

# TOURIST INFORMATION GUIDE

the smartest things under the sun  
**IN SUMMER FOOTWEAR**

- Summer Sandals
- Canvas Casuals
- Dress Footwear
- Beach Things

WELCOME TOURISTS



**LePAGE**  
SHOE CO.

"The Home of Good Shoes Since 1920"

**Tartan Skirts & Strides**

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans

(Imported Wool Sweaters)

**THE FASHION SHOPPE**  
141 Great George St. Ch'town



Charlottetown's most exclusive shop - - - specializing in **AUTHENTIC TARTANS**

Skirts - Bermudas - Strides - in imported wools from the British Isles.

- FURS
- LADIES' WEAR

**island furriers ltd.**  
79 Grafton Street



**HARNESS RACING**



**THIS WEEK'S RACES**  
JULY 25 - 27 - 8 P.M.



An Island Paradise to every tourist who likes the beach . . . who likes swimming . . . for here in P.E.I. are situated ed many of the finest beaches in North America, with waters known to be the warmest north of Florida. No trip to the Island is complete without a trip to any of these beaches.

- souvenirs
- gifts
- novelties, etc..

**"GIFTARAMA"**  
Prince St. Charlottetown

A "MUST" - - - a visit to **STRATHGARTNEY HOMESTEAD**

Campers Supplies, Store, Gifts, Novelties

A prominent old homestead dating back to 1740 complete with much of its original furniture.

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

**Plan To Attend**  
**Old Home Week Aug. 12 to 17**

The Charlottetown Driving Park and Provincial Exhibition Association

**Moore & McLeod Ltd.**

- LADIES WEAR
- MEN'S WEAR
- CHILDREN'S WEAR
- HOUSE FURNISHINGS.
- TARTANS
- WEDDWOOD
- SOUVENIRS

4 floors of *Quality* merchandise

*Moore & McLeod Ltd.*  
Your Favorite Shopping Centre

119 QUEEN ST. CHARLOTTETOWN

Perfect for Picnics



**BUCKET OF FRIED CHICKEN**  
15 PIECES SERVES 3-4 \$3.95

**SMALL BUCKET**  
Serves 3 to 4 **2.50**

**Dow's**  
RESTAURANT  
Grafton St. Ch'town

**WESTERNER MOTEL and RESTAURANT**

Alberton, P. E. I.

ACCOMMODATION AT ITS BEST - - -

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

**SHORE ACRES MOTEL**

Dining Room  
**OPEN DAILY**

- LUNCHEON 12 to 1 p.m.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m.
- 7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests  
1 1/2 Miles from Corwall on Route 19

on your way to the **NATIONAL PARK** stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

**PARKDALE PHARMACY**  
open daily til 10 p.m.  
St. Peter's Rd., Parkdale

**PETER PAN**

**DRIVE IN GOOD FOOD**

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

**PETER PAN**  
Drive In Restaurant  
Malpeque Road at the Trans-Canada Highway

**FILMS**  
All Types

- Souvenirs
- Toiletries - most all makes
- Bathing Caps
- Swim goggles & fins
- PRESCRIPTIONS PROMPTLY FILLED

Dial 3237

**FOLEY'S DRUG STORE**  
209 Water St. S'side

**P.E.I. Wild Life Park Inc.**

Seals - Bears - Waterfowl - Caribou - and Moose

Native Birds and Wild Animals Displayed in Natural Surroundings

**Charles O. Bartlett,**  
President and General Manager  
North Rustico, P.E.I.

Four miles from Green Gables on the National Park Highway

**WELCOME TOURISTS**

Charlottetown's leading **LADIES' WEAR STORE**

Open All Day Sat.

**NORMA'S**  
Kent Street  
across from Eaton's

**Wheel of Fortune Lodge**

Housekeeping Cottages and overnight cabins also tenting area with flush toilets.

Near river and seashore in Eastern Kings County, west of Souris.

Meals if desired.  
Phone Souris 78-2  
MRS. HARRY FRANCIS

WELCOME TO OUR ISLAND

**TOURISTS**

YOUR BANK IS THE BANK OF MONTREAL, Parkdale, corner St. Peter's Road and Palmer's Lane on Route 7 where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

**HILLSIDE INN HOTEL MONTAGUE**

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Lanches Full Course Meals Banquets and Dinner Parties

**Let's All Go To The Dairy Queen**

For a Fresh Frozen Treat

- Milk Shakes
- Banana Spits
- Sodas

On Trans-Canada Highway Route 1 One Mile Inside City Limits

**CHINESE FOODS**

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town

**ISLAND GRILL**  
Queen St. Ch'town

**OLD SPAIN**

"Where most People Prefer to eat."

