

WHEN YOU THINK OF FRIENDS PLEASE THINK OF US

FOR ALL your gift and renewal subscriptions remember that the Paraplegic Agency representative stands ready to serve you. WE ARE AUTHORIZED, and equipped to handle orders for every magazine published for home, office and industry and our representatives will be very grateful indeed for the opportunity you give them to demonstrate their ability to serve you with your magazine subscription needs. YOU PAY exactly the same as Publishers' prices both for new and renewal and special offers put out by Publishers. You can give that order to your Paraplegic Agent at exactly the same as Publishers' prices. THE PARAPLEGIC MAGAZINE SUBSCRIPTION AGENCY is a project of the Canadian Paraplegic Association, Quebec and Maritime Division and promotes profitable employment for Members of the Paraplegic Association only. There is no extra cost to you. You get finest service... You can save up to 40%. Let us have all your new, renewal and Christmas Gift Subscriptions. We will enjoy having the pleasure of hearing from you. PARAPLEGIC MAGAZINE SUBSCRIPTION AGENCY REG'D. 1411 Crescent St. Room 206, Montreal, Quebec.

Barbara Brent's BUYS AND WHYS A WEEKLY INFORMATION SERVICE



MONTREAL, November 19th—Buoyant energy that lasts... comes with a piping hot bowl of 5 Minute CREAM OF WHEAT—the cereal with quick-starting food energy. It cooks in five minutes of boiling to a sm-o-o-o-delicious texture that's popular with every taste. Men like it with bananas—or brown sugar; with butter and a bit of cinnamon and good, rich milk. Toddlers love it with a raisin face; or cooked with prunes; or served with corn syrup. Mother learns quickly that if there's a heavy day's washing or ironing or shopping ahead... she can cope with it better after a good hot breakfast—and that means a bowl of nourishing "Cream of Wheat". No wonder mothers have served it for generations!

Here's A Brand New Bleaching Idea! A wonderful new bleach that you can use on silks, nylons, rayons, baby clothes and woollens, without harming them in any way. BIG 5 JAVEL POWDER contains no chlorine—yet it bleaches beautifully... it softens water... it encourages rich, sudsy washes... and, oh joy! it has no odor at all. When I tell you that one can of Big 5 Javel Powder will do as much as 12 pints of javel water—you can see how economical it is! (It's easy on the hands too.) Comes in a round can with a designed to prevent spilling. (Made by Big 5 Cleanser, the new improved cleanser—top quality at half the price!)

"What A Healthy Baby!" is high praise for a mother's loving care. And many mothers I know say it's high praise for HEINZ BABY FOODS, too. For babies thrive on Heinz Baby Foods.

Here's To That Stylish Like Feeling... in a girle that molds you and holds you with delightful ease. And that's any girle elasticized with LATESTEX. Believe me, you'll feel like a new woman in a form-fitting, figure-molding girle made of this "wonder" yarn that stretches and gives—yet controls perfectly. Fabrics featuring "LATESTEX" are so wonderfully alive—so light and comfortable. Yes, you can have the figure of fashion in comfort, thanks to "LATESTEX" yarn. Next time you shop, ask for a girle made with "LATESTEX"—the miracle yarn that makes things fit!

My Aprons Sell Like Hot Cakes At Christmas Bazaars—they're so gay and dainty, with crisp edges, scalloped necks and cuffs, and curves bound in my favorite PRISCILLA BIAS FOLD TAPE. You see Priscilla is treated in a special way, so that the fine lawn it's made of, folds over the edges as smoothly as ivy clings to a wall! I can get the daintiest combination of colors, too, because Priscilla comes in eighteen exquisite shades, with, of course, white. Some of the prettiest aprons I make are edged with Priscilla in two colors and with Simplicity bright gingham checks also by the makers of Priscilla. No wonder more women buy made in Canada Priscilla Bias Fold Tape than any other kind!

Your Nose Knows!... immediate and comforting relief from nasal stuffiness or excessive dryness—MENTHOLATUM is spread liberally inside each nostril—and you sniff well back! For the medicated vapors, and the gentle smooth base... have a cooling, soothing effect on those dry nostrils... And if you're kept awake at night with a "stuffy" nose, I know no better relief than Mentholum. Soon you'll find yourself resting better... and waking up feeling really refreshed. Want to check my findings? Then send for a GENEROUS FREE SAMPLE! Write Barbara Brent, 1411 Crescent St., Montreal.

