

ARCHER & MacDONALD LTD.



Not surprising if the young ladies at right look familiar to you. They're the famous "Lennon Sisters" seen and heard by millions on the Lawrence Welk Show, ABC-TV.

"We had 11 good reasons for buying a Maytag"

"And they ranged from a 10-month-old baby boy to a full-grown daughter," says Mrs. William Lennon, of Venice, Calif. "That's why I had to have an automatic washer that I could count on to do four or five loads a day, seven days a week.

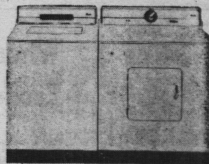
"My first Maytag Automatic was like that for 8 years and 10 children. When I traded it in to get all the new features, naturally I picked a Maytag. Now, 2 years and 1 child later, I say that Maytag still makes washers like they used to. Not a single service problem on the automatic."

That's one case. Maytag has built more than 13,000,000 washers and dryers since 1907 with an

outstanding record for dependability.

So, if you've got one, two, or eleven good reasons for needing an automatic you can depend on, be practical. Pick the automatic that can do a day's work every day. Ask any Maytag owner which one that is.

And right along with Maytag dependability, you get all these new features: An Automatic Bleach Dispenser that ends bleaching mistakes, a Lint-Filter Agitator that eliminates lint problems, an Automatic Water Level Control that saves gallons of water, a Safety Lid that stops action in seconds when opened, and a zinc-coated steel cabinet to protect against rust.



MAYTAG
the dependable automatic

See The Maytag Washer and Dryer Today at

ARCHER and MacDONALD LTD.

"Open Every Night Until 9"

56 ST. PETERS ROAD

PARKDALE

Dist 4-6345 or 2-1755