



The Following Are Some of The Sound Economic Reasons

Why It Pays To Shop At Ellis Bros.

- 1 No cost of parking meters or tickets.
- 2 No large scale give-aways, such as cars, washing machines, etc. (occ. we promote small items in co-operation with a manufacturer).
- 3 No, or very little office overhead.
- 4 No refund at end of year. If a refund is paid back it must be collected through higher prices. We know through constant surveys that our prices range from 6% to 11% under some other places.
- 5 No disorganized buying. (a) 90% of our grocery and meat purchases are through the well organized "Save Easy" plan. (b) A large proportion of our Ladies Clothing, Men's Clothing, Hardware and Footwear, are bought directly from manufacturers. (c) Most of our Variety Goods come through the most efficient Variety "Set-up" in Canada.
- 6 No phone order delivery. As you are aware it costs about \$4,000 to \$5,500 per year to operate a delivery truck, which cost has to be added as a straight delivery charge or added into the price of the goods.

7 EXTRA LARGE FREE PARKING AREA

BARBOUR'S Peanut Butter I.B.J 16 Oz. 41^c	ROYAL INSTANT PUDDINGS 2 Pkgs. For 33^c	400-POP UP KLEENEX 2 Large Boxes 55^c	BALLET TOILET TISSUE 4 Rolls For 45^c
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HEINZ-STRAINED BABY FOOD 10 Tins For \$1	REGULAR SIZE KOTEX 2 For 89^c
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Kleenex Paper TOWELS	2	Rolls For	45 ^c
York Choice PEACHES	2	20 oz. Tins	59 ^c

NON-FOOD SPECIALS

Good Quality 5 String BROOMS	Now Only	89^c
Spring Clothes Pins 3	Doz. For	19^c
Black Plastic Opaque 7/16" with Couplings Garden Hose	50 Ft. Length	99^c
Blue Plastic Covered Std. Steel Cable Core CLOTHES LINE	50 Ft. Long Only	68^c

FROZEN FOODS YORK FROZEN Meat Pies	4 For	99^c
Haddock 10 oz. pkg. FISH STICKS		39^c
Minute Maid ORANGE JUICE	2 6 oz. tins	69^c

ICE CREAM	SUN SPUN 1/2 Gal.	79^c
Aylmer Fy. TOMATO JUICE	Flavor Pak PEAS	6 26 oz. Tins 99^c
3 48 Oz. Tins \$1.00	Maple Leaf Tendersweet LARD	5 Lbs. For 98^c

ELLIS BROS

