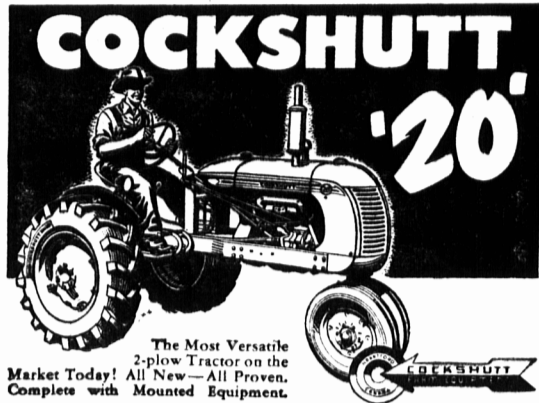


COCKSHUTT DELAVAL and ISLAND EQUIPMENT CO. LTD.

JOIN FORCES TO SERVE YOU BETTER

THE KING OF THE 2 PLOW TRACTORS



The Most Versatile 2-plow Tractor on the Market Today! All New—All Proven. Complete with Mounted Equipment.

Interchangeable Front Ends — 11 in. rear tire Standard Equipment. 4-way live Hydraulic system—3 point or std. Hitch 26.75 Draw Bar Horsepower 30.4 Belt Horsepower. Don't buy any tractor until you have tested the great new "55" Cockshutt "20".



TO
ISLAND EQUIPMENT COMPANY LIMITED
SUMMERSIDE P. E. I.



IVAN VAUGHAN
COCKSHUTT FARM EQUIPMENT LIMITED
Truro, N. S.

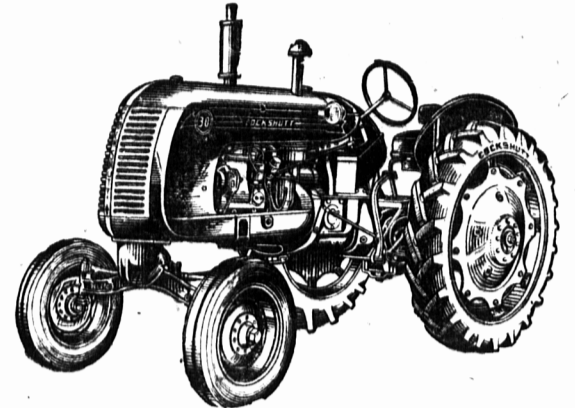
On the official opening of their sales show room, repair department and service shop, under the management of Mr. Ivan Vaughan who is well known as an experienced farm implement dealer, qualified to give expert advice on farm machinery requirements, repairs or service.

We are pleased to announce the appointment of this Firm as our authorized dealer for the Summerside district.

Cockshutt farm equipment has served the Canadian farmers for 116 years with up to date, high quality farm machinery. This new dealership with their excellent service shop and repair parts department, puts us in a better position to serve farmers of this district.

We thank our customers for their support in the past and ask for their continued patronage. Please see Island Equipment Company Limited for sales, repairs or service on our full line of tractors and other farm equipment.

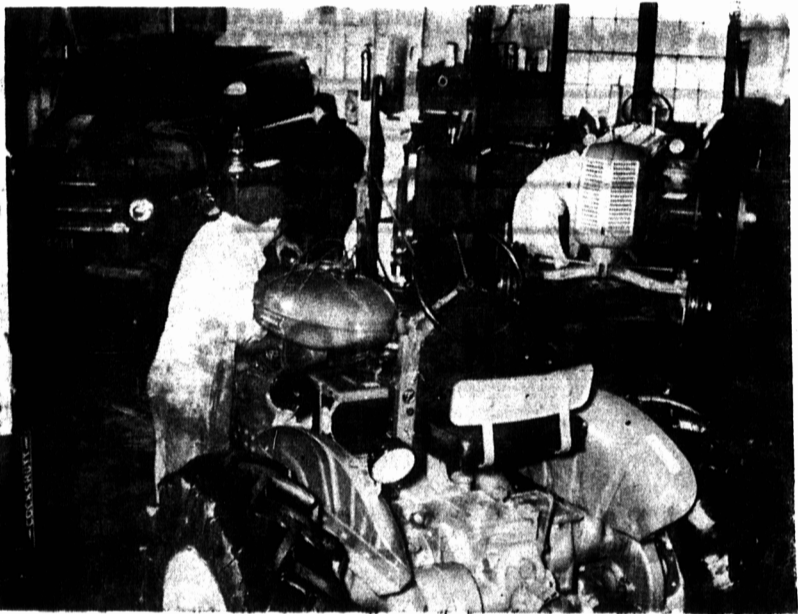
THE TRACTOR WHICH HOLDS THE DESIGN AWARD THE COCKSHUTT '30'



