

NEWSY NOTES

By J. A. Clark, D.Sc.

GASPARILLA CARNIVAL

The Gasparilla Carnival first held in Tampa, Florida in 1904, has become one of America's established fetes. It was the outstanding feature of the Florida State Fair, the world's biggest mid-winter exposition which was held this year in Tampa, on the west central coast of Florida.

This occupation of the entire state today. I want to express my congratulations to you and the citizens of Tampa for this great show—the greatest Florida has to offer."

Mr. Edward R. Gunby was crowned King Gasparilla I. His Queen, Miss Mary Lee Douglas, had joined that first parade, dressed in white Japanese kimono, and wearing wisteria blossoms, and was drawn into Plant Park in a rickshaw by a man dressed as a Japanese coolie.

The two hour long parade that had formed then moved in a seemingly endless march from Plant Park along Franklin Street and Bayshore Blvd. More than 3000 persons took part in this gorgeous parade that wound for three miles through the heart of Tampa.

Mr. E. D. Lambright of the Tampa Tribune, published "Gasparilla: Last of the Buccaneers", in 1936. In this book after patient and exhaustive research he records the biography of Jose Gaspar, who adopted the name Gasparilla because it sounded more melodious and more romantic.

The 200 gaily-costumed pirates had time for lunch before they joined the rear of the parade to entertain those who had occupied seats for hours or stood from 10 to 12 deep along the whole line of march. Various estimates of the throngs were given from 500,000 to 600,000 people and the traffic burst out of the city.

In 1820 the United States Government declared war on piracy. Spain and England joined in the pirate hunt and 97 ships and 1641 pirates were captured. In 1821 the captain of the U.S. brig Enterprise camouflaged his naval brig, as a merchant ship, concealing his guns with tarpsaulin, and the pirates thinking the supposed merchantman an easy prey attacked, when within easy range.

Mr. Abbott said he was basing his budget on the assumption that the value of national production will increase by approximately \$1,000,000,000 from the previous peak of \$23,000,000,000 in 1952.

The Gasparilla invasion this year was favored by a tropical sun that dispelled the early-morning mists. The temperature at Tampa was 73° F. and there were no clouds to mar the blue sky of Florida.

Another feature of the Fur Exchange sale was the first offering of the season of pelts from Fromm Bros., a major producer, which recently became associated with the auction company and is now marketing its mink exclusively through Fur Exchange.

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Sherbrooke 4-H Calf Club



The Sherbrooke Calf Club which was organized in 1948, has since been successful in cattle judging, debating and public speaking. At present arrangements are being made to present a three-act play and to enter the provincial crokinole competition.

TIMELY NOTES ON TOPICS CONNECTED WITH Silver Fox and Mink Farming

On offering of standard ranch mink at the Edmonton Fur Auction sales was 30 per cent sold. Good quality standards brought from \$19. to \$22 for males, \$10. to \$11.50 for females.

In Women's Wear Daily Eastwood & Holt are advertising the first and only offering this year of 150 Ambergold mink, the newest and finest pastel shade. It is certainly the first we have heard of this new type which we presume is a lighter shade than the regular mink.

There was a good attendance of buyers at the Winnipeg Fur Auction Sale last week when 34,686 winter and fall muskrats were sold from the Manitoba government's provincial reserves.

The final prices at the F. C. Taylor Company mink venue at St. Louis, Mo., showed an "ease off". Attendance was smaller than previous 1953 sales and it was explained that Canadian buyers who had been attending since December had returned home and were doing their buying by telephone.

Acadian Hotel advertisement listing amenities like 'LARGE COMFORTABLE WELL FURNISHED ROOMS WITH PRIVATE BATH AND SHOWER' and 'DAILY RATES'.

for top males and \$49 high for females. An offering of over 6000 dressed Royal Pastels brought strong levels with females showing outstanding strength.

