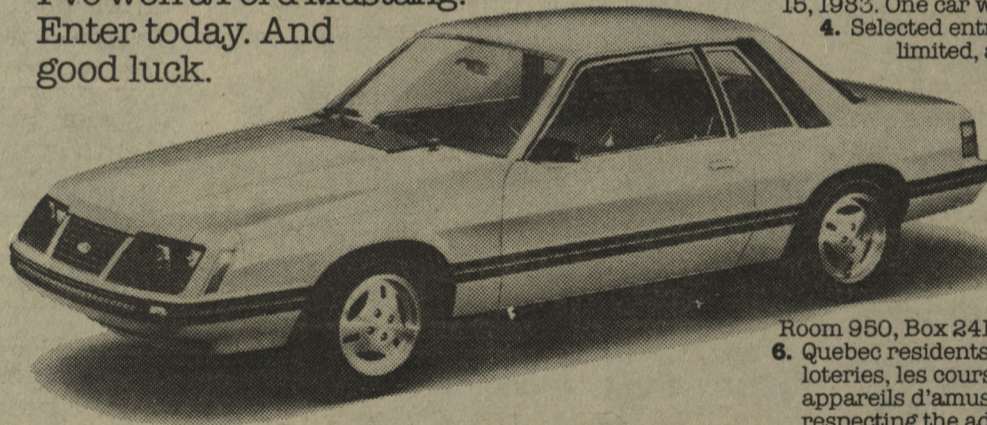


Enter the Long Distance HELLO AGAIN Sweepstakes

Last chance! You could win our third 1983 Ford Mustang!

Dave Pierce of the British Columbia Institute of Technology, Burnaby, B.C. and Beverley Luetchford of Carleton University, Ottawa, Ontario, our first and second winners now know the pleasure of winning North America's favourite sporty car. On this third draw, February 15, 1983, it could be you. Imagine phoning the folks back home to say, "Hello again. Guess what! I've won a Ford Mustang!" Enter today. And good luck.



Contest Rules

1. To enter and qualify, correctly answer the quiz printed on the official entry form and mail to: The Long Distance "Hello Again" Sweepstakes, Box 1405 Station "A", Toronto, Ontario M5W 2E8. Contest will commence September 1, 1982. Mail each entry in a separate envelope bearing sufficient postage.
2. There will be a total of three prizes awarded. Each prize will consist of a 1983 Ford Mustang "GL" 2-door automobile (approximate retail value \$9,122.00 each). Prizes must be accepted as awarded, no substitutions.
3. Selections will be made from among all entries received by the independent contest judging organization on October 21 and December 15, 1982 and February 15, 1983. Entries not selected in the October 21 or December 15, 1982 draws will automatically be entered for the final draw, February 15, 1983. One car will be awarded in each draw.
4. Selected entrants must first correctly answer a time-limited, arithmetical, skill-testing question in order to win.
5. Sweepstakes is open only to students who are registered full or part-time at any accredited Canadian university, College or post-secondary Institution. Complete contest rules available in the Grab-It envelope at selected campus bookstores or by sending a self-addressed, stamped envelope to TransCanada Telephone System, 410 Laurier Ave. W., Room 950, Box 2410, Station "D" Ottawa, Ontario, K1P 6H5.
6. Quebec residents: All taxes eligible under la Loi sur les loteries, les courses, les concours publicitaires et les appareils d'amusements have been paid. A complaint respecting the administration of this contest may be submitted to the Régie des loteries et courses du Québec.

The Long Distance "Hello Again" People Quiz.

There are as many reasons for using Long Distance as there are people. To call a long-lost relative. To call old high school pals. Or even your favourite politician, celebrity or sports figure. Imagine you can speak to any five people in the world by Long Distance. Who would you choose? Print their names in the five spaces provided.

Name _____ 1 _____

Address _____ 2 _____

City/Town _____ 3 _____

Prov. _____ Postal Code _____ 4 _____

Tel. No. (your own or where you can be reached) _____ 5 _____

University attending _____

Long Distance
TransCanada Telephone System