



SANTA SAYS

Get year round pleasure "plus" daily savings, when you spend your Christmas dollars at Firestone Home & Auto Co. Limited right here in Charlottetown. Free gifts galore with many of these items - - - and each and every item is a bargain in itself. Come see - - - come save. . .

This Christmas GIVE APPLIANCE Gifts

FROM FIRESTONE HOME AND AUTO CO. LTD.

FREE GIFTS GALORE

Just In Time For Christmas Giving!

YOUR CHOICE OF

SEVEN GREAT FREE GIFTS

WITH EVERY 9 3-4 FT. FIRESTONE REFRIGERATOR

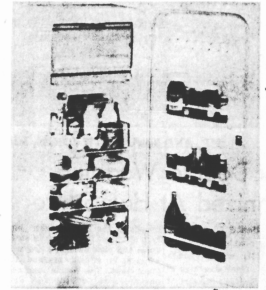
your choice of:

- G. E. two brush floor polisher
- 5 pc. kitchen chrome suite in your choice of colors
- 5 tube table radio
- G. E. steam iron
- 3 speed record player
- Ladies' or gent's Gruen wrist watch
- Christmas dinner complete with big plump 10 lb. goose
- Any one of these lovely gifts FREE with every Firestone refrigerator sold for Christmas delivery.

Big, roomy refrigerator with across-the-top food freezer, door shelves, etc. Sale price, including free gift, only

\$299.95

"With FREE Gift"



OPEN EVENINGS

TILL
9 P. M.
UNTIL
DEC. 23rd

PLEASE NOTE!

If you do not want your Refrigerator delivered now, we will give you your Christmas gift on delivery.
Your first payment is due on January 21st, 1958

FREE!

24 LARGE PACKAGES OF SURF WITH EVERY

FIRESTONE

WASHER

SOLD FOR CHRISTMAS DELIVERY!

Priced from

\$114.95

- LOW DOWN PAYMENT!
- UP TO 2 YEARS TO PAY!



General Electric
Appliance

SALE!

- Steam Irons 15.95
- Featherweight Irons 9.95
- Electric Kettles 11.95
- Kitchen Clocks 5.95
- Automatic Toasters 19.95
- Frypans 13.95
- 2 Brush Floor Polishers 39.95
- 5 Tube Radios 31.95

FREE WITH EVERY

BEACH PROPANE GAS RANGE

A 9 ft. by 12 ft. square for your kitchen in your choice of patterns "plus" two quarts of C.I.L. enamel for the woodwork, etc.

- Low, Low Down Payment
- No Other Payment Until 1958!



TOY FAIR
FINEST DISPLAY THIS SIDE OF MONTREAL!



DOLLS
The gift every girl adores.
REGULAR \$5.89
\$3.75

- Hockey Skates and Boots
- Figure Skating Sets
- Paint Sets
- Electric Trains
- Doll Beds
- Toboggans
- Sleighs
- Wagons
- Hockey Sticks and Pucks

DOUBLE GUN SETS
\$2.95



TREE LIGHTS
set of 7;
Reg. 2.10
\$1.59

TOWN and COUNTRY
TIRES

for mud, snow and ice. All sizes in stock. Retreads 600 x 16 ...



\$29.95 pr.

BUY NOW AND SAVE!

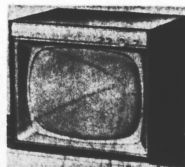
MOUNTED WHILE YOU WAIT!

Here's The TV Buy for '58!

21" WESTINGHOUSE TV

Enjoy all the great TV programs of the season . . . on this big, beautiful 25 inch screen. Priced here at only—

\$249.95



- Low Down Payment!
- We Service Our Television!

WE TAKE YOUR OLD TV IN TRADE

Special Yuletide Gifts!

- Electric razors, from 14.95
- Electric saws, from 29.95
- Electric food mixers from 16.95
- Electric Irons 4.95
- Electric Percolators 5.95
- Electric Toasters 4.95

FLASHLIGHTS

2 CELL — PRICED AT

ONLY 39c

Batteries Extra

EXTRA SPECIAL TRI-LIGHTS

Complete Lamp Shade Reg. 17.85 and Globe—
100 - 200 - 300 watt bulb. **\$13.95**
NOW ONLY . . .

FIRESTONE

HOME & AUTO Co. Ltd.

187 GREAT GEORGE ST.

"WE TRADE ANYTHING"

DIAL 5547

AUTO ACCESSORIES

- AUTO ROBE, 54 x 70" size \$ 3.99
- WEDGE CUSHION, assorted colors89
- GAS TANK ANTI FREEZE25
- ROCKET BATTERY (exchange) 7.95

- WHEELBARROWS
- READING and COLORING BOOKS
- ASSORTED STUFFED TOYS
- DOLL CLOTHES and ACCESSORIES
- A CHRISTMAS WONDERLAND OF GIFTS FOR YOUNGSTERS AT CHRISTMAS!