes through their livestock at a higher price than they could market them through regular market channels. We have to wake up to the fact that potatoes are a highly valuable animal feed. The whole potato situation, however, as stated in the opening, is difficult to assess, and long distance shooting four or five months away from actual conditions is difficult.

"To finalize on the potato situation, I would say this—that our prospects in Central Canada for markets have diminished tremendously. We have to hurdle within this country a tariff wall to Canadian markets in the form of freight rates which is our greatest inhibition as far as Canadian potato markets are concerned. "It would seem desirable that our potato outlets should be developed in these areas where we can transport and deliver chiefly by water routes, and varieties produced in this Province as well as the quality of our pack should receive a drastic overhauling if we expect to maintain a pre-eminent position on competitive markets.

"In conclusion I would again congratulate your organization on the excellent progress made during the year. No farm producer, however, should be satisfied with progress in any one year. It is the ultimate objective that should be held in view, and that means continuous loyalty and continuous progress toward an ultimate objective. There is too much of a tendency on the part of our farm people to lay back on their oars in a year when distinct advantages have been won and to feel that the objective has been achieved. Success demands a continuous effort to meet new conditions and to fulfill new plans.

"There may also be a tendency to accept temporary reverses as if such reverses heralded a lost cause. The final achievement of the goals of the farm people in production and marketing may be marked by advances and retreats, but only loyalty to the cause, and an aggressive supporting program by all our farm producers, can ultimately bring about, on the basis of experiences so gained, and under wise and efficient administration, a final desirable and satisfying objective. I would therefore say—stick together loyally in the program which you have so auspiciously launched.

Scandinavia's Example

"We have heard much about the successes in Denmark and the Scandinavian countries. Let me tell you that these people over there are still struggling to hold their footing and year by year brings about, under wise and careful administration, new changes in their program to meet new conditions. They found in these countries that competition within Co-operatives themselves can be just as disastrous to a cause as competition with other Co-operatives. It was recognition of this fact that brought about finally, amalgamation of all Co-

KENNEDY'S END OF THE MONTH SPECIALS COATS— 5 only—Going at \$10.00 DRESSES— 1 Rack—Going at \$5.00 BLOUSES— 12 Only—Going at \$2.00 SLIPS— Reg. \$2.98—Going at \$2.19 GOWNS— A small lot—Going at \$2.00 Also: Entire stock of Long Coats CLEARING AT 1-3 OFF NO APPROVALS — NO CHARGES NO REFUNDS KENNEDY'S LADIES' WEAR 166 Queen St. — Next Door to Bus Stop

operative groups into a scheme of centralized marketing which involves not only Co-operatives, but in many cases non-cooperative groups as well. This was a tremendous advance and cut down price cutting and established stability, lowered costs of distribution, and all-around better conditions for both consumer and producer. "We might very well ask if a scheme of this kind is not necessary in our own Province where small groups co-operative and otherwise, are competing with each other in the market. A centralized plan among all these groups surely can be devised which will be of greater economic interest to all concerned. There is a need for a great deal of investigation and the application of improved principles of marketing particularly in our dairies, poultry, and some fruit and vegetable products. "While you may think a great deal of the work is done, to my mind the future presents problems of tremendous importance that await a solution. I feel your organization is facing the future with a realization of its obligations and responsibilities, and recognizes that the road to success is almost continuously up-

SHUR-GAIN FEED SERVICE WHY BUY FEEDS? That are costing you more money That are definitely no better, That are manufactured in another Province. WHEN You can have your own grains balance with SHUR-GAIN concentrates. Or have SHUR-GAIN balanced feeds, that you are invited to SEE being manufactured any time, and are always fresh. We have a complete stock on hand at all times. Wholesale and Retail. Including Flour, Wheat, Barley Meal (Island Ground), Oats, Mill Feeds, Minerals, Grit and Shell, Wormrid, Reduced Iron, Fly Spray, Salt Licks, Hay Salt, Binder Twine, SHUR-GAIN concentrates, etc. CLARK'S FEED SERVICE MT. STEWART, P. E. I.

When should a family borrow? A family should borrow only when a loan is the best solution to a money problem. For example, to pay old debts, medical expenses, taxes, fuel, education, car or home repairs, Loans for these reasons are not inflationary, for the money is not used to buy goods in short supply or increase indebtedness. SOLVING MONEY PROBLEMS At HFC—Household Finance—we believe a family should borrow only when, by careful planning, the money problem can be solved, and the loan repaid in an orderly manner. When a family borrows under these circumstances, it is simply "renting" money on terms it can afford. At HFC you may borrow \$50, \$250, \$500 or more on your signature, without bankable security. MONEY WHEN YOU NEED IT! HOUSEHOLD FINANCE 150 Great George St., suite 1, phone 2992 CHARLOTTETOWN, P. E. I. LOANS TO BUY CONSUMER GOODS SUBJECT TO CONSUMER CREDIT REGULATIONS

MY TIME IS YOUR TIME Rudy Vallee Rudy Vallee, Master Showman, Dynamic Personality, presenting side-splitting humor you'll remember for a long time. Rudy Vallee, star of Radio, Screen and now Television—DON'T MISS IT. at the CHARLOTTETOWN FORUM FRIDAY, AUG. 3 ALL SEATS RESERVED LOW ADM. \$2.00 \$1.50 \$1.00 PLUS TAX TICKETS NOW ON SALE AT JIMMIE POWER'S TOBACCO STORE