I GET 36 MILES A GALLON FROM MY CAR . . . WHY CAN'T YOU?

SPECIAL NOTE!

This story is completely true. This car exists—in Milford, Pennsylvania. The owner of this car is not a mechanic or a handyman—he had never touched the engine of his car before September 18, 1952.

And yet, in one working day, this man added 14 miles MORE per gallon to his car. He increased the practical horsepower of his car by 20%. He tripled the number of miles he could drive without changing his oil. And he did this all in his own garage—without buying one single piece of equipment—without making one major change, anywhere on that car!

Here is his amazing story, told in his own words. But more important than that, here is the complete proof—the simple, step-by-step instructions that show YOU how to equal this performance—how to save this gas—how to practically double the horsepower of your car—and start doing it—TODAY!

by *WALTER PERIH*

Let me start this way. I'm a hardware salesman, not a writer. I own a 1951 Chevie. I'm the original owner. I've driven the car some 27,000 miles. Until six months ago, this car was no better or worse than any other automobile on the highway.

Until six months ago, I'd been getting 20 miles a gallon from my car on the open road. Today, I get 36 miles a gallon. Six months ago, it took me 20 seconds to accelerate from zero to 60 miles an hour. Today, I make it in 15 seconds flat. I leave other Chevies a half-block behind at the lights. And they wouldn't believe it if I told them that I'm using less gas than they are!

Six months ago, I'd drive 2,000 miles before I'd force myself to change oil. Today, I drive 4,000 to 5,000 miles—in complete safety—between changes. Six months ago, my simonizing, repair and upkeep bills — not counting gas — were $57.45. In the last six months, I had just one bill—$1.50 for aligning my wheels.

Now, I'm no mechanic. Until six months ago, I never really touched the engine of my car in my life. I bought no expensive tools. I made no major mechanical changes, because I couldn't make them. I didn't spend one red penny for "gadgets", "gimmicks" or "gas savers" of any kind. The only difference between my car today—and the performance that you can get out of your car one day or one week or one month from now—lies in a few simple, scientific facts. I learned these facts from some of the country's top automotive engineers. I'd like to give you these facts—right now!

This Is What Automotive Engineers Discovered About Your Car!

1. These engineers learned that the average driver probably WASTES 2 to 2½ gallons of gas out of every 10—simply because no one has ever taught him the few professional secrets of smart driving! That he does not know how to avoid second gear—and save 40% of the gasoline he now uses, every time he touches his shift. That he does not know how to beat stop-and-go driving and save 75% of the gasoline he now uses, every time he pulls away from a light. That he does not know how to quickly and properly warm up his engine—and save 90% to 95% of the gasoline he now uses, every time he pulls away from his garage. And that if he could learn these few simple tricks, then he could increase his mileage by 3-5-7 miles a gallon immediately—without touching a single tool—without lifting up his hood—without even looking at his engine!

2. These experts learned that an additional 2 to 3 gallons out of every 10 are wasted in the engine of your car. That not one drop of this gasoline goes to move your wheels an inch. That this wasted gasoline is burned up to overcome the unnecessary friction within your engine . . . that it leaks out of the cracks and holes in your engine joints . . . that it is never exploded—that its power goes out the exhaust instead of the wheels. These men discovered that if you could find a lubricant, that reduced that friction . . . if you could find a sealer, that trapped that power . . . if you could find a compressor, that increased that explosion—then you would automatically save that wasted gasoline—you would automatically increase that mileage by an additional 3 to 7 miles a gallon—and you would end up by getting as much as 8-10 and 12 and even 14 miles MORE per gallon from your car!

3. And at the same time—because you were getting much greater power from your engine — you would automatically get faster pick-up . . . greater acceleration . . . more jump every time you touched a pedal. You would help prevent major repairs—because you would be able to stop minor disturbances before they could grow. And you would be able to drive an automobile that gives you new-car-power . . . new-car economy . . . new-car dependability for as much as 75,000 to 90,000 miles! Does this sound incredible? Then read the amazing prove-it-yourself section above.

