



AS DEPENDABLE AS YOUR FAVORITE RECIPE!

PHILIPS
Chatelaine
APPLIANCES



Discover the differences in the first line designed with the woman in mind!

Don't even look at Chatelaine unless you are willing to change your ideas about appliances. Here is a new concept of craftsmanship, a new approach to sensible design, a new richness of features, a matchless combination of ideas created to be "sincerely yours" and backed by a unique 5-year performance guarantee and the world's most renowned electronics name . . . Philips.



MIXER

Here is the essential appliance to the success of your favorite recipe — compare the features of the Philip's Mixer — guarded beater, beater lock, strong beater, 10 speed motor, starting position lock, beaters rotate bowl, adjustable turntable, portable, lock feature, timer feature, power take-off, one hand operation, designed for the perfect housewife.

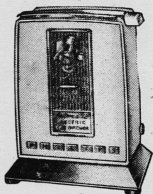
49.55 and up



DRINK MIXER

So easy to use — children can make their own milk shakes — the husband can make special drinks especially when ingredients are to be mixed with crushed ice — the wife can use it for preparing scrambled eggs, mixing egg nog, etc. Pleasing design, safe and dependable — guaranteed for 5 years.

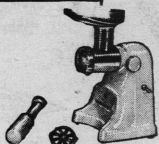
\$35.55



KITCHEN EFFICIENCY

You'll open 5,000 cans in the next 15 years! Why not do it the easy way? Meet the safe, sure, electric Can Opener. Now cans of all shapes and sizes open cleanly, safely, quietly and quietly with Chatelaine.

\$25.95

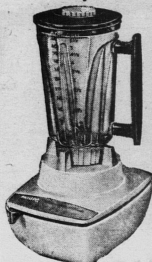


MEAT AND SALAD MAGIC

Say good-bye to manual grinding. Just flip a switch for relishes, minced meat and salad dishes. In quality and quantity for at least 5 years of guaranteed good eating in one unique Chatelaine Power Centre.

With optional 5 cone salad maker and can opener, the Power Centre becomes the centre of kitchen action.

\$49.55



1001 BLENDS

Save in style on everything from baby food to disquettes, whip - puree - grate - chop mix - blend or liquify. Yes and the 7-speed Chatelaine deluxe Blender is the only Blender with a separate speed for every job. Available in gleaming white or sparkling chrome, these lesser priced Chatelaine Blenders can add new imagination to your cooker, while paying for themselves.

2-speed 44 55

7-speed 54.55



SUNNYSIDE UP

Coffee you can count on! Nine cups of fully brewed coffee in less than 10 minutes. For 5 years of guaranteed superior style, features and good taste, you can't beat this Chatelaine item.

\$34.55

See the above appliances at the following Chatelaine Showrooms

- COMPTON'S Belle River
- S. D. DIXON, North Tryon
- MYRICK'S ALBERTON LTD., Alberton
- BAKER'S RADIO & TV., Souris
- W. S. McLEAN Kensington
- SUMMERS DE C.T.L. STORE, Summerside
- R. CALLBECK & CO., Central Bedque
- HUESTIS TV. CENTER, Summerside
- HORTON'S, Murray River
- MATTHEW & McLEAN LTD., Souris
- LLOYD CAREW, Hunter River

- ARCHER & MacDONALD, Parkdale
- BURKE ELECTRIC, Charlottetown
- CROCKETT & STOREY, Charlottetown
- FIRESTONE HOME & AUTO, Charlottetown
- NEWSON ELECTRIC, Charlottetown
- TOOMBS MUSIC STORE, Charlottetown
- HOLMAN'S OF P.E.I., S' side & Ch'town
- ELLIS BROS. SHOPPING CENTRE, Sherwood
- HUBERT HARVEY, Crapaud
- SANDERSON'S, Morell
- SANDERSON'S, St. Peters