I'm Convinced there are lots of people who keep on buying their familiar habit-brand of tissue handkerchiefs simply because they've never got round to trying any other make... But I believe you'll agree you've been missing out on something good the first time you try FACE-ELLE tissue handkerchiefs. You'll like Face-elle's extra softness... its downy-soft caress that is kinder to the nose. Its extra absorbency means more comfort too... and, being much stronger, Face-elle is the most practical tissue for nose use as well as for removing cold cream etc. So take a tip and try Face-elle. You'll pay no more and get extra value!

NEW! PINEX RUB Medicated! Stainless! Greaseless! Here's a new product with a favorite name. PINEX Medicated Vanishing RUB eases irritation and congestion of chest colds—soothes muscular aches and pains. Get New PINEX RUB at any drug counter today.

FAST ACTING PINEX COUGH SYRUP So pleasant tasting that children like it, fast acting PINEX gives effective relief. Get a bottle of convenient PINEX PREPARED or money-saving PINEX CONCENTRATE for home mixing.

Three Cheers for FIVE ROSES VITAMIN ENRICHED FLOUR Bake Better with ONE flour! CAKES, PIES, PASTRY, BREAD. LAKE OF THE WOODS MILLING COMPANY LIMITED

NEW NESCAFE 100% PURE INSTANT COFFEE Guarantees, Cup after Cup, BETTER FLAVOUR THAN WITH GROUND COFFEE So coffee-rich, we guarantee you better flavour in your cup than with ground coffee... OR YOUR MONEY BACK! NESCAFE INSTANT COFFEE 100% PURE COFFEE SAVE UP TO 40¢ A POUND over ground coffee by drinking Nescafé instant coffee

When food sticks TUFFY cleans it off! TUFFY is the modern, quick way to clean sticky, gummy, crusted foods from dishes, silverware, pots and pans. TUFFY is a new non-metallic "wonder-mesh" that is immensely strong and long lasting yet won't harm fine china or silverware. Kind to your hands, TUFFY rinses clean under the tap, stays clean and sweet-smelling after long use.

WATERVALE SCHOOL Report for October from Water-Grade IX—1. Donna Shea. Grade VIII—1. Mary Trainer; 2. Blanche Walsh; 3. Johnnie Curley. Grade VII—1. Marjorie Wisener. Grade VI—1. Cecil Shea. Grade IV (A)—1. Anita Curley; 2. Teresa Trainer; 3. Basil Trainer. Grade IV (B)—1. Marion Quinn; 2. Edna McLeod; 3. Vincent Walsh. Grade III—Vernon Trainer. Grade II—1. Sheila Quinn and Blair Shea (equal). Grade I—1. Gerard Grimes; 2. Allan Trainer. Highest average in senior grades—Donna Shea, 98.5%. Highest average in junior grades—Sheila Quinn, Blair Shea, Marion Quinn and Anita Curley, equal, 97.3%. Mae Grimes, teacher.

SAVINGS That Are EASY TO COME BUY

We Hae Meat! That Ye Can Eat ON THIS SALE ONLY GOVERNMENT GRADED MEAT. HIGH QUALITY — LOW PRICED TO BOIL OR ROAST—BRISKET OF BEEF, lb. .... 17c RUMP or RIB ROASTS, lb. .... 37c SHORT RIB or BLADE ROASTS, lb. 33c SHOULDER ROASTS, per lb. .... 29c HAMBURG STEAK, per lb. .... 25c ROUND STEAK, per lb. .... 42c

NEW CROP FLORIDA VALENCIA ORANGES. 2 DOZEN EXTRA LARGE SIZE 75c. JUICE Orange & Grapefruit Blended. Lge. 48 oz. .... 39c MORSELS Nestle's Chocolate Chips. Pkg. .... 29c HONEY Pure ISLAND. 2 Lb. Tins .... 49c NESCAFE Instant Coffee. Lge. 6 oz. .... 1.98 PEANUT BUTTER 16 oz. Planters .... 39c SHINOLA WAX 1 Lb. Tins .... 39c CORN FLAKES Regular Kellogg's 17c

RINSO WITH SOLIUM Large Size 37c Giant Size 73c RINSO DETERGENT Large Size 42c Giant Size 83c LUX Large Size 37c Giant Size 73c Breeze SURF LIFEBOUY

ALBERTON — BLOOMFIELD — ST. LOUIS — TIGNISH — ELLERSLIE — O'LEARY — WEL-LINGTON — CARLETON — NORTH RUSTICO — CARDIGAN — CHERRY VALLEY — TRACADIE — ELMIRA — VERNON RIVER — MORELL — ST. PETERS. SUMMERSIDE DIAL 2117 AND CHARLOTTETOWN DIAL 8557 YOUR CO-OP STORE "SHOP CO-OP"