Here Is Authentic Documentation

NOTE: The information listed below is obtainable at your public library or through the publishers listed. These pamphlets should be read by every Canadian driver.

ON REPAIRS!
The Repair Man Will Gyp You If You Don't Watch Out, by Roger W. Reiss. Published by the Reader's Digest, July, 1941.

ON GAS MILEAGE!
150 Miles A Gallon Is Possible, by E. H. Burgess. Published by the Shell Oil Company, Wood Rivers, Ill.!
Increased Fuel Economy, by Plymouth Division, Chrysler Corporation.

ON OIL MILEAGE!
Oil Does Not Wear Out Mechanically, United States Bureau of Standards, Bulletin 86.
Change Your Oil, Mister, by Jack Harrison Pollock, True Magazine, June, 1952.

Prove It Yourself!

The following three steps will give you about 7 to 9 miles MORE per gallon. They will probably double the number of miles you can drive without changing your oil. They can easily save you $25 to $50 on repairs—this season alone!

HERE'S ALL YOU DO:

1. How To Beat The Number One Gas Thief—In 60 Seconds—By Turning A Screw! Your carburetor mixes gas with air and then feeds it to your engine. In most cases, this mixture is too rich for the power you get. Here's how to correct that, and save up to 15% on your gas bills.

Let your motor run for 3 minutes. Open your hood. Locate the idling screw on your carburetor. (See picture below. Arrow "A"). Turn screw to the right until engine sputters and dies. Then with engine dead, turn screw one half turn to the left.

THAT'S ALL THERE IS TO IT! Now start your engine again. Notice that it turns over more quietly . . . that you start easier . . . that you seem to have more silent, almost-effortless power on the straight-away. Clock your gas mileage against your former figure. It may amaze you.

2. Want More Gas—More Power—Long Life From Your Car—Without Touching A Tool! Then do This! Your engine breathes in 10,000 gallons of air for every gallon of gas that it uses. Every ounce of that air passes through your Air Cleaner. Let that Cleaner become clogged and it chokes your engine. You lose power . . . your engine becomes sluggish . . . it eats too much gas. You can correct all these by doing this: Locate your Air Cleaner on top of carburetor. Remove cleaner cover. Lift out wire mesh.

In 9 cases out of 10, this wire mesh will be black — completely covered with filth! This is the filth that clogs your carburetor — chokes it for air! This is the filth that gets into your oil — makes it dirty—forces you to change it every thousand miles! This is the filth that scratches your engine walls—that clogs up your valves—that sticks to your pistons and slaughters your rings! This is the murderer of your car! Take a bucket and fill it with gas or kerosene. Dip mesh thoroughly. Filth will immediately rinse out. You will be able to see the clean shining copper of the mesh. Oil the mesh—let dry for three hours—and then replace! That's all there is to it!

But Now Start Your Engine!

Listen to it hum as that engine breathes in clean fresh air. Test it against other cars of your own make and year. But this time put your foot down deep on the gas. No stalling now! Your engine breathes deeper . . . pushes faster . . . leaps away at the lights!

3. The Easiest Trick Of All—A Tip On Professional Driving! Every day when you go down to your car, do this before you drive away. Turn on your motor and then—before you put your foot on the clutch to shift gears—let your motor run for exactly one minute. Simple? Yes! But vitally important for this reason. A cold engine has almost no protective oil around its gears. Drive away immediately and you use 75% of your gas, simply to drive the oil through that engine. Drive 6 blocks with a cold engine, and you use more gas than you would driving 3 miles with a warm one. Check this yourself by looking at the gas-needle on your dashboard. Notice how it dips when you drive away with a cold engine.

Save Up To 50% On Your Car Bills—This Year Alone!

But this is just the beginning! What I've shown you here are only three of the over 250 improvements developed by these high mileage experts . . . by Indianapolis mechanics . . . by engineers in the Detroit Laboratories . . . by United States government scientists!

Now suppose that you could have these same men, who developed these secrets, at your elbow 24 hours a day!

