

# HOLMAN STORE NEWS

Bringing You Up-To-Date  
On What's New And  
Interesting at Holman's  
By G. H. M.

And Now! . . . Just in time for Easter wearing we bring you the Weldrest Hosiery greatest achievement in beauty — NYLONS IN 75 GAUGE, 10 DENIER! They're in both Holman's Accessory Department, Summerside and Holman's Ladies Shop, Charlottetown. There's more to it than this. . . . These sheerest of creations are regularly priced 1.95 a pair AND as an INTRODUCTORY OFFER you can get these for JUST 1.59 a pair. The 75 Gauge with its 10 Denier yarn has produced a sheerest of hosiery beauty which women have wanted and waited for. Its glorious and delicate charm brings to you women of Canada unrivalled leg-flattering loveliness. . . . "Your Legs Come Alive In The New 75". It is definitely a crowning achievement by Weldrest and Holman's has this superb Hosiery in entrancing "Gleam" shade, sizes 9 to 11. You'll very truly want a pair of Weldrest "75" Nylons for your Easter Parading. Remember you get a Special Introductory Offer on these in Holman's Accessories, Summerside and Holman's Ladies' Shop, Charlottetown.

Presenting  
for the  
first time  
in Canada



"Deep-toned" all wool fabrics pinpointed by glints of silky lights. The result is a group of fabrics of extraordinary richness and distinction.

See Them Today

HOLMAN'S  
MEN'S WEAR  
Summerside



# HOLMAN'S Says... For a Wonderful Easter!



Choose These Important Accessories To Help You Look Your Best!

for easter  
A GIFT OF



2.00

And make it Ropes of Beads of all descriptions — they're endorsed by Dame Fashion! Several are ultra smart for a dramatic "long look".

HOLMAN'S  
Ladies' Shop & Ladies' Wear



SCARVES... The Touch With Dash

For your Spring Coat, Suit or Dress! You may choose pure silk with hand rolled edges or nylon in a variety of interesting weaves. Colors are bright and daring or softly subdued. Each—

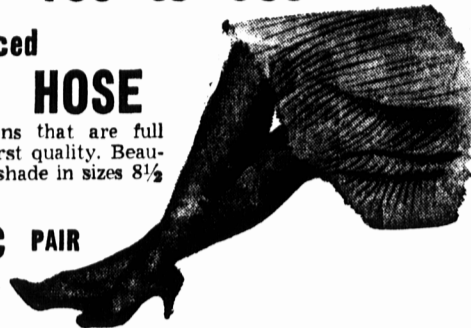
19c to 98c

Budget Priced  
NYLON HOSE

Unbranded Nylons that are full fashioned and first quality. Beautiful lucid beige shade in sizes 8 1/2 to 11. A pair—

77c PAIR

5 and 10  
S'side



HOLMAN'S  
Budget Shop  
Ch'town

All - In - One  
FOUNDATION

For Finer  
Figure Control

Light weight control for under cover flattery. Well made of rayon satin and nylon marquisette. Sizes small, medium or large. Each—

3.98

HOLMAN'S

Ladies' Shop—Ch'town Ladies' Wear—S'side



## HOLMAN'S Both Stores... GREAT SAVINGS EVENT!

50.00 to 80.00 OFF

Brand New 1954 Best Selling  
FRIGIDAIRE

PLUS A Fair and Reasonable  
Allowance For Your Old Ice Box  
or Refrigerator



HOLMAN'S and FRIGIDAIRE co-operate in bringing you wonderful savings on a number of great models. We were able to procure a further supply at Special Prices and we are passing this Saving on to you. Each and every Frigidaire carries a 5 year Warranty; they are the best and finest of kitchen conveniences. It is serviced at all times by factory trained and fully qualified Frigidaire Service personnel. Buy this week for a Special Super Saving!

Look At The Big Savings  
FOR ONE WEEK ONLY

Sat., April 2nd Thru Sat., April 9th

Model STD91 Regular 339.00 For **289.00** SAVE 50.00

Model ST9D Regular 379.00 For **299.00** SAVE 80.00

Model CTD84C Regular 429.00 For **349.00** SAVE 80.00

Model ST76C SPECIAL — **249.00**

Other Models As Low As 219.00

**\$19. DOWN**

Delivers Your New  
Frigidaire

Balance Monthly

SAVE NOW! Sale Ends April 9th

Summerside HOLMAN'S Charlottetown

Your Girls Must Look  
Their Best Too! . . .

GIRLS' PURSES

As a special complement for her Spring Coat these Purses of gleaming plastic are perfect. There are several colors and styles from which to choose and they're complete with mirror and change purse. Each . . .



GIRLS' SCARVES

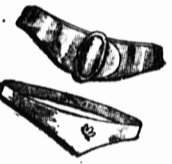
Of pure silk in cute designs and fetching colors. Just the right and proper size for girls. The edges are hand rolled. Each . . .



98c

GIRLS' BELTS

A finishing touch for dresses or separate skirts. Belts for girls are made of plastic, suede or elastic in the cinch style. Colors are red, green, navy or brown. Each . . .



98c

HOLMAN'S Youth Centre . . . Summerside



HEAD  
START  
on Easter

by Stetson

In four smart, handsome colors. There's a full range of snap brim or Homburg styles in sizes 6 3/4 to 7 1/2 sizes. New arrivals priced—

8.95 and 10.95



Men's  
NYLON HOSE

Made by "Lyons of London" of fine crimpset nylon and guaranteed for 90 days' wear. Shades are pink, helio, blue, gray, wine or charcoal in sizes 10 to 11 1/2 A pair—

1.00



Easter TIES

Bows and Four-in-hand Ties in pace setting colors and beautiful designs. They rate "A" for appeal. Each—

1.00 & 1.50



BELTS by Hickok

Genuine leather with handsome and neat buckles. The new style belts feature the new colors—charcoal and pink. Sizes 30 to 42. Each . . .

2.00

HOLMAN'S Men's Wear  
Summerside