The Canadian Retail Federation top level trade organization in Canadian retail distribution specifically asked for abolition of the Canadian excise tax on furs in its representations to the Canadian Minister of Finance, Douglas Abbott in Ottawa last week.

COLDS advertisement for Buckley's Capsules, stating 'Check Them Fast for 35c SOLD EVERYWHERE BUCKLEY'S CAPSULES'.

LUMBER BUILDING SUPPLIES advertisement for MacDONALD - ROWE WOODWORKING COMPANY LIMITED, located at 36 Lower Water St. Phone 2767 - 2768.

Mr. FARMER LOOK advertisement for Turner Farm Equipment, featuring 'The famous Cockshutt 20 Tractor with fenders, starter, muffler, and lights 11x24 tires'.

COMPLETE INSURANCE SERVICE advertisement for W.K. Rogers Agencies Limited, located at 181 Queen St. Phone 540 and 541.

Census Of Pre-School Children

The Board of School Trustees finds it necessary to conduct a census of Pre-School Children for the City of Charlottetown in order to determine the classroom space required for the next and succeeding school years.

Accordingly a census card will be left at each home on Monday afternoon, February 23rd to be called for on Wednesday afternoon, February 25th. All parents (or Guardians) who have children not yet enrolled in Grade I are kindly requested to fill in the cards giving the date of birth and age of each child as well as indicating the school most likely to attend.

It is especially urged that the cards be ready for collection when they are called for on Wednesday. If not at home, please leave in a convenient place where it can be picked up.

The School Board is grateful to the students of grades 8 and 9 who, under the supervision of the Vice-Principals, are undertaking to conduct this most important census.

That Body Of Yours

Continued from page 2. To determine the effect of D.C.A. (Deoxy corticosterone acetate) on blood pressure, Drs. Spies and Stone selected for study three persons who had been observed many years and who had every evidence of proper or normal heart and blood vessels, except that blood pressure was below normal.

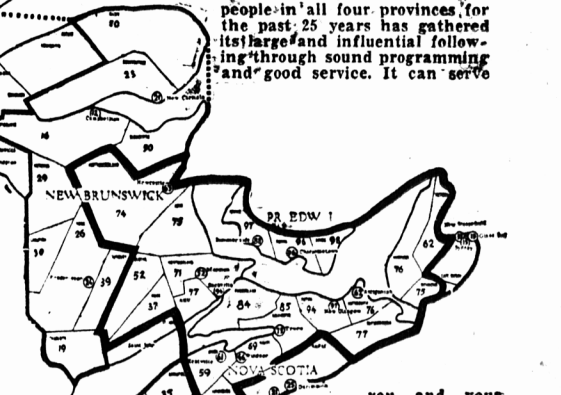
The thought then, is that keeping at normal weight for height and age is a good investment in health as it enables us to be at our best as we meet the problems of these days.

FOR SALE: \$250 crop land for \$50 an acre! LOCATION: In your woodlot, bottom ground, washes! Advertisement for A. PICKARD MACHINERY LTD. featuring 'CATERPILLAR' tractors.

Form for requesting more information about the machinery, including fields for name, address, and farm details.

Dominating Coverage of CFCY in the Maritimes

If you have a product Maritimers like, the logical place for your sales talk is where most Maritimers are likely to hear it... That means CFCY—the ONE station that will give you the 'greatest number' of Maritime radio homes per dollar—the stations that dominates the rich (\$290,772,000) retail sales area on the map.



This station that has been a "good neighbor" to people in all four provinces for the past 25 years has gathered its large and influential following through sound programming and good service. It can serve you and your product at minimum expense and yet guarantee a maximum of results.

CFCY The Friendly Voice of the Maritimes advertisement with logo and slogan.

CAFETERIA CHICK STARTER advertisement for R. T. HOLMAN LTD. featuring 'The new Cafeteria Chick Starter comes in the form of "Crumble" - the particles look like chick size granules but each one is a particle of balanced ration'.

Safe and Sound advertisement for L. E. SHAW LTD. featuring fireproof safes.