Suppose that these experts showed you simple 2-minute adjustments to your spark plugs that added as much as 2 to 3 miles per gallon to your car . . . plus an easy trick with your tires, that added as much as 4 miles per gallon to your car . . . plus a way that you could switch one single wire in your engine and add up to 40 gallons to your summer driving!

Suppose these experts gave you the trick of automatically cleaning the waste, sludge, carbon out of your engine, and adding as much as three years to the life of your car . . . plus the secret of completely repainting your car for less than $5 and adding as much as $150 to its re-sale price . . . plus the secret of simply using your nose, and adding as much as 10,000 miles to your tires.

Yes, and suppose these experts gave you wonderful, 2 minute tips on what to do when your battery or engine or radiator failed—so you could start that "dead" battery without a push or tow . . . so you could prevent that radiator from overheating, even in the worst traffic . . . so you could start that engine in minutes.

Six Great Books About Your Car—Rolled Into One!

This is exactly what a brand-new book, HOW TO DOUBLE THE PERFORMANCE OF YOUR CAR—does for you. This book is guaranteed — to save you up to 60% of your present gas bills . . . up to 60% or 70% of your present oil bills . . . up to 80% of your present repair bills . . . and to add as much as $200 to $250 to the resale value of your car.

Get Up To 14 Miles More Per Gallon From Your Car!

Here are dozens of gas-saving tricks that can save you $100 to $150 in gas bills—this year alone! How to avoid second gear, and save 50% on starting . . . how to save that winter-wasted 2 miles a gallon . . . how to get a "Free" 10 miles every time you buy a tankful . . . how to get lightning acceleration, plus high gas mileage . . . how to go up hills without wasting gas . . . how to park and save gas . . . even a complete section on adjusting your car to get premium performance from regular standard gas!

Here's how to get an extra 20% . . . 25% . . . 30% more power from your car without spending a penny—the power you need to get out of trouble on the highway . . . to zoom away from other cars at the lights. Here's how to add 5-10 miles an hour to your top speed . . . how to drive up to 5,000 miles—safely—without changing your oil! Here's how to get 25,000 more miles from your tires without touching a tool . . . how to stop steering wheel "play" . . . how to prevent your windshield from fogging up during the winter . . . how to fix a stuck horn . . . how to instantly get out of snow or sand —without a tow!

Add Up To $250 To The Resale Value Of Your Car!

Here's the easy, quick way to make dents and scratches disappear—for good—how to paint your car with a powder puff, in 3 hours flat . . . how to remove rust from chrome . . . keep chrome sparkling bright, for years. How to make blood, candy, liquor, grease, ice-cream, and dozens of other stains disappear from upholstery . . . how to make your own car-bed—How to "customize" your car . . . re-style your grill . . . make your own "Continental Rear Tire" for less than $10 . . . how to lower your car . . . how to "soup up" your car for more power and mileage!

This Book May Save Your Life!

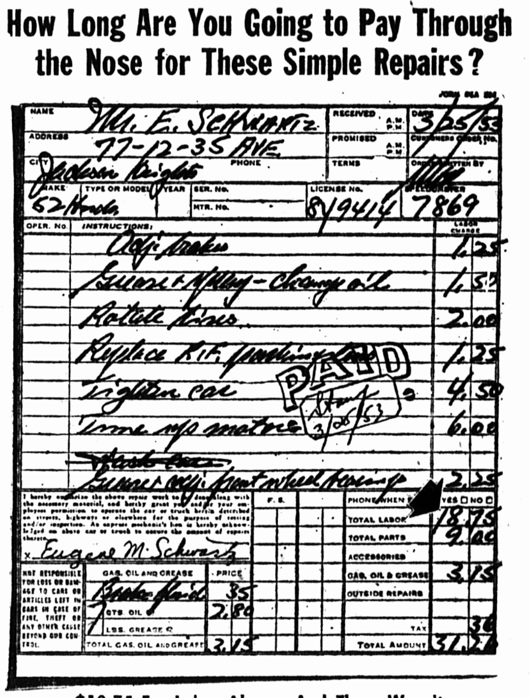
Here is a complete safety section —that shows you how to instantly protect yourself if your car goes into a skid . . . if you have a blow-out, or your brakes fail . . . if you're blinded by headlights, you hit a soft shoulder, your car catches fire, you feel groggy but must continue driving, you meet an oncoming car in the wrong lane, and many more!

