

MASSIVE INFLUX OF VISITORS FORESEEN

Ch'town expects 60 conventions in '64

The P.E.I. Centennial Committee, in charge of plans to make the province's centennial celebrations memorable ones, is in operation for the first full year at the close of 1962.

During the past year, the committee spent a good deal of time planning projects which will leave a permanent reminder of

Chandler Bros. expand to meet customer demands

Chandler Bros. is headed by two Charlottetown natives, G. W. Chandler, president and W. S. Chandler, vice-president.

The firm has a staff of 95 men with I. H. Eric Maclean, chief active as secretary-treasurer and office manager. Louis Davidson on sales supervision and L. Eugene McKay as plant superintendent.

Business began in 1947 as a partnership in what was then known as the Royal Packer Bros. on the present site of Jenkins Transfer, Ltd. The first plant, a building 30 by 60 feet, was erected at No. 1 Plywood Place in 1947.

The retail branch of business began in a small way as home builders came in for small pieces of lumber, plywood and mouldings. The firm now maintains inventory control on over 8,000 items.

The firm received honorable mention in the "Building Supply Dealer of the Year Contest" of 1962 for its contributions made to winter employment and winter business.

Chandler Bros. is in its 16th year of steady growth and feel that the new showroom and warehouse, which was erected last year, put the company in a position where it can offer a new improved service to the public.

Canada Packers

Nearly 16 years of solid progress have been shown by Canada Packers Ltd. since the company purchased its present plant from Davis and Fraser meat packers in 1947.

A healthy increase in production over the years has resulted in Canada Packers increasing the number of its employees to 250, working on a day and night schedule.

Beef, calves, lamb and hogs are slaughtered at this plant and a complete line of Canada Packers Maple Leaf cooked and smoked products is manufactured, including Maple Leaf ham.

A beef buying formula was negotiated with the P.E.I. Beef Producers Association whereby Island farmers are assured of receiving prices for their livestock in line with other Canadian markets.

L. W. MacLeod, a native Islander, last year, succeeded G. E. Harten as plant manager.

From bicycle, to automobile Gigney story

Giggey's Pharmacy was started in 1952 by Bob Giggey at 163 Kent St., its present site.

Mr. Giggey came to the Island from St. John, N.B. in 1940, became a registered pharmacist in 1944 and started his own drug store in 1952 with one female clerk as his staff.

Orders were originally taken and delivered personally by Mr. Giggey on a bicycle, but due to a constant increase in sales over the years the staff has grown to a late-model Volkswagen.

Mr. Giggey is an ardent hockey fan and takes an active part in it.

His slogan is "We treat the sick well."

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1964 in years to follow.

Among such projects are cleanup and beautification plans. Although the committee has a number of alternatives in mind, definite decisions are not being made in many cases until after the next session of the legislature, when the provincial government is expected to decide on the amount of financial assistance for the committee.

Included in the more definite plans are those for close to 60 hotels, when the provincial government is expected to meet here in 1964, the bulk of these being booked for May, June and July and September, with August left free for the influx of tourists which normally reaches its peak during that month.

Largest of the conventions is

the one to be held by the Lions Club, with over 1,000 Lions booked for May of 1964. What will likely be the second largest group is scheduled for March, 1964, when the Dominion Drama Festival holds a national-wide competition here.

Approximately 7,000 persons are expected to visit the Island through conventions alone, and an estimated total of 70,000 tourists, 20 to 25 per cent more than the previous year.

It is thought that this will bring in about \$200,000 in direct tax revenue. This, however, does not indicate the amount which should be realized through the sale of non-taxable items, such

as food and rent.

Projects which have received consideration for centennial year, and which will be decided on following the government's decision on financial aid, include a number of military events involving naval ships and army bands; ice capades, RCMP Musical Ride, and the import of stage and film entertainers.

The committee also plans to work with towns and villages throughout the province, possibly on a 60-50 basis, to organize projects for 1964 in localities

other than Charlottetown.

At present, the committee is preparing advertising information in the form of a brochure, which it intends to distribute to the public in the near future.

Soon to be released, also, is the centennial symbol, which is being adjusted for copyright purposes.

The centennial committee, begun the latter part of 1961, was made a corporation in March, 1962, when the provincial government appointed to the board of directors Dr. Frank MacKin-

non, chairman; Alan Holman, Ray Boates, Frank Storey, Dr. L. I. Duffy, Mrs. Phillip Matheson, Hon. John McLean, and David Carnegie.

In addition, there are about 16 sub-committees under the board to look after specific aspects of planning. Committee manager is William Hayward,

Charlottetown. It is expected that the committee will enlist the aid of serving clubs to sponsor some of the entertainment planned for events.

centennial year. These clubs would be experienced in handling the numerous details which accompany the staging of such events.

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MacKenzie's in S'side given complete renovation

Taking the most progressive step in its history dating back almost a century, MacKenzie's House of Tailors has recently undergone a complete interior renovation in 1962 and took on an ultra-modern appearance.

MacKenzie's is owned and operated by C. Ross MacKenzie, grandson of the founder of the business. Mr. MacKenzie has played an active role in the progress of many Summerside community organizations in addition to his own business.

Included among the organizations in which he has served as president and still works actively are the Summerside Canadian Legion, Summerside Y.M.C.A. Mens Club, and the Summerside Board of Trade.

Located at 247 Water Street in Summerside, MacKenzie's House of Fashions, now features a complete men's wear on the main floor and a most fashionable ladies wear on the second floor.

The men's wear carries a complete line of men's clothing from hats to shoes, while the ladies wear features everything from fur coats to lingerie.

SHIRING FEATURE
One of the most striking features of the store is the open circular stairway, a design unique in Eastern Canada, that connects the first and second floors and forms a delightful highlight in the decor of the store interior.

Made of laminated wood treated over a center beam to give a "floating" tread effect, the treads are carpeted and the handrails are of wrought iron in straight line design.

Modern display racks and open-selling display counters provide the facilities for attract-

STERILIZE BY ATOM

Britain was the first country to open an automatic plant making pre-packaged medical equipment sterilized by radiation.

Jenkins Drugs first to start delivery in city

Jenkins Pharmacy was opened in 1910 by Colonel Daniel MacKinnon under the name of MacKinnon's Drug Co. at its present site on Great George Street. In 1956 its present owner, Ralph Jenkins, purchased it from Mr. MacKinnon.

In 1957 a fire destroyed the interior of the store but it was soon rebuilt. The front of the store was remodelled in 1958 and 10 years later the interior was completely done over.

Jenkins Pharmacy, with a staff of six and a special delivery which was the Island's first, is the agent for Rexall Drugs and has the exclusive dealership for Laura S cord products.

Mr. Jenkins is a past president of the Prince Edward Island Pharmaceutical Association for two years and secretary registrar for 10 years. He is also a past member of the Canadian Pharmacists' Association.

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