Genuine Live P.T.O. — 8 Speed Transmission — 4 Types of Front Ends — Live Hydraulic System — 3 Point or Std. Hitch — Wet Sleeve Engine. To operate P.T.O. Equipment ask for a demonstration of Cockshutt 30 with L. P. T. O. and 8 speed Transmission—2 musts for P.T.O. Equipment operation.

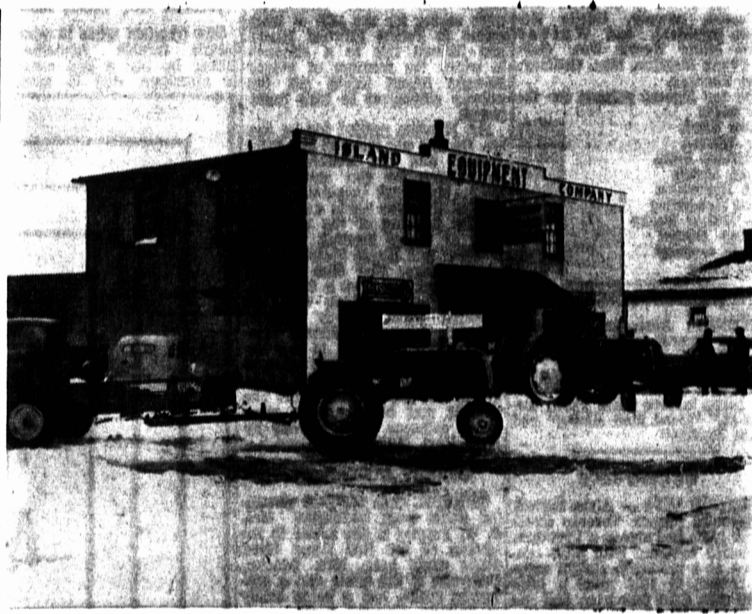
OFFICIAL OPENING THURSDAY, FEBRUARY 24

We extend a very hearty welcome to all our many customers to visit with us on our opening day and see for yourselves what we have to offer in parts, Service and our service shop. The following new machines will be on display: Cockshutt 324 P.T.O. Hay Baler. Cockshutt 625 P.T.O. Spreader, 125 bushel capacity. Cockshutt 110 Drill, large capacity, will hold 12 bushels of grain. 1955 Cockshutt 20 and 30 Tractors—see the latest improvements in the Tractor field. And something all farmers will want to see the big Giant who will match all comers—the great new Cockshutt 50 Tractor. Its first visit to P. E. I. All these machines and more for your approval. Our Cockshutt and DeLaval sales and service personnel will be on hand to give individual assistance for any problems or questions you might have. ISLAND EQUIPMENT CO. LTD.