Try It At Our Risk!

This amazing, one-volume library does not sell in the stores. You can purchase it only through this advertisement in this paper. Its price is only $1.98. This is less than you will save on your first minor repair . . . less than you will save in one week on gas alone.

We ask you to examine this book for 30 days. If you do not prove to yourself within that time that every secret in this book WORKS ON YOUR CAR . . . that you are able to see, hear and feel the difference IMMEDIATELY . . . if you are not completely delighted in every way — then return the book and your money will be refunded by return mail. No questions asked! You have nothing to lose. Act TODAY!

How Long Are You Going to Pay Through the Nose for These Simple Repairs?



$18.75 For Labor Alone—And There Wasn't One Major Repair, Anywhere On This Car!

This is an actual photostat of an actual repair bill, given to a friend of mine in New York City this March. And this repair man was completely honest . . . he did not over-charge! He had to charge that much, to pay for his time! But now you don't have to pay him, if you learn a few easy tricks! You can tune up that car yourself, and SAVE $6. You can tighten that car yourself, and SAVE $8. You can replace that busted headlight . . . you can rotate those tires yourself, and you can SAVE that $5 . . . that $10 . . . that $15 repair.

And you can do it even if you've never lifted up your hood before . . . in one-tenth of the time you'd think it takes . . . with just the tools that you have in your own garage, today!

You can prove that to yourself—right now!

Make This $5 Repair—Without Touching a Tool—In 30 Seconds Flat!

Ever get stuck with a wet engine that won't start? Do this! Buy a small bottle of carbon tetrachloride at any drug store. Always keep it in your car. If wires are shorted out by rain, simply lift hood, rub chemical on wires running from battery to distributor to spark plugs. There is absolutely no danger of a shock. Wipe top of plugs. Let dry. Then turn on ignition. Engine should start immediately!

That's all there is to it! You have prevented a possible $5 tow—in 30 seconds flat! And this is just a sample of the dozens of repairs that you can make yourself—with the amazing new Car Owners Fix-It-Guide!

Save Up to $100 in Repair Bills — This Season!

Here is your Complete Fix-It-Yourself Section that may save you $100 to $150 this season alone! Here's how to prevent the most costly breakdowns—before they happen! How to prevent carbon and valve jobs—major clutch replacements—carburetor, brake and starting failures. Simple step-by-step picture directions show you how to adjust brakes yourself and save $5! Repair a clutch yourself and save $13. Add new life to your battery and save as much as $18! Fix a leaky radiator and save $20.

Here's exactly what to do when your engine won't start—when your engine misses—if your engine stalls or floods—if you use too much oil—if your engine idles rough—black exhaust smoke—poor acceleration—labors—overheats—pings—knocks, shimmies—wanders and dozens more!

Here's a quick, 3-minute way to free sticking valves, without touching a tool! A 20-second way to prevent oil waste. How to get faster warm-ups in winter. Here's an emergency road flare that doesn't cost a penny . . . how to make anti-freeze last for two, or more seasons. How to tell whether or not you really need a ring job, and perhaps save up to $250 on your car. Car repair books have sold separately for as high as $5 apiece! But now this amazing new car owner's fix-it-yourself Section is yours as just one part of this amazing book! ACT TODAY!

YOURS AS A GIFT!

Send TODAY and get Magic Trouble Spotter's Chart as Gift Premium. Locates instantly, shows you how to repair 60 most common breakdowns. Gives full tuneup . . . lubrication . . . summerizing and winterizing instructions! Yours as a gift, even if you return book! Act NOW! Send name and address to:

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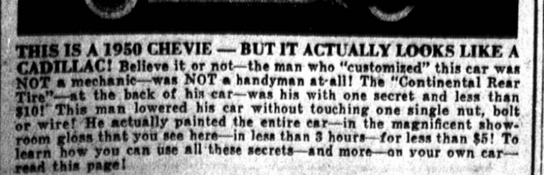

THIS IS A 1950 CHEVIE — BUT IT ACTUALLY LOOKS LIKE A CADILLAC! Believe it or not—the man who "customized" this car was NOT a mechanic—was NOT a handyman at all! The "Continental Rear Tire"—at the back of his car—was his with one secret and less than $10! This man lowered his car without touching one single nut, bolt or wire! He actually painted the entire car—in the magnificent showroom gloss that you see here—in less than 3 hours—for less than $5! To learn how you can use all these secrets—and more—on your own car—read this page!