DIAL 4-7653  
Kent St. Ch'town

**JOHNNY'S FISH & CHIPS**  
22 Weymouth St. Ch'town

**JOHNNY'S FISH & CHIPS**

For the Finest In CAR CARE

Use **SHELL PRODUCTS**

**ICE** For Campers and Picnickers

**TRANS-CANADA SHELL SERVICE STATION**  
Corwall P. E. I.

**TOURISTS**

We invite you to stay at the

**Loch Dhu Haven Camping and Trailer Court**

Red Point 6 Miles East of Souris

**ISLAND GRILL**

**COME IN AND TRY OUR**

- Pizza Pies
- Spaghetti with Meat Sauce
- Lobster Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

**Larry's Restaurant**  
Free Delivery  
Dial 4-9028 or 4-6415

**FOR YOUR VACATION NEEDS**

Janizen Swim Trunks Sportswear, etc. See

**HOSPITALITY CORNER SOURIS**

**JOSEPH PAQUET MGR.**

**GAUDET'S Tourist Lodge**

Near Sandy Beach Tignish, P. E. Island

Phone 66

Accommodations - Meals

**F. GAUDET, PROP.**

**MILLER BROS. MUSIC DEALERS**

DIAL 4-3535  
Great George Street

**WE RENT**

Televisions, Fridges, Washers, Stoves.

**WE SELL**

Toys, Furniture, Tires & all Appliances large & small.

**FRESTONE HOME & AUTO Co. Ltd.**  
Ch'town - Next door to King Koin Laundry

**MR. TOURIST:**

We can supply all your drugs and prescription orders. Call on

**REDDIN BROS. DRUGS**  
122 Richmond St.

**BELL'S BOOK & NOVELTY STORE**

Souvenirs, English Bono China, Stationery, Cards, Stationery, Books, Magazines, etc.

14 Summer St. Summerside

**BUYING FURNITURE for the FOLKS AT HOME?**

see **Archer & MacDonald Ltd.**  
Open 'til 9 every night  
Parkdale Dial 4-6215

**WELCOME TOURISTS TO P.E.I.**

Mary's Tourist and Overnight Guests  
Come and enjoy the Island Hospitality.  
Montague Phone 45 for Reservations until June 16th, then Phone 538-2101.

**BEFORE** the wool comes to Condor's Woolen Mill

**AFTER** it has been to Condor Woolen Mill

Visitors Welcome

- Yarns
- Auto Rober
- Island Tartan Blankets

Made of 100% Virgin Wool

**WM. CONDON & SONS**  
45 Queen St. Charlottetown  
Dial 4-6712

**ABEGWEIT YACHT CLUB**

DANCING WED. and SAT. NIGHTS

Sat., Music by Ted Ahearn Wed., Music by The Mariners

Admission: \$2.00 couple

Open to members, prospective members and guests.

**TOURISTS WELCOME**

**SOUTHPORT COUNTRY CLUB**

GOLF SWIMMING TENNIS ARCHERY AIRPORT REFRESHMENTS

Phone 4-9815

**TOURISTS**

For Your Groc., Fruits & Veg.

**S.N. KAYS**  
87 Pownall St. Ch'town

**Complete FISHING INFORMATION**

- Fly & Bait Supplies
- Rod and Reels
- Licenses Sold Here

**THE BIKE SHOP**  
Great George St. Ch'town

**ICE** For Your Picnic Needs

**MacLEAN'S GROCERY**  
Windsor, P. E. I.

**ROWANWOOD TOURIST HOME**

Cavendish golf course and beach also Brackley Beach only 15 minutes drive.

Private Camping Grounds Telephone Hunter River 31-11  
Prince Edward Island

**RIVER VIEW ESSO SERVICE**

15 Miles from Borden  
**CRAPAUD, P.E.I.**

**J. & S. Store Ltd.**

infants to teens specialty store

● authentic viyella tartans

● other exclusive lines for children & teens

Water Street Summerside

**CHINESE FOOD**

**LOTUS CAFE**

- Full course Chinese and Canadian dinners
- quick lunches
- take out service

73 Lower Queen Dial 4-3810  
Charlottetown

**ED CLINTON GIFT & PHOTO SHOP**

For Your Photo Needs Call ED CLINTON Souris West

**E. REYNOLDS**

Radio & TV Sales & Service  
Phone 75 Murray River, P.E.I.

Attention Visitors & Tourists

We have available a large selection of fully reconditioned TV sets of various makes. Ideal for use in summer cottages. Price reasonable to suit taste. We also offer a prompt car radio service.

**PHONE 894-8506**

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.