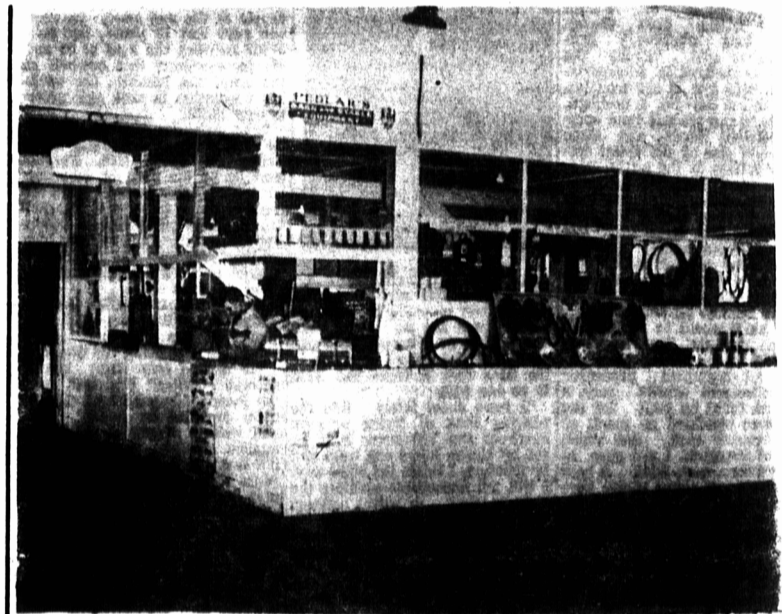
COMPETENT SERVICE

By friendly qualified personnel enable you to keep your machines in good as new dependable condition.



SPACIOUS PARKING

For your convenience always insures ample space for free parking. The entire building is used for one purpose only—the requirements of our farmer customers.



PARTS DEPARTMENT

Large, well-stocked, with a friendly and efficient staff, well organized to look after all your needs with genuine Cockshutt and DeLaval replacement service parts.

There's more money in milking...
THE DE LAVAL WAY!

The De Laval Magnetic Separator is the only absolutely uniform milker—for best fastest, cleanest milking. No adjustments. foolproof, dependable. If you want the best in milking performance—this is it.

The De Laval Strainer Milker is the leader of the pneumatic pulsator type milkers. Fast, precise milking action. Complete outfit — or units only for operation on your present milker pipe line for improved milking.

De Laval Milking gives you highest yield per cow — bigger milk checks — cleanest, low count milk — easiest, quickest cleaning — sound, healthier udders — simple, dependable operation — greatest time and labor savings — longer service-life — lowest yearly operating costs.

When are YOU going to switch to THE NEW DE LAVALS?

THANK YOU

We take this opportunity to thank our customers for their patronage over the past 10 years. And on making a change in our major lines to Cockshutt & DeLaval, we feel we can serve you better than ever in all your requirements, whether they be mechanical services, replacement parts, new or used equipment. Please feel free to call on us at any time regarding any equipment problems you may have.

ISLAND EQUIPMENT COMPANY LTD.

CONGRATULATIONS

TO

ISLAND EQUIPMENT and IVAN VAUGHAN

On Their Official Opening

We are very pleased to announce this Company as our Authorized Dealer for Summerside and district. We join with this Company in inviting you, our many customers, to visit with us on this event, February 24th. We are sure that after you have inspected the service sales and parts facilities at your disposal you will agree with us that Island Equipment is equipped to give you the best possible service to be offered. Thanking you for your business in the future.

We remain
DELAVAL COMPANY

10 REASONS WHY You Should Own...

A DE LAVAL FOOD FREEZER

1. IT SAVED YOU MONEY — UP TO 25% OF YOUR PRESENT FREEZER
2. IT SAVES YOU TIME — KEEPS FOOD READY FOR CONSUMPTION
3. IT GIVES YOU MORE HEARTHY MEALS — BALANCED DIET WITH MORE VITAMINS
4. IT'S EASY TO USE — KEEPS YOU OUT OF HYPE, STRESS, WORRY
5. DESIGNED FOR CONVENIENCE — NO BERRY FEATURING NEED
6. NEW PLATE-TYPE EMPLOYMENT — HUGE COLD AREAS FOR SUPER-FAST FREEZING
7. TOPS IN EFFICIENCY — AVERAGE RUNNING TIME, ONLY ONE-YEAR
8. DE LAVAL KNOWS FARM NEEDS! — DESIGNED WITH 34 YEARS OF FARM "KNOW-HOW"
9. PRICED TO FIT YOUR BUDGET — LOW PRICE — PAYS FOR ITSELF — EASY TERMS
10. TWO MODELS TO CHOOSE FROM — 15 GAL. PL. CAPACITY 200 LBS. CAPACITY — 25 GAL. PL. CAPACITY 300 LBS. CAPACITY

See us today and start right now to enjoy better meals... at lower cost. Let your housewife begin to really enjoy life!