Lloyd-Baker Wedding

—A quiet wedding took place at 8.00 a.m. Tuesday, October 20th, in the Chapel of the R. C. A. F. Station, Summerside, when Margaret Adelle, daughter of Mrs. Baker and the late J. G. Baker, Summerside, became the bride of F/O J. R. Lloyd of Rosetown, Saskatchewan. The double ring ceremony was performed by F/L H. P. Condon in the presence of the bride's immediate family.

The bride was charming in a frock of moonbeam gold wool and orlon with deep gold feather hat and corsage of Daydream carnations. The attendants were Miss Marion Rogers and F/O Robert Abro.

Miss Rogers was attired in a moss green wool dress, beige feather hat and matching accessories. Her corsage was pink carnations.

Immediately following the ceremony, F/O and Mrs. Lloyd left by automobile on a short honeymoon through the Maritimes. For travelling the bride donned a brown moleskin jacket.

F/O and Mrs. Lloyd will make their home in Trenton, Ont. where the groom has been posted. Prior to her marriage Mrs. Lloyd was on the office staff of R. T. Holman Ltd.

—S.

Agriculturists Hear Report Of National Convention

Western hospitality was highly praised in a report of the National Convention, Agricultural Institute of Canada, given by D. B. Robinson Wednesday evening at Birch Court, Experimental Station.

This report, given at the regular meeting of the P. E. I. Branch of the A. I. C., touched on the highlights. Mr. Robinson stated that the Westerners' attention to details made a strong impression on him; for example, each morning a daily paper was delivered at the doors of the delegates.

Besides the above report, other business was ably disposed by R. R. Hurst, vice-president, which included plans for action projects in respect to soil conservation; second, a committee was appointed to study the professional acts of various provinces and third plans for future meetings were discussed. One meeting will be awaited with eagerness as a special lecturer on public speaking is being procured from a Canadian University.

The next meeting promises much as a further report of the National Convention will be given, and a Manitoba report on extension will be reviewed by R. R. Hurst.

50-Year Masonic Button Awarded

An interesting event took place at the home of Mr. W. A. MacQuarrie, Hampton, last Friday evening when a number of the members of the True Brothers Lodge, Crapaud gathered for the purpose of presenting brother MacQuarrie with a 50 year Masonic button.

Mr. MacQuarrie who recently celebrated his 91st birthday has been a member of True Brothers Lodge for over 50 years and is a past grand master of the Grand Lodge of Prince Edward Island.

Bro. Donald Hart, past master who presided over the meeting, called on past, Grand Master, T. Arthur Dawson who made the address and presentation to which Mr. MacQuarrie suitably replied.

Mr. MacQuarrie has two sons and four grandsons who are members of the Craft.

Short addresses were also given by Mr. Chester Shaw, and John H. Myers.

Mrs. MacQuarrie, who is in her 87th year, in conjunction with her three daughters and assisted by Mrs. Bella Manning served the visitors to a delightful lunch. A vote of thanks was extended the ladies for their kindness in this regard.

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BLOUSES—Nylon, Crepe, Wool Jersey .... $1.95 to $5.95

SWEATERS
Wool or Nylon—all sizes and shades .... $2.95 to $6.95

HOUSECOATS
Just Arrived—In beautiful shades of Nylon or Taffeta .... $7.95 to $11.95

We also carry Hats, Purses, Fabric and Kid Gloves, Orient Nylons, Gothic Brassieres, Girdles, Nylon Slips, Panties, Vests, Snuggies, Pyjamas, Nightgowns, etc.

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