

Winnipeg Overhaul Base Costly For TCA To Keep

OTTAWA (CP)—The federal government has made a public-private report which says it would cost Trans-Canada Air Lines an extra \$40,000,000 over the next 10 years to keep its Winnipeg overhaul base open. At the same time, the government also issued TCA's annual report showing that the publicly-owned airline edged into the black with a \$27,875 profit last year after three successive years of deficits. Both documents were tabled in the Commons by Transport Minister Pickersley without any comment.

The report on the Winnipeg overhaul base is an abbreviated version of a secret report prepared for TCA by the management consultant firm of R. Dixon Speas Associates. The government save only the conclusions—without any supporting information or basic cost figures. All information that would help TCA's competitors was deleted.

MOST ECONOMIC

The Dixon Speas report said the most economical course of action for TCA would have been to close its Winnipeg overhaul base in 1963 and move overhaul functions to Montreal.

Eliminating all operating costs not associated with the location of the overhaul base, the report said the shutdown of the Winnipeg base and transfer of operations to Montreal would cost \$28,506,500 over the next 10 years.

Then it ranked the three other possible courses of action and gave what each would cost above the floor figure of \$28,506,500 if implemented.

1. Close the Winnipeg base in 1966 and consolidate all overhaul functions at Montreal—an additional cost of \$19,135,200.

2. Keep Winnipeg open for Viscount overhauls until 1973 and have all other fleets at Montreal—extra cost of \$29,943,230.

MOST COSTLY

3. Keep Winnipeg open for

Viscount overhauls and also base TCA's new jet the DC-9, due for delivery in 1965, there as well—an extra cost of \$40,149,400.

TCA wanted No. 1, but the government, under heavy Manitoba pressure, insisted that No. 2 be followed.

Manitoba wants No. 3 and says the overhaul base is the heart of a pool of skilled labor needed for the province's future industrial growth.

Premier Duff Roblin is called for a full-scale public inquiry into the history of TCA's withdrawal from Winnipeg.

So far, Prime Minister Pearson has not rejected Manitoba's request for a public inquiry.

FLU HITS YUGOSLAVIA

BELGRADE (Reuters)—Sixteen persons, most of them over 60, have died in one district of Serbia in an influenza epidemic sweeping Yugoslavia, a Tanjug news agency reported Tuesday. Zagreb, capital of Croatia, has 40,000 cases, and in some places 500 new cases were being registered daily.

SIR ALEC HAS STICKY DEAL

LONDON (Reuters)—Prime Minister Sir Alec Douglas-Home has had a sticky problem laid on the front step of his official home at 10 Downing Street.

Harkiser Gertrude Stanton left a tray of her choicest candy apples for prime minister as part of her fight against a 15-per-cent tax on her product.

Statisticians calculated Mrs. Stanton's apples contained five-per-cent toffee and told her they qualified for the same sales tax as candy, chocolate and soft drinks.

Mr. Stanton's claim there is more fruit than candy and that she has the National Union of Farmers to back her argument.

The treasury department classifies her apples as "sugar-coated nuts."



AWAITING THE WORD AT BUCKINGHAM PALACE

Baby carriage is left temporarily unattended as a mother josts crowd to peer through fence at Buckingham Palace in London Tuesday awaiting word of the birth of Queen Elizabeth's fourth child. Word came later that the Queen gave birth to a son.

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Baby Is Found In Paper Bag

CORNER BROOK (CP)—An infant boy, found wrapped in a paper bag in the basement of a small department store here is reported "alive and lusty" in hospital.

The RCMP said the mother, a 21-year-old domestic whose name was not released by police, worked in an apartment over the store. She was also taken to hospital. Police said the child was born early Wed. night.

An RCMP spokesman said it is not known as yet whether charges would be laid against the mother. He said the child was found by the mother's employer who notified the police.

Cancer Insurance Available In Ont.

TORONTO (CP)—Cancer insurance is now available in Ontario—for both smokers and non-smokers.

British Pacific Life Insurance Company has announced its new cancer insurance in advertisements.

The number of cigarettes smoked determines the terms of payment. But the benefits are the same for both non-smokers and the 20 cigarette-a-day smoker.

But a non-smoker pays a quarterly premium in advance, a half-a-pack-a-day man pays semi-annually and a pack-a-day man annually.

The insurance premiums range from \$10 to \$80 a year, depending on age and coverage.

The policy is not life insurance but covers from \$2,000 to \$10,000 for all necessary medical expenses including doctors and nurses services, surgery x-rays and medicines.

New Canadian Toy Firm Stealing Thunder At Show

By JIM PEACOCK

NEW YORK (CP)—A brand new Canadian toy company set up in Toronto just three months ago, is stealing the thunder from exhibitors from 30 countries at the International Toy and Trade Fair here this week.

At the same time, it's doing a land-office business, especially in two items: A dress-up doll designed by an Indian waitress and made by Indian women on the Caughnawaga Reserve near Montreal, and a children's four-seat merry-go-round ride built in Hamilton, Ont.

"It's the only Canadian company here and the first one to enter the fair," Frank Hamilton, chief of the federal government trade and commerce department's trade publicity in Ottawa, said Monday.

Hamilton is here observing the success of the exhibit by Children's Enterprise Company of Toronto, gathering evidence which he hopes to convince other Canadian toy manufacturers of the opportunities in export markets.

TRYING TO ENCOURAGE

"We've been trying to get Canadian toy manufacturers to try to get into export markets for some time," Hamilton said.

"This company has come here on its own without government sponsorship but we're interested in seeing them make a success of it."

The company is getting more free publicity for its exhibit in the New York news outlets than any other exhibitor and the company president reports orders will probably total \$100,000, the time the weeklong show ends.

The company president is Robert Gray, a familiar figure in retail marketing in Canada. A Brooklyn-born idea man, whose theme is "selling the difference," he moved to Toronto seven years ago and has worked hard since in what he terms "marketing public relations"—marketing free publicity and paid advertising to sell products.

He formed Children's Enterprise when he discovered that Canadian toy manufacturers were not competing with U.S. toy makers for export markets.

Canadian manufacturers in all lines have a world-wide reputation for making quality goods, he said, but many are afraid to seek export markets because they feel they can't compete, especially with U.S. producers.

"If you begin with an honest product," Gray said, "then you can compete in Canada. It's a Brooklyn-born idea man difference."

Prefab Home From N.B. To Be Tried In Europe

By DOX McLEOD

LANCASTER, N.B. (CP)—A ready-made prefabricated home built in New Brunswick will be erected shortly in Europe, and negotiations are under way for completing the overseas sale.

The dwelling, manufactured by Kent Component Homes here, was shipped recently from the neighboring port of Saint John and has arrived at its European destination.

The impeding sale of more homes by the company is optimistic of a new overseas market for its products.

Peter R. Francis, manager of Kent Component Homes, says the firm has made other contacts and it is hoped the firm already delivered will be the forerunner of several large orders from Europe. Mr. Francis says the overseas sales are the result of an exploratory mission undertaken recently by the company which has its eye on markets in England, Germany and France.

BRIEFLY LAST JULY

The Lancaster company, which opened last July, specializes in the manufacture of prefabricated homes, cottages, small schools, churches, service stations and light industrial units.

The company's buildings all are made at its Buctouche plant using New Brunswick lumber and labor.

Mr. Francis said homes shipped overseas are designed to European specifications.

The homes, made in sections, are packaged in one or two trucks to be taken to docks by truck to be loaded aboard ship easily and quickly erected at destination.

Using a modern assembly system and special machines, the company manufactures a complete prefabricated building in sections. This includes a "plumbing package" of sufficient material to complete an average installation.

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INSCRIPTIONS SMEARED

MONTREAL (CP)—English inscriptions on sign-stems, boxes and fire alarms were defaced at 33 intersections in the Ville Marie and St. Paul districts during the week-end. The unknown vandals did the job with black paint. Six youths were beating the rapscallion charges for the arrival of a motorist frightened them away.

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