

HOLMAN STORE NEWS

Bringing You Up-To-Date On What's New And Interesting at Holman's

Making a First Appearance for Spring 1956 is a TAILORED BLACK CALF PUMP which proudly bears the label "Made Expressly for Holman's." This smartly styled Pump is ideal for suit-wear, it has modified box toe, braid trimmed throat, cuban heel and long lasting Neolite soles, stitched in contrasting white. You'll tread a happy measure in a pair of these Tailored Pumps right now and through the Spring Season. The sizes range from 4½ to 9 in AA and B widths, priced 8.98. What a difference a smartly styled, comfortable, well made Shoe makes in your whole outlook and appearance. . . . Come see and try these "Made Expressly for Holman's" Pumps in the Shoe Department of the Summerside Store.

"While They Last" . . . Lucky you can get Two COTY CREAM POWDER COMPACTS for the price of One in Holman's Cosmetic Section of the Summerside Store. The regular price for one Compact is 1.50 and for the time being you get TWO for 1.50! There are 7 different shades from which to choose and they are in your favorite Coty scents. Don't for goodness sake miss out on this grand Coty Bargain. . . . It's only while they last in Holman's Cosmetic Section of the Summerside Store.

"Rock a DRY Baby" . . . That will be your story and your song if your baby is wearing a pair of PLAYTEX BABY PANTS from either Holman Youth Centre! Come see the display of PLAYTEX BABY NEEDS, designed especially for your baby's health and comfort. There are a number of different kinds of Playtex Baby Pants priced from 89 cents to 1.89 a pair. Playtex Rubber Sheets are priced from 69 cents to 1.69 each. Playtex Dryer Pads are 1.39 to 1.59 a box and the Playtex Dryer Panties are 1.69. Playtex Baby Bibs are 69 cents each and the soft as silk Playtex Baby Powder is 33 cents a shaker box. Playtex Baby Needs are washable, long lasting, comfortable and waterproof; they are available in white and pastel shades. . . . Your Baby will be socially acceptable in Playtex from Holman's Both Stores Youth Centres.

Spirited SKIRTS can be yours even though you do not operate on a millionaire's budget! For just 7.98 you can choose either a trim, slim Skirt of novelty blended boucle, aqua or pink with button trimmed hip pockets, back zipper closing and walking pleat OR a Reversible Skirt of crisply pleated rayon in soft shades of pink and gray. These two Skirts are the fashion darlings of today, they're versatile in the way of "going-with" heaps and loads of blouse or sweater tops. Why don't you treat yourself to a brand new Skirt this week—it will perk up your Winter-tired wardrobe and a Winter-tired You. Come see them, they're in sizes 12 to 18, priced 7.98 at Holman's Both Stores Sportswear.

Want PAPER NAPKINS for your next party? Well, whether it be for adults or children, you'll find a wonderful choice in Holman's 5 and 10 Department of the Summerside Store. Party Napkins are bright and gay, they really have a festive look and the prices are only just 25 and 29 cents a package. Some people like them for happy "little" gifts and you can always use them on your own table for a party spirit. Novelty Paper Napkins are available in Holman's 5 and 10, Summerside.

BOTH STORES



Come And See The Exciting New 1956 PATTERNS In WALLPAPER



Including:

- * SUNWORTHY WASHABLE
- * STUDIO MASTERPIECES
- * NEW PRE-PASTED PAPERS

Holman's extends to you a cordial invitation to visit the Wallpaper Section in either store where you will see hundreds of beautiful papers in styles and colorings to suit every room in the house and for every decorating taste. They're at prices to please your budget too! Get in tune with Spring . . . bring fresh new beauty into your home with lovely "Sunworthy" Wallpapers.



It's New!
Sunworthy
PRE-PASTED
WALLPAPER
... do it yourself
No Tools Needed
DIP IN WATER AND APPLY

Over 300 Patterns In Our Huge 1956 Selections

HOLMAN'S

Summerside and Charlottetown

Your "BEST BUYS" in BLOUSES

Choose From Many, Many Smart Styles --- Three Shown Here



A NEW TWIST IN COTON . . . "Exclusive" Blouse. Yoke back, 3/4 raglan sleeves, pointed cuffs, buttoned front and squared collar. Colors white, blue, moss and luggage tan. Sizes 12 to 18. Each—

2.98

THE CASUAL LOOK IN COTON. Has two way neck, short sleeves, yoke pleated back, breast pocket and pointed collar. Colors red, navy, maize or in assorted plaids. Sizes 34 to 38. Each—

2.98

PRETTY AS A PICTURE! Cotton Blouse styled with 3/4 sleeves, V-neck and picture collar. Button front. Trim and neat looking. Colors white, blue, rust, periwinkle, and moss. Sizes 12 to 18. Each—

2.98

— HOLMAN'S Both Stores LADIES' WEAR —

"Corn Flower" GLASSWARE

For Wedding Gifts
Anniversary Gifts and
Other Occasions



Sparkling beauty for her table all through the year. Genuine Corn Flower Glassware in several beautifully cut designs. Wide range from which to choose . . . goblets, sherbets, plates, tumblers, sandwich plates, etc. Priced—

80¢ to 12.00

— HOLMAN'S Both Stores CHINA —

bright . . . crisp

Daytime

DRESSES

for Lady-About-Home!

House dresses never looked prettier! Our at-home cottons are so attractive, they're at home practically anywhere . . . stay crisp on busiest days. To wash and wear choose gay floral prints or grey paisleys with contrasting trims. . . . All smart in a host of attractive styles. Sizes 12 to 20 and 36 to 42. Moderately priced at—

3.98

HOLMAN'S Both Stores

LADIES' WEAR



Misses' Western Style

DUNGAREES

In Sanforized Denim

Styled to give a perfect fit at waist. Of sanforized navy denim with hip pocket, side pocket, belt loops and concealed zipper at side. Sizes 12 to 20. Pair—

2.98

HOLMAN'S Both Stores